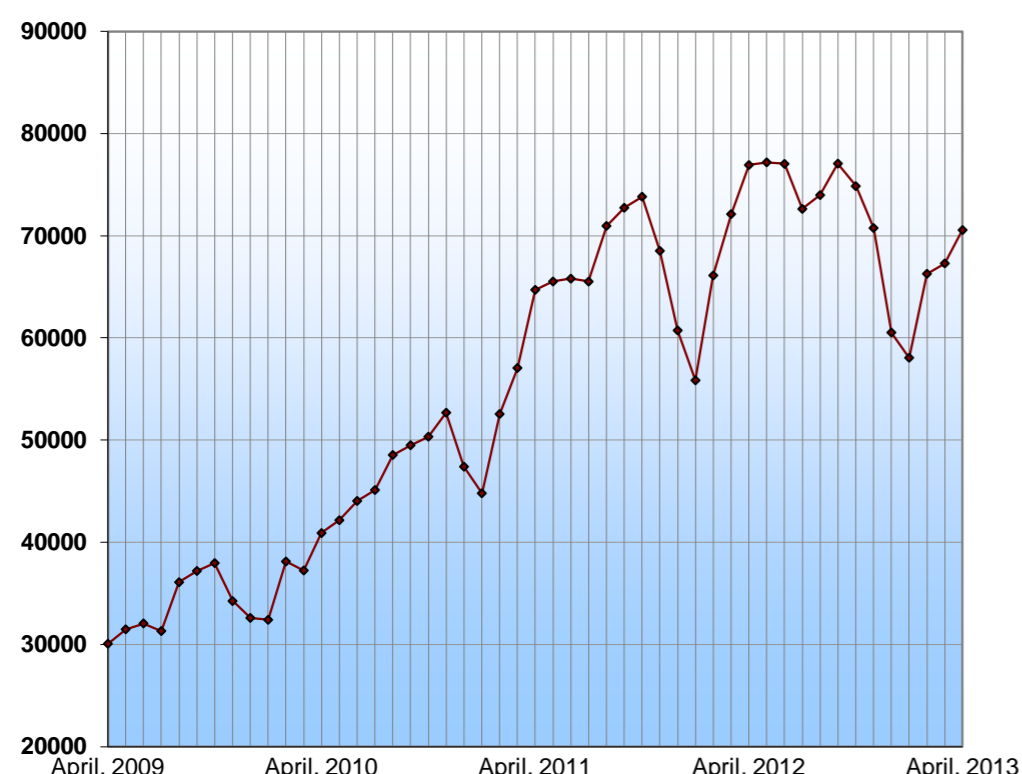


April Snapshot of Cleveland-Northeast Ohio Area OnLine® Job Postings

More than 70,500 job openings were posted online from March 14, 2013, through April 13, 2013, for Cuyahoga, Ashland, Ashtabula, Columbiana, Erie, Geauga, Huron, Lake, Lorain, Mahoning, Medina, Portage, Richland, Stark, Summit, Trumbull, Tuscarawas and Wayne counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 3,264 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 6,362 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of April 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	31.2%
Middle Income Jobs (\$30K-\$49K)	25.2%
Upper Middle Income Jobs (\$50K-\$79K)	26.4%
High Income Jobs (\$80K-\$99K)	10.6%
Six Figure Jobs (\$100K+)	6.6%

Education Range for All Available Ads	Total Ads
Less than High School	14.5%
High School Diploma or equivalent	38.8%
Less than 4 year Degree, but more than High School	15.9%
4 Year Degree	24.2%
More than 4 year Degree	6.6%

Certifications in Demand

RN-Cert Registered Nurse	6,425	ACLS-Adv Cardiac Life Support	1,825
CDL-Comm'l Driver's Lisc	4,146	PALS-Pediatric Adv Life Support	1,003
BLS-Basic Life Support	2,678	OSHA-Occu Sfty&Hlth Admin Cert	982
CPR-Cert Cardiopulmonary Resuscitation	2,465	CPA-Cert Public Accountant	901
LPN-Lisc Prac Nurse	1,846	CLTC-Cert Long Term Care	888

Employers with the Most Area Job Ads

From March 14, 2013, to April 13, 2013

Total Employer Ads	62,691
Cleveland Clinic	1,885
University Hospitals	420
Home Depot	304
PNC Financial Services	297
Kent State University	269
Lowe's	262
Edward Jones	259
CVS Caremark	234
Mercy Regional Medical Center	215
IBM	197
Fresenius Medical Care	195
Community Health Systems Inc	194
Regis Corporation	188
C.R. England, Inc.	181
GTR	163
Sherwin-Williams	160
Marriott	154
Brookdale Senior Living	153
Barr-nunn	152
AT&T	150
Kindred Healthcare	147
Progressive Insurance	145
KeyCorp	143
Sears Holdings Corporation	140
Macy's	129
Red Lobster	129
Huntington National Bank	128
Unitedhealth Group	122
U.S. Bancorp	118
Southwest General Health Center	117
FirstEnergy	116
Akron Children's Hospital	116
Olive Garden	109
Department of Veterans Affairs	107
Vista Health	103
Parker Hannifin Corp	100
Dick's Sporting Goods, Inc.	99
Servicemaster	97

Top Occupations Found in Area Job Ads

From March 14, 2013, to April 13, 2013

Total Ads	62,691
Heavy and Tractor-Trailer Truck Drivers	2,622
Registered Nurses	2,586
Retail Salespersons	1,859
Customer Service Representatives	1,413
First-Line Supervisors of Food Preparation and Serving Workers	1,378
First-Line Supervisors of Retail Sales Workers	1,239
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	1,054
Maintenance and Repair Workers, General	1,002
First-Line Supervisors of Office and Administrative Support Workers	891
First-Line Supervisors of Production and Operating Workers	766
Computer Systems Analysts	656
Medical and Health Services Managers	639
Insurance Sales Agents	631
Sales Representatives, Services, All Other	622
Combined Food Preparation and Serving Workers, Including Fast Food	620
Sales Agents, Financial Services	613
Computer User Support Specialists	604
Marketing Managers	592
Sales Managers	512
Executive Secretaries and Executive Administrative Assistants	511
Helpers--Production Workers	509
Medical Secretaries	488
Accountants	488
Light Truck or Delivery Services Drivers	458
Web Developers	452
Network and Computer Systems Administrators	447
Cooks, Restaurant	428
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	423
General and Operations Managers	419
Food Service Managers	415
Software Developers, Applications	413
Waiters and Waitresses	393
Cashiers	386
Telemarketers	379
First-Line Supervisors of Mechanics, Installers, and Repairers	376
First-Line Supervisors of Non-Retail Sales Workers	373
Licensed Practical and Licensed Vocational Nurses	373
Management Analysts	353

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.