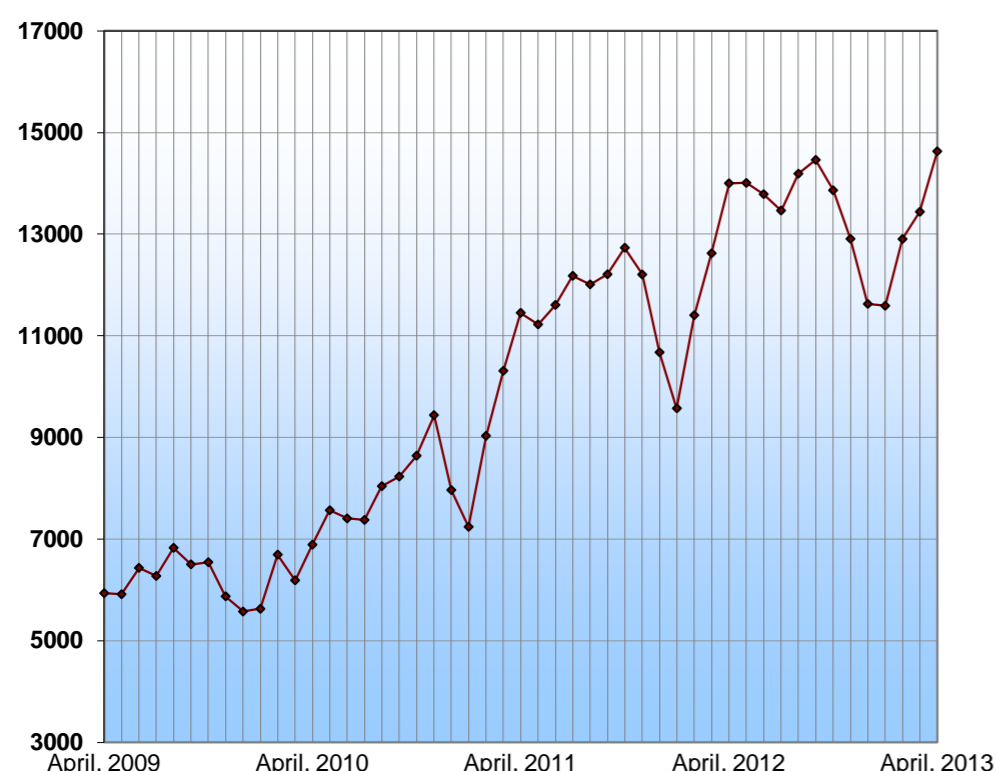


## April Snapshot of Toledo-Northwest Ohio Area OnLine® Job Postings

More than 14,600 job openings were posted online from March 14, 2013, through April 13, 2013, for Allen, Crawford, Defiance, Fulton, Hancock, Hardin, Henry, Lucas, Ottawa, Paulding, Putnam, Sandusky, Seneca, Van Wert, Williams, Wood and Wyandot counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 1,190 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 629 ads. This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

**Help Wanted OnLine® Job Ads in Area**



**Salary and Education Ranges for OnLine® Job Ads**

As of April 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	34.6%
Middle Income Jobs (\$30K-\$49K)	25.5%
Upper Middle Income Jobs (\$50K-\$79K)	25.5%
High Income Jobs (\$80K-\$99K)	6.7%
Six Figure Jobs (\$100K+)	7.7%

Education Range for All Available Ads	Total Ads
Less than High School	17.7%
High School Diploma or equivalent	44.0%
Less than 4 year Degree, but more than High School	12.7%
4 Year Degree	15.9%
More than 4 year Degree	9.7%

**Certifications in Demand**

CDL-Comm'l Driver's Lisc	1,351	OSHA-Occu Sfty&Hlth Admin Cert	181
RN-Cert Registered Nurse	818	BE-Board Eligible	178
CPR-Cert Cardiopulmonary Resuscitation	302	HHA-Home Health Aide	166
LPN-Lisc Prac Nurse	288	DOT Medical Card	164
CNA-Cert Nursing Admin	226	Physical Thrpy Cert	158

**Employers with the Most Area Job Ads**

From March 14, 2013, to April 13, 2013

Total Employer Ads	12,979
Promedica	198
Lowe's	99
Blanchard Valley Health System	96
HCR ManorCare	92
Cooper Tire & Rubber Company	80
Regis Corporation	65
Bowling Green State University	59
Fresenius Medical Care	59
Meijer	54
Fifth Third Bank	49
Chrysler	47
Sears Holdings Corporation	44
Home Depot	42
Barr-nunn	39
ADP, Inc.	36
DANA LIMITED	35
Hmshost	35
Huntington National Bank	34
Endevis	34
Edward Jones	33
Owens Illinois	29
North Shores Personnel	28
U.S. Bancorp	27
Whirlpool	27
Rachel Wixey & Associates	26
Rent A Center	26
C.R. England, Inc.	26
NSP, Inc	25
Red Lobster	25
Mercy Healthcare	25
AT&T	23
Dana Corporation	23
Olive Garden	23
Air National Guard	22
Professionals Inc.	22
Macy's	21
Brookdale Senior Living	21
CVS Caremark	21

**Top Occupations Found in Area Job Ads**

From March 14, 2013, to April 13, 2013

Total Occupational Ads	12,979
Heavy and Tractor-Trailer Truck Drivers	1,047
Retail Salespersons	397
First-Line Supervisors of Retail Sales Workers	333
Industrial Engineers	301
Maintenance and Repair Workers, General	288
First-Line Supervisors of Food Preparation and Serving Workers	280
Customer Service Representatives	268
First-Line Supervisors of Production and Operating Workers	264
Registered Nurses	251
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	199
1st-Line Superv/Mgr of Office & Admin Support Workers	187
Combined Food Prep & Serving Workers, Incl Fast Food	183
Insurance Sales Agents	164
First-Line Supervisors of Mechanics, Installers, and Repairers	151
Medical and Health Services Managers	129
Sales Agents, Financial Services	123
Laborers and Freight, Stock, and Material Movers, Hand	123
Helpers--Production Workers	110
Demonstrators and Product Promoters	109
Food Service Managers	104
Sales Representatives, Services, All Other	99
Driver/Sales Workers	97
General and Operations Managers	93
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	92
Tellers	92
Light Truck or Delivery Services Drivers	91
Licensed Practical and Licensed Vocational Nurses	85
Waiters and Waitresses	85
Cashiers	84
Sales Managers	81
Mechanical Engineers	77
Executive Secretaries and Executive Administrative Assistants	75
Physical Therapists	75
Bus and Truck Mechanics and Diesel Engine Specialists	73
First-Line Supervisors of Non-Retail Sales Workers	71
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	70
Stock Clerks, Sales Floor	70
Human Resources Specialists	68

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.