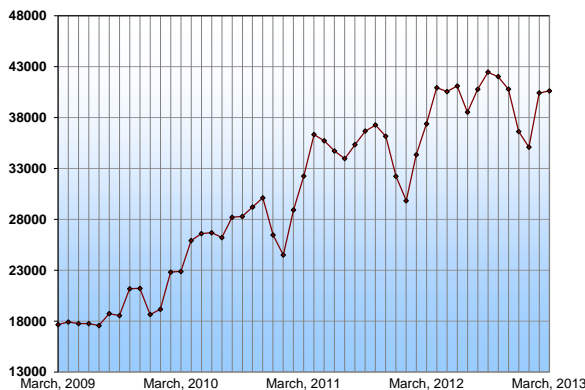


March Snapshot of Columbus-Central Ohio Area OnLine® Job Postings

More than 40,600 job openings were posted online from February 14, 2013, through March 13, 2013, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 192 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 3,229 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of March 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	31.9%
Middle Income Jobs (\$30K-\$49K)	20.9%
Upper Middle Income Jobs (\$50K-\$79K)	23.8%
High Income Jobs (\$80K-\$99K)	13.8%
Six Figure Jobs (\$100K+)	9.6%

Education Range for All Available Ads	Total Ads
Less than High School	14.8%
High School Diploma or equivalent	34.9%
Less than 4 year Degree, but more than High School	14.7%
4 Year Degree	31.0%
More than 4 year Degree	4.5%

Certifications in Demand

RN-Cert Registered Nurse	2,575	LPN-Lisc Prac Nurse	533
CDL-Comm'l Driver's Lisc	1,750	HHA-Home Health Aide	483
CPR-Cert Cardiopulmonary Resuscitation	960	First Aid Cert	450
BLS-Basic Life Support	664	HIPAA-Hlth Ins Port/Account Act	426
CPA-Cert Public Accountant	629	ACLS-Adv Cardiac Life Support	409

Employers with the Most Area Job Ads

From February 14, 2013, to March 13, 2013

Total Employer Ads	35,952
IBM	776
J.P. Morgan Chase & Co.	686
Molina Healthcare Inc.	275
Alliance Data	258
Chase	252
Mount Carmel	185
Cardinal Health	179
The Scotts Miracle-Gro Company	174
Nationwide Children's Hospital	173
Huntington National Bank	156
OHIO State University	133
Time Warner	133
Verizon	131
Unitedhealth Group	128
Limited Brands	117
Lowe's	110
DAWSON	109
American Electric Power	109
UNICON International, Inc.	100
AT&T	100
Maxim Integrated Products	97
Kindred Healthcare	95
Aetna Inc.	94
Home Depot	93
Macy's	89
Ohiohealth	89
Abercrombie & Fitch	88
PNC Financial Services	87
CVS Caremark	82
Dick's Sporting Goods, Inc.	78
HCR ManorCare	75
Sears Holdings Corporation	74
Grange Insurance	73
Abbott	72
Software Guidance & Assistance	68
American Honda Motor Company	68
Meijer	67
CITI	65

Top Occupations Found in Area Job Ads

From February 14, 2013, to March 13, 2013

Total Ads	35,952
Heavy and Tractor-Trailer Truck Drivers	1,106
Retail Salespersons	860
Customer Service Representatives	829
Computer Systems Analysts	757
Web Developers	748
Registered Nurses	734
First-Line Supervisors of Retail Sales Workers	681
Marketing Managers	619
Computer User Support Specialists	618
First-Line Supervisors of Office and Administrative Support Workers	599
First-Line Supervisors of Food Preparation and Serving Workers	594
Management Analysts	571
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	532
Maintenance and Repair Workers, General	529
Network and Computer Systems Administrators	504
Software Developers, Applications	451
Sales Managers	411
Financial Managers, Branch or Department	408
Industrial Engineers	366
Computer Programmers	363
Sales Representatives, Services, All Other	351
Medical and Health Services Managers	347
Information Technology Project Managers	333
Executive Secretaries and Executive Administrative Assistants	333
Insurance Sales Agents	332
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	330
Accountants	326
Sales Agents, Financial Services	312
Market Research Analysts and Marketing Specialists	298
General and Operations Managers	296
Light Truck or Delivery Services Drivers	296
Combined Food Preparation and Serving Workers, Including Fast Food	251
Waiters and Waitresses	249
Office Clerks, General	237
Computer Systems Engineers/Architects	233
Software Quality Assurance Engineers and Testers	231
First-Line Supervisors of Non-Retail Sales Workers	231
Telemarketers	230

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.