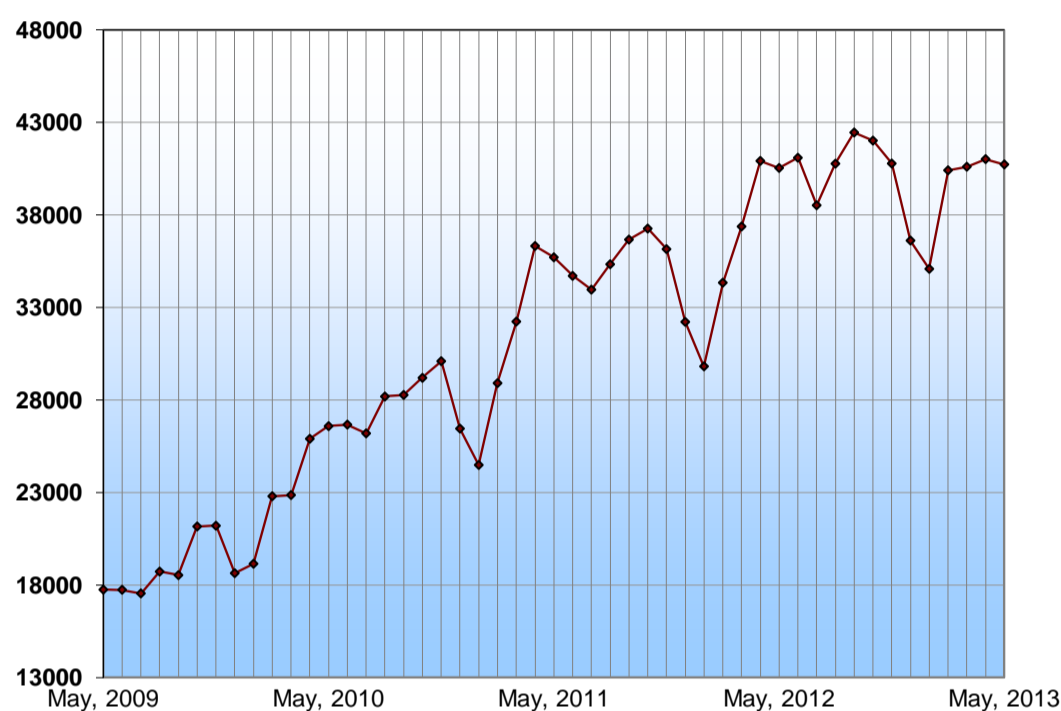


May Snapshot of Columbus-Central Ohio Area OnLine® Job Postings

More than 40,700 job openings were posted online from April 14, 2013, through May 13, 2013, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 287 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 191 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of May 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	32.9%
Middle Income Jobs (\$30K-\$49K)	23.2%
Upper Middle Income Jobs (\$50K-\$79K)	23.3%
High Income Jobs (\$80K-\$99K)	12.6%
Six Figure Jobs (\$100K+)	7.9%

Education Range for All Available Ads	Total Ads
Less than High School	17.2%
High School Diploma or equivalent	38.5%
Less than 4 year Degree, but more than High School	13.5%
4 Year Degree	27.7%
More than 4 year Degree	3.1%

Certifications in Demand

RN-Cert Registered Nurse	1,973	First Aid Cert	498
CDL-Comm'l Driver's Lisc	1,925	LPN-Lisc Prac Nurse	492
CPR-Cert Cardiopulmonary Resuscitation	856	BLS-Basic Life Support	464
CPA-Cert Public Accountant	579	HHA-Home Health Aide	393
OSHA-Occu Sfty&Hlth Admin Cert	506	HIPAA-Hlth Ins Port/Account Act	354

Employers with the Most Area Job Ads

From April 14, 2013, to May 13, 2013

Total Employer Ads	37,247
J.P. Morgan Chase & Co.	689
IBM	532
Alliance Data	330
Chase	211
Cardinal Health	194
Mount Carmel	180
Nationwide Children's Hospital	178
PNC Financial Services	164
Verizon	156
Huntington National Bank	152
The Scotts Miracle-Gro Company	135
Sears Holdings Corporation	128
Lowe's	119
Unitedhealth Group	114
Macy's	114
AT&T	111
HCR ManorCare	109
Maxim Integrated Products	105
OHIO State University	104
Ohiohealth	102
Home Depot	99
Time Warner	98
Dawson	94
Aetna Inc.	89
Kindred Healthcare	86
UNICON International, Inc.	85
CVS Caremark	85
AlliedBarton Security	84
Dick's Sporting Goods, Inc.	84
Software Guidance & Assistance	80
Limited Brands	76
Brookdale Senior Living	74
Battelle	74
Exel	70
American Electric Power	67
Fiserv	66
Abbott	64
CITI	62

Top Occupations Found in Area Job Ads

From April 14, 2013, to May 13, 2013

Total Ads	37,247
Heavy and Tractor-Trailer Truck Drivers	1,271
Retail Salespersons	894
Customer Service Representatives	854
Registered Nurses	817
First-Line Supervisors of Retail Sales Workers	764
Computer Systems Analysts	750
Web Developers	721
First-Line Supervisors of Food Preparation and Serving Workers	677
First-Line Supervisors of Office and Administrative Support Workers	605
Maintenance and Repair Workers, General	605
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	565
Computer User Support Specialists	542
Marketing Managers	517
Management Analysts	516
Network and Computer Systems Administrators	479
Financial Managers, Branch or Department	460
Software Developers, Applications	392
Sales Managers	388
Computer Programmers	366
Medical and Health Services Managers	359
Information Technology Project Managers	358
Sales Representatives, Services, All Other	339
Insurance Sales Agents	337
Accountants	332
Executive Secretaries and Executive Administrative Assistants	320
Sales Agents, Financial Services	319
Light Truck or Delivery Services Drivers	309
Market Research Analysts and Marketing Specialists	306
General and Operations Managers	294
Waiters and Waitresses	273
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	270
Combined Food Prep & Serving Workers, Incl Fast Food	267
Demonstrators and Product Promoters	263
First-Line Supervisors of Construction Trades and Extraction Workers	255
Software Quality Assurance Engineers and Testers	244
Loan Officers	238
First-Line Supervisors of Non-Retail Sales Workers	229
Food Service Managers	228

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.