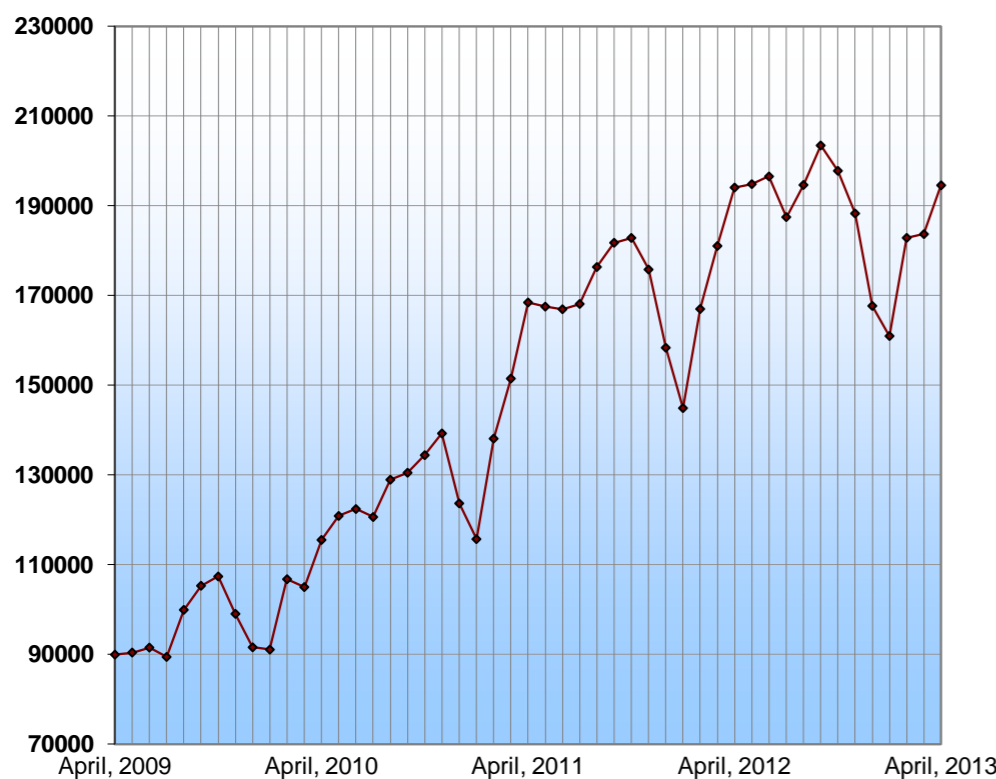


April Snapshot of Ohio OnLine® Job Postings

More than 194,500 job openings were posted online from March 14, 2013, through April 13, 2013, for the state of Ohio, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 10,882 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 496 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of April 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	30.5%
Middle Income Jobs (\$30K-\$49K)	23.1%
Upper Middle Income Jobs (\$50K-\$79K)	25.3%
High Income Jobs (\$80K-\$99K)	12.1%
Six Figure Jobs (\$100K+)	9.0%

Education Range for All Available Ads	Total Ads
Less than High School	14.0%
High School Diploma or equivalent	37.4%
Less than 4 year Degree, but more than High School	14.9%
4 Year Degree	26.5%
More than 4 year Degree	7.2%

Certifications in Demand

RN-Cert Registered Nurse	14,935	ACLS-Adv Cardiac Life Support	3,557
CDL-Comm'l Driver's Lisc	11,682	OSHA-Occu Sfty&Hlth Admin Cert	2,502
CPR-Cert Cardiopulmonary Resuscitation	6,138	CPA-Cert Public Accountant	2,433
BLS-Basic Life Support	5,206	CNA-Cert Nursing Admin	2,404
LPN-Lisc Prac Nurse	3,771	Physical Thrpy Cert	2,256

Employers with the Most Area Job Ads

From March 14, 2013, to April 13, 2013

Total Ads, Employer	171,067
Cleveland Clinic	2,476
J.P. Morgan Chase & Co.	831
Lowe's	786
Mercy Healthcare	786
PNC Financial Services	730
Home Depot	608
Fifth Third Bank	588
CVS Caremark	538
IBM	521
U.S. Bancorp	493
AT&T	460
Kettering Health Network	458
Regis Corporation	457
Unitedhealth Group	443
University Hospitals	434
Edward Jones	420
Fresenius Medical Care	412
General Electric	409
Sears Holdings Corporation	403
Macy's	402
HCR ManorCare	397
Huntington National Bank	375
Kindred Healthcare	365

Total Ads, Staffing Agencies	25,631
Randstad	782
Adecco	721
RecruitArrow	581
Kelly Services	573
Belcan	556
Trustaff	504
Interim Healthcare	496
Robert Half International	470
Kforce Professional Staffing, Inc.	468
Aerotek	455
Accountemps	389
Area Temps Inc.	343

Top Occupations Found in Area Job Ads

From March 14, 2013, to April 13, 2013

Total Ads	171,067
Heavy and Tractor-Trailer Truck Drivers	7,433
Registered Nurses	5,427
Retail Salespersons	4,779
Customer Service Representatives	3,759
First-Line Supervisors of Retail Sales Workers	3,617
First-Line Supervisors of Food Preparation and Serving Workers	3,379
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	2,828
Maintenance and Repair Workers, General	2,675
First-Line Supervisors of Office and Administrative Support Workers	2,556
Computer Systems Analysts	2,277
First-Line Supervisors of Production and Operating Workers	2,080
Computer User Support Specialists	2,020
Marketing Managers	1,953
Web Developers	1,886
Insurance Sales Agents	1,784
Medical and Health Services Managers	1,698
Sales Representatives, Services, All Other	1,630
Combined Food Preparation and Serving Workers, Including Fast Food	1,609
Sales Managers	1,608
Sales Agents, Financial Services	1,557
Software Developers, Applications	1,523
Network and Computer Systems Administrators	1,517
Executive Secretaries and Executive Administrative Assistants	1,304

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.