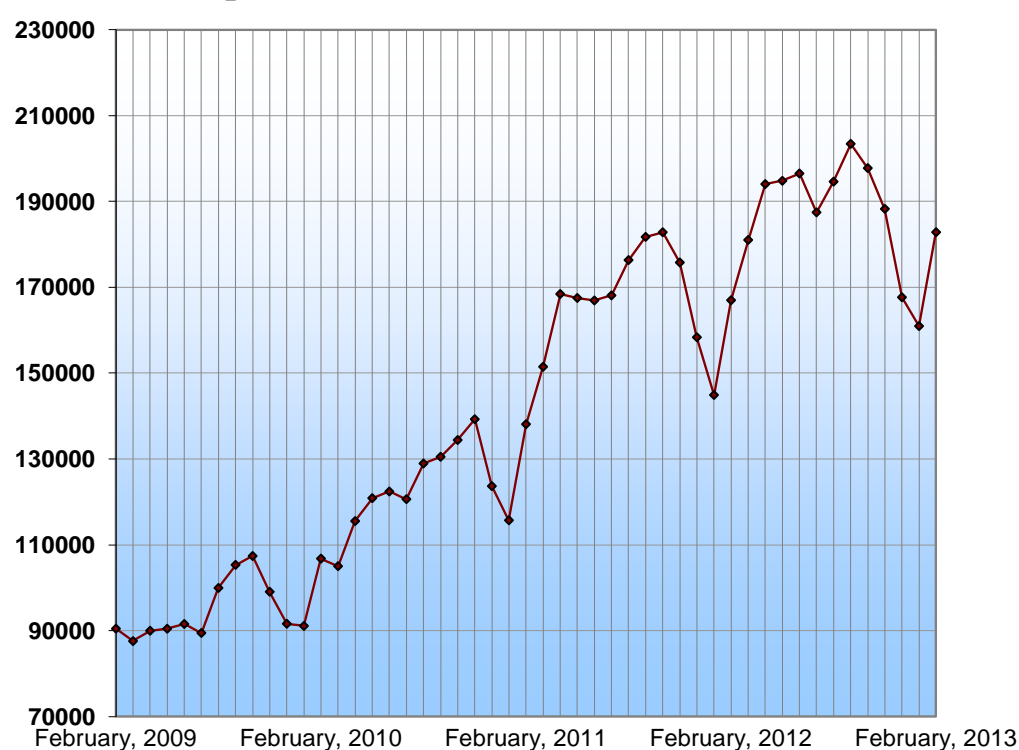


February Snapshot of Ohio OnLine® Job Postings

More than 183,800 job openings were posted online from January 14, 2013, through February 13, 2013, for the state of Ohio, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 21,883 ads from the previous reporting period.* Compared to the same time period a year ago, this reflects an increase of 15,854 ads.** This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of February 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	29.2%
Middle Income Jobs (\$30K-\$49K)	23.5%
Upper Middle Income Jobs (\$50K-\$79K)	25.8%
High Income Jobs (\$80K-\$99K)	12.7%
Six Figure Jobs (\$100K+)	8.8%

Education Range for All Available Ads	Total Ads
Experience only	51.0%
Less than 4 year Degree, but more than High School	16.4%
4 Year Degree	20.2%
More than 4 year Degree	12.4%

Certifications in Demand

RN-Cert Registered Nurse	11,508	ACLS-Adv Cardiac Life Support	2,688
CDL-Comm'l Driver's Lisc	7,586	CPA-Cert Public Accountant	2,266
CPR-Cert Cardiopulmonary Resuscitation	5,007	CAD-Computer Aided Design	1,953
BLS-Basic Life Support	3,684	CNA-Cert Nursing Admin	1,775
LPN-Lisc Prac Nurse	3,179	Physical Thrpy Cert	1,702

Employers with the Most Area Job Ads

From January 14, 2013, to February 13, 2013

Total Ads, Employer	164,861
IBM	3,233
Cleveland Clinic	1,988
J.P. Morgan Chase & Co.	971
Mercy Healthcare	878
Lowe's	847
Kettering Health Network	790
CVS Caremark	714
McDonald's	675
Fifth Third Bank	613
HCR ManorCare	514
AT&T	500
Babies R Us	436
Chase	429
Pnc	418
Kindred Healthcare	408
Promedica	386
Home Depot	375
Servicemaster	373
General Electric	366
University Hospitals	362
Deloitte	356
Macy's	355
U.S. Bancorp	354

Top Occupations Found in Area Job Ads

From January 14, 2013, to February 13, 2013

Total Ads	164,862
Heavy and Tractor-Trailer Truck Drivers	6,205
Registered Nurses	5,827
Retail Salespersons	4,459
First-Line Supervisors of Retail Sales Workers	3,791
Customer Service Representatives	3,673
First-Line Supervisors of Office and Administrative Support Workers	2,935
First-Line Supervisors of Food Preparation and Serving Workers	2,869
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	2,795
Maintenance and Repair Workers, General	2,407
Computer Systems Analysts	2,258
Marketing Managers	2,134
Web Developers	2,122
Computer User Support Specialists	2,101
First-Line Supervisors of Production and Operating Workers	2,024
Medical and Health Services Managers	1,841
Management Analysts	1,839
Software Developers, Applications	1,744
Insurance Sales Agents	1,693
Sales Agents, Financial Services	1,677
Network and Computer Systems Administrators	1,604
Sales Representatives, Services, All Other	1,588
Sales Managers	1,536
Combined Food Preparation and Serving Workers, Including Fast Food	1,483

Total Ads, Staffing Agencies	24,780
Adecco	1,164
Randstad	807
Kelly Services	714
Allegis Group	679
Truststaff	546
Kforce Professional Staffing, Inc.	535
Belcan	517
Aerotek	485
Robert Half International	457
Integrity Technical Services, Inc.	438
Accountemps	422
RecruitArrow	408

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.

* This month's reports incorporate annual benchmark revisions, which bring them up-to-date with revisions to the composite Ohio economic index and incorporate other improvements in accuracy. These revisions do not affect long-term trends. However, they do result in changes to data reported during the previous six months.

** The Conference Board's leading economic indicators also are updated throughout the year, which also can result in minor changes to HWOL data for previously reported months. Therefore, this month's reports are not directly comparable to reports issued over the previous year.