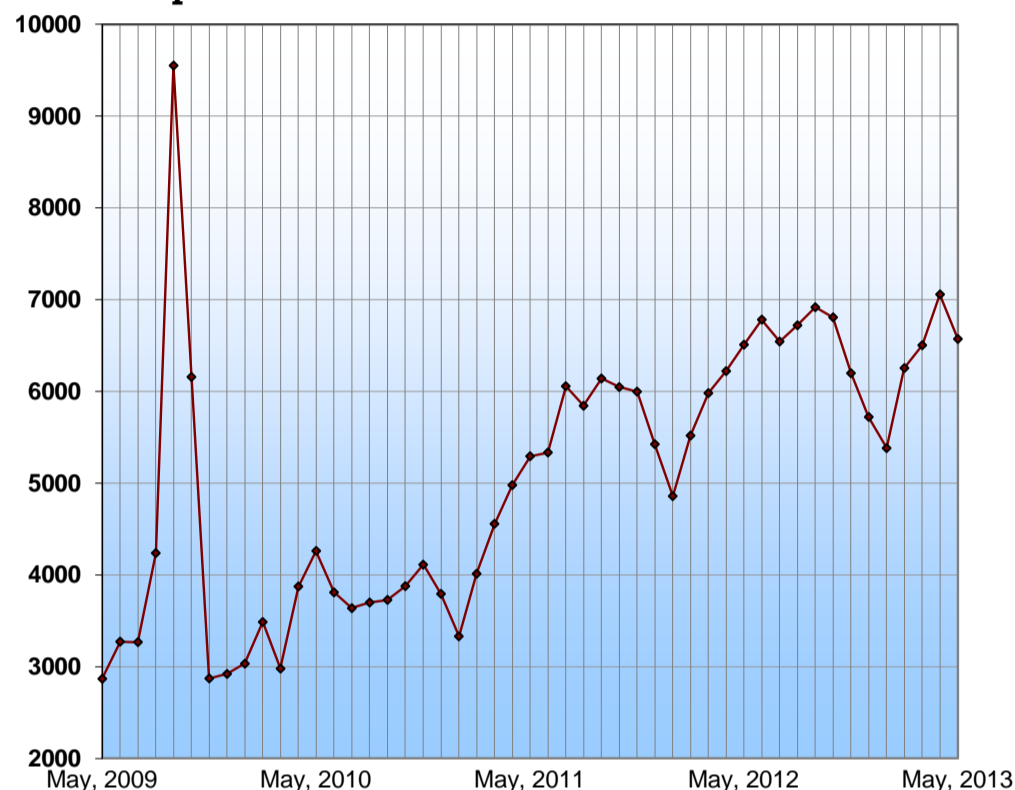


May Snapshot of Nelsonville-Southeast Ohio Area OnLine® Job Postings

More than 6,500 job openings were posted online from April 14, 2013, through May 13, 2013, for Adams, Athens, Belmont, Carroll, Coshocton, Gallia, Guernsey, Harrison, Highland, Hocking, Holmes, Jackson, Jefferson, Lawrence, Meigs, Monroe, Morgan, Muskingum, Noble, Perry, Pike, Ross, Scioto, Vinton and Washington counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 486 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 62 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of May 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	34.2%
Middle Income Jobs (\$30K-\$49K)	30.2%
Upper Middle Income Jobs (\$50K-\$79K)	24.8%
High Income Jobs (\$80K-\$99K)	6.7%
Six Figure Jobs (\$100K+)	4.1%

Education Range for All Available Ads	Total Ads
Less than High School	20.2%
High School Diploma or equivalent	49.8%
Less than 4 year Degree, but more than High School	11.9%
4 Year Degree	11.7%
More than 4 year Degree	6.4%

Certifications in Demand

CDL-Comm'l Driver's Lisc	1,058	HHA-Home Health Aide	149
RN-Cert Registered Nurse	418	BBB-Better Business Bureau	147
LPN-Lisc Prac Nurse	220	Physical Therapist Cert	138
CNA-Cert Nursing Admin	201	Tanker & Hazmat Endorsement	109
CPR-Cert Cardiopulmonary Resuscitation	168	OSHA-Occu Sfty&Hlth Admin Cert	103

Employers with the Most Area Job Ads

From April 14, 2013, to May 13, 2013

Total Employer Ads	6,050
Ohio University	127
AECOM	121
Southern Ohio Medical Center	84
Holzer Health System	73
Lowe's	72
Sears Holdings Corporation	55
Kindred Healthcare	53
Genesis HealthCare	47
CVS Caremark	46
Adena Health System Inc	44
PNC Financial Services	42
Department of Veterans Affairs	38
HCR ManorCare	33
AT&T	33
RehabCare	31
Battelle	30
Red Lobster	29
Arnoff & Associates Inc.	27
The Dollar General	26
Pizza Hut	26
Marietta Memorial Hospital	26
Empire Media	25
Navarro Research and Engineering, Inc.	24
Pike Electric Corporation	24
Barr-nunn	23
Macy's	21
Fresenius Medical Care	21
Value Added Solutions, Inc.	21
Enterprise Rent-A-Car Company	20
Servicemaster	19
Extendicare	19
Verizon	18
Shelly Materials Inc	17
Family Dollar	17
Superior Lamp Inc.	16
Elder-Beerman	16
Avon Products, Inc.	16
HukariAscendent, Inc.	16

Top Occupations Found in Area Job Ads

From April 14, 2013, to May 13, 2013

Total Ads	6,050
Heavy and Tractor-Trailer Truck Drivers	476
Retail Salespersons	207
First-Line Supervisors of Food Preparation and Serving Workers	203
Registered Nurses	180
First-Line Supervisors of Retail Sales Workers	173
Customer Service Representatives	108
Combined Food Preparation and Serving Workers, Including Fast Food	107
Maintenance and Repair Workers, General	100
Nursing Assistants	94
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	81
Licensed Practical and Licensed Vocational Nurses	78
First-Line Supervisors of Office and Administrative Support Workers	76
First-Line Supervisors of Production and Operating Workers	73
Cashiers	67
Home Health Aides	67
Medical and Health Services Managers	66
Driver/Sales Workers	63
Sales Agents, Financial Services	60
Laborers and Freight, Stock, and Material Movers, Hand	59
Physical Therapists	59
First-Line Supervisors of Construction Trades and Extraction Workers	52
Stock Clerks, Sales Floor	48
Food Service Managers	48
Bus and Truck Mechanics and Diesel Engine Specialists	46
Light Truck or Delivery Services Drivers	45
Construction Laborers	45
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	44
Tellers	44
First-Line Supervisors of Mechanics, Installers, and Repairers	44
Insurance Sales Agents	42
Demonstrators and Product Promoters	41
Medical Assistants	40
Cooks, Restaurant	39
Occupational Therapists	38
General and Operations Managers	37
Speech-Language Pathologists	34
Sales Managers	34
Property, Real Estate, and Community Association Managers	33

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.