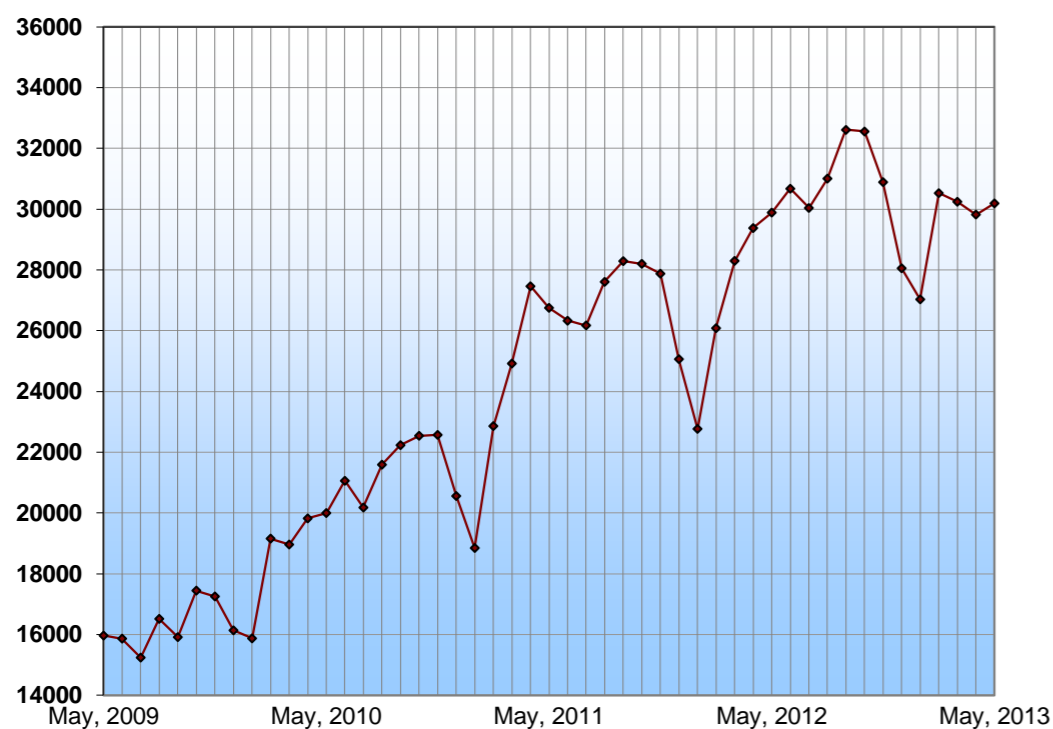


May Snapshot of Cincinnati-Southwest Ohio Area OnLine® Job Postings

More than 30,100 job openings were posted online from April 14, 2013, through May 13, 2013, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 368 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 303 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of May 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	28.9%
Middle Income Jobs (\$30K-\$49K)	26.1%
Upper Middle Income Jobs (\$50K-\$79K)	23.7%
High Income Jobs (\$80K-\$99K)	13.6%
Six Figure Jobs (\$100K+)	7.6%

Education Range for All Available Ads	Total Ads
Less than High School	14.5%
High School Diploma or equivalent	39.1%
Less than 4 year Degree, but more than High School	13.4%
4 Year Degree	28.6%
More than 4 year Degree	4.3%

Certifications in Demand			
CDL-Comm'l Driver's License	1,554	OSHA-Occu Sfty&Hlth Admin Cert	398
RN-Cert Registered Nurse	1,330	BLS-Basic Life Support	344
CPR-Cert Cardiopulmonary Resuscitation	712	CNA-Cert Nursing Admin	328
CPA-Cert Public Accountant	450	HIPAA-Hlth Ins Port/Account Act	254
CAD-Computer Aided Design	414	Physical Thrpy Cert	253

Employers with the Most Area Job Ads

From April 14, 2013, to May 13, 2013

Total Employer Ads	26,819
IBM	644
Fifth Third Bank	371
General Electric	258
Vantiv	224
Kroger Foods	177
PNC Financial Services	148
Deloitte	129
U.S. Bancorp	120
University of Cincinnati	117
Macy's	109
Home Depot	109
TriHealth	107
Luxottica	96
Cintas	90
Quest Diagnostics	88
University of Miami	88
Lowe's	85
Cincinnati Bell	84
WellPoint, Inc.	78
Unitedhealth Group	76
Comey & Shepherd Realtors	74
Humana Inc.	69
Western & Southern Financial Group	67
CVS Caremark	66
Meijer	66
Johnson & Johnson Family of Companies	65
Sears Holdings Corporation	63
Fresenius Medical Care	62
Mercy Healthcare	62
Caesars Entertainment	62
Ascendum Solutions	60
The Procter & Gamble Company	59
L-3 Communications	57
Servicemaster	56
Siemens AG	54
AlliedBarton Security	52
Cengage Learning	52
W&S Life Insurance	52

Top Occupations Found in Area Job Ads

From April 14, 2013, to May 13, 2013

Total Occupation Ads	26,819
Heavy and Tractor-Trailer Truck Drivers	972
Retail Salespersons	756
Customer Service Representatives	619
First-Line Supervisors of Retail Sales Workers	611
First-Line Supervisors of Food Preparation and Serving Workers	526
Registered Nurses	518
Computer Systems Analysts	501
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	482
First-Line Supervisors of Office and Administrative Support Workers	480
Web Developers	447
Industrial Engineers	437
Marketing Managers	399
Management Analysts	373
Maintenance and Repair Workers, General	369
Computer User Support Specialists	368
Software Developers, Applications	326
Sales Managers	318
Insurance Sales Agents	310
Mechanical Engineers	283
Sales Representatives, Services, All Other	276
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	265
Information Technology Project Managers	258
Light Truck or Delivery Services Drivers	243
First-Line Supervisors of Non-Retail Sales Workers	241
Sales Agents, Financial Services	241
Network and Computer Systems Administrators	241
General and Operations Managers	234
Accountants	234
Executive Secretaries and Executive Administrative Assistants	215
Market Research Analysts and Marketing Specialists	206
Telemarketers	197
Medical and Health Services Managers	193
Combined Food Preparation and Serving Workers, Including Fast Food	185
Financial Managers, Branch or Department	177
Waiters and Waitresses	169
Bookkeeping, Accounting, and Auditing Clerks	166
Managers, All Other	165
Computer Systems Engineers/Architects	156

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.