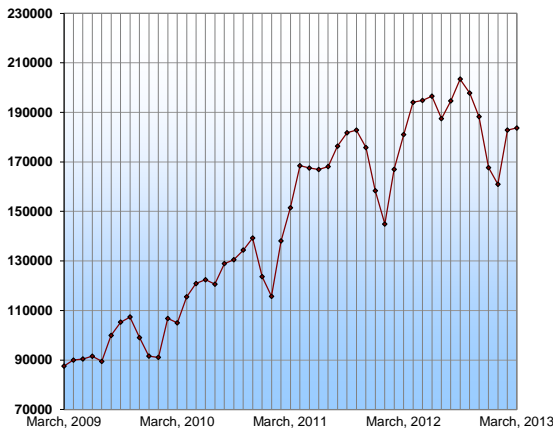


March Snapshot of Ohio OnLine® Job Postings

More than 183,600 job openings were posted online from February 14, 2013, through March 13, 2013, for the state of Ohio, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 828 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 2,641 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of March 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	30.6%
Middle Income Jobs (\$30K-\$49K)	23.2%
Upper Middle Income Jobs (\$50K-\$79K)	25.0%
High Income Jobs (\$80K-\$99K)	12.2%
Six Figure Jobs (\$100K+)	9.0%

Education Range for All Available Ads	Total Ads
Less than High School	14.6%
High School Diploma or equivalent	36.9%
Less than 4 year Degree, but more than High School	14.5%
4 Year Degree	26.7%
More than 4 year Degree	7.4%

Certifications in Demand

RN-Cert Registered Nurse	#####	ACLS-Adv Cardiac Life Support	3,173
CDL-Comm'l Driver's Lisc	9,871	CPA-Cert Public Accountant	2,447
CPR-Cert Cardiopulmonary Resuscitation	5,664	CNA-Cert Nursing Admin	2,333
BLS-Basic Life Support	4,741	Physical Thrpy Cert	2,146
LPN-Lisc Prac Nurse	3,503	CLTC-Cert in Long Term Care	2,135

Employers with the Most Area Job Ads

From February 14, 2013, to March 13, 2013

Total Ads, Employer	161,209
IBM	2,505
Cleveland Clinic	1,960
J.P. Morgan Chase & Co.	820
Mercy Healthcare	819
Lowe's	789
Kettering Health Network	779
Fifth Third Bank	544
CVS Caremark	536
Home Depot	514
PNC Financial Services	502
AT&T	468
General Electric	449
Fresenius Medical Care	407
Macy's	389
HCR ManorCare	386
University Hospitals	375
Kindred Healthcare	373
Huntington National Bank	363
U.S. Bancorp	358
Unitedhealth Group	346
Barr-nunn	346
Chase	334
Time Warner	320

Total Ads, Staffing Agencies	25,305
Adecco	1,006
Kelly Services	859
Randstad	769
CareerBoard	590
RecruitArrow	537
Belcan	517
Kforce Professional Staffing, Inc.	507
Truststaff	503
Allegis Group	499
Aerotek	437
Robert Half International	423
Accountemps	380

Top Occupations Found in Area Job Ads

From February 14, 2013, to March 13, 2013

Total Ads	161,209
Heavy and Tractor-Trailer Truck Drivers	6,517
Registered Nurses	5,248
Retail Salespersons	4,480
Customer Service Representatives	3,559
First-Line Supervisors of Retail Sales Workers	3,281
First-Line Supervisors of Food Preparation and Serving Workers	2,809
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	2,679
First-Line Supervisors of Office and Administrative Support Workers	2,524
Maintenance and Repair Workers, General	2,434
Computer Systems Analysts	2,263
Marketing Managers	2,144
First-Line Supervisors of Production and Operating Workers	2,030
Computer User Support Specialists	1,976
Web Developers	1,930
Medical and Health Services Managers	1,697
Insurance Sales Agents	1,600
Software Developers, Applications	1,580
Management Analysts	1,566
Sales Representatives, Services, All Other	1,497
Sales Managers	1,467
Network and Computer Systems Administrators	1,460
Sales Agents, Financial Services	1,438
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	1,430

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.