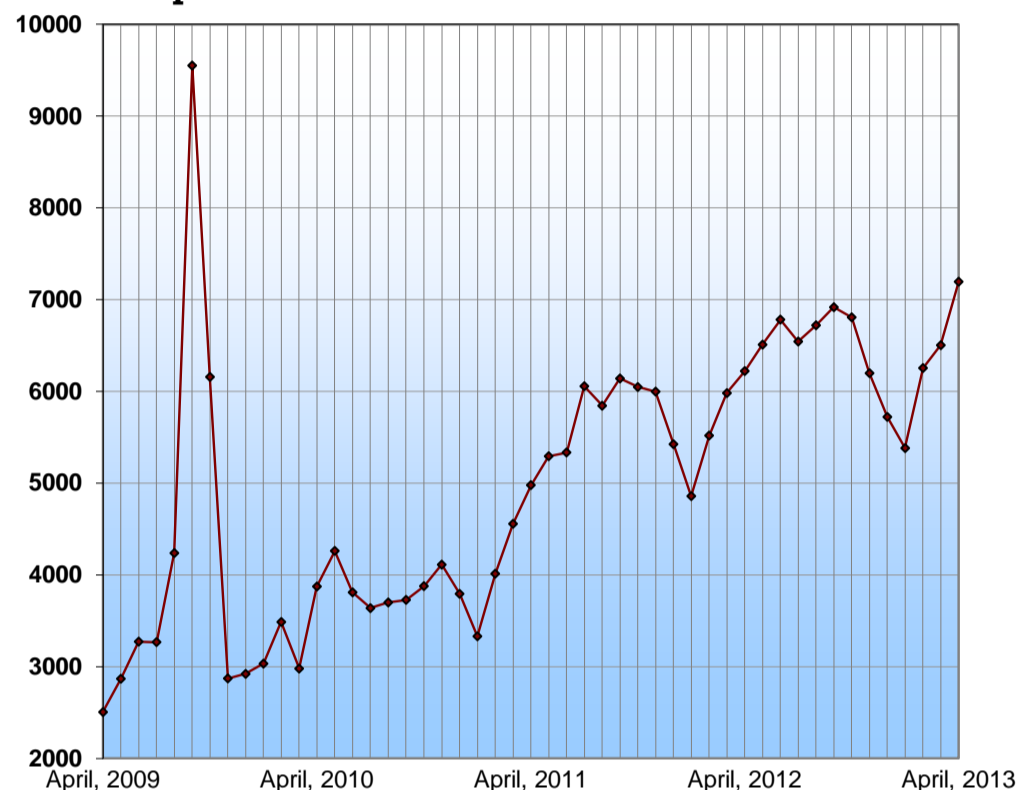


### April Snapshot of Nelsonville-Southeast Ohio Area OnLine® Job Postings

More than 7,100 job openings were posted online from March 14, 2013, through April 13, 2013, for Adams, Athens, Belmont, Carroll, Coshocton, Gallia, Guernsey, Harrison, Highland, Hocking, Holmes, Jackson, Jefferson, Lawrence, Meigs, Monroe, Morgan, Muskingum, Noble, Perry, Pike, Ross, Scioto, Vinton and Washington counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 692 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 974 ads. This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

**Help Wanted OnLine® Job Ads in Area**



**Salary and Education Ranges for OnLine® Job Ads**

As of April 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	35.4%
Middle Income Jobs (\$30K-\$49K)	27.5%
Upper Middle Income Jobs (\$50K-\$79K)	24.5%
High Income Jobs (\$80K-\$99K)	7.5%
Six Figure Jobs (\$100K+)	5.1%

Education Range for All Available Ads	Total Ads
Less than High School	17.3%
High School Diploma or equivalent	47.2%
Less than 4 year Degree, but more than High School	14.3%
4 Year Degree	12.8%
More than 4 year Degree	8.4%

**Certifications in Demand**

CDL-Comm'l Driver's Lisc	854	CPR-Cert Cardiopulmonary Resuscitation	156
RN-Cert Registered Nurse	498	HHA-Home Health Aide	139
LPN-Lisc Prac Nurse	240	CPNL,LTC-Cert Prac Nurse, Long-term	100
CNA-Cert Nursing Admin	183	OSHA-Occu Sfty&Hlth Admin Cert	86
Physical Therapist Cert	176	DOT Medical Card	77

**Employers with the Most Area Job Ads**

From March 14, 2013, to April 13, 2013

Total Employer Ads	6,246
Ohio University	141
AECOM	116
Holzer Health System	86
Lowe's	79
Kindred Healthcare	74
Southern Ohio Medical Center	73
C.R. England, Inc.	57
AT&T	56
CVS Caremark	47
Genesis HealthCare	41
Department of Veterans Affairs	39
Adena Health System Inc	38
Regis Corporation	38
HCR ManorCare	36
RehabCare	34
Marietta Memorial Hospital	29
Arnoff & Associates Inc.	29
Empire Media	28
Battelle	28
U.S. Bancorp	28
PNC Financial Services	26
Barr-nunn	26
Sears Holdings Corporation	25
Longhorn Steakhouse	21
Macy's	21
U.S. Army	21
Red Lobster	21
Servicemaster	21
1st Stop, Inc.	20
Enterprise Rent-A-Car Company	18
Elder-Beerman	18
The Dollar General	18
Fastenal	17
Avon Products, Inc.	17
Holzer Medical Center	16
CONSULATE HEALTH CARE	16
Navarro Research and Engineering, Inc.	15
Pike Electric Corporation	15

**Top Occupations Found in Area Job Ads**

From March 14, 2013, to April 13, 2013

Total Ads	6,246
Heavy and Tractor-Trailer Truck Drivers	555
Retail Salespersons	250
1st-Line Superv/Mgr of Food Prep & Serving Workers	179
First-Line Supervisors of Retail Sales Workers	177
Registered Nurses	169
Customer Service Representatives	105
Maintenance and Repair Workers, General	104
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	99
Combined Food Prep & Serving Workers, Incl Fast Food	93
Nursing Assistants	92
Licensed Practical and Licensed Vocational Nurses	90
First-Line Supervisors of Office and Administrative Support Workers	87
Medical and Health Services Managers	79
Home Health Aides	79
Cashiers	74
Physical Therapists	69
Industrial Engineers	67
Light Truck or Delivery Services Drivers	59
Driver/Sales Workers	56
Insurance Sales Agents	52
First-Line Supervisors of Mechanics, Installers, and Repairers	50
Demonstrators and Product Promoters	47
Tellers	47
First-Line Supervisors of Construction Trades and Extraction Workers	46
Sales Agents, Financial Services	44
Construction Laborers	43
Occupational Therapists	42
Sales Managers	42
General and Operations Managers	40
Sales Representatives, Services, All Other	39
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	39
Food Service Managers	39
Laborers and Freight, Stock, and Material Movers, Hand	38
Medical Assistants	38
Automotive Specialty Technicians	35
Cooks, Restaurant	33
Stock Clerks, Sales Floor	32
Speech-Language Pathologists	31

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.