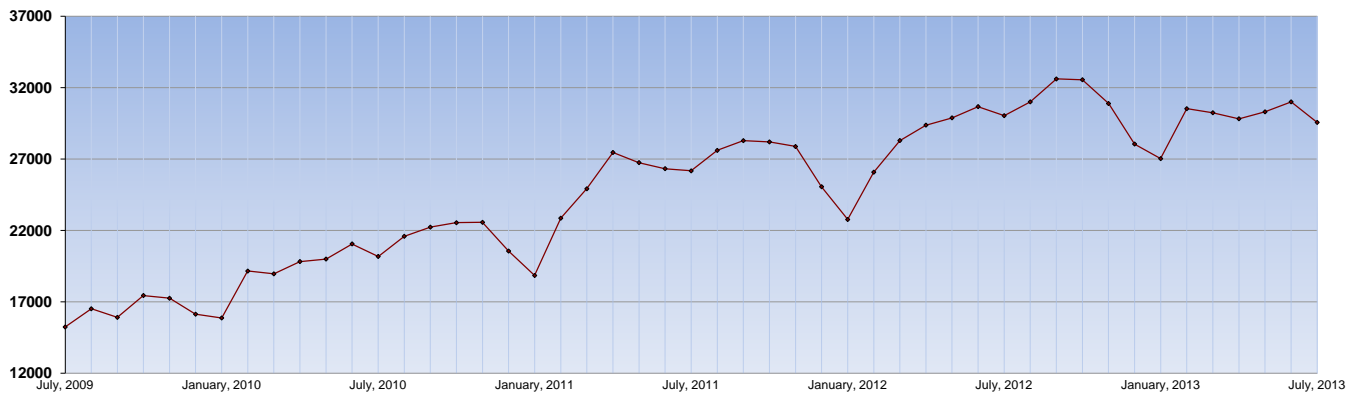


July Snapshot of Cincinnati-Southwest Ohio Area OnLine® Job Postings

More than 29,500 job openings were posted online from June 14, 2013, through July 13, 2013, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 1,438 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 471 ads.

This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Top Employers with the Most Area Job Ads

From June 14, 2013, to July 13, 2013

Total Ads: 26,091

Employer	Ads
Fifth Third Bank	341
IBM	297
General Electric	258
Vantiv	216
Kroger Foods	199
TriHealth	146
U.S. Bancorp	142
PNC Financial Services	137
Deloitte	120
Luxtotta	117
University of Cincinnati	106
Cincinnati Bell	101
University of Miami	100
Unitedhealth Group	99
WellPoint, Inc.	92
Macy's	92
Quest Diagnostics	91
Cintas	84
The Procter & Gamble Company	79
Humana Inc.	79
Abercrombie & Fitch	79
Meijer	77
Good Samaritan Hospital	75
Lowe's	75
Western & Southern Financial Group	74
Mercy Healthcare	72
Cengage Learning	64
CVS Caremark	63
W&S Life Insurance	61
TOTAL QUALITY LOGISTICS	60
Fresenius Medical Care	60
Comey & Shepherd Realtors	56
L-3 Communications	51
AlliedBarton Security	50
Sears Holdings Corporation	50
AT&T	48
DaVita, Inc.	46
Ascendum Solutions	46
Siemens AG	45
Access Financial	45
Partners Healthcare Corporate	45
Interactive Business Systems	44
Department of Veterans Affairs	44
Servicemaster	44
Omnicare, Inc.	43

Salary, Education and Certifications for OnLine® Job Ads

As of July 13, 2013

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	26.5%	Less than High School	12.7%
Middle Income Jobs (\$30K-\$49K)	24.6%	High School Diploma or equivalent	38.3%
Upper Middle Income Jobs (\$50K-\$79K)	24.8%	Less than 4 year Degree, but more than H.S.	13.3%
High Income Jobs (\$80K-\$99K)	15.7%	4 Year Degree	31.1%
Six Figure Jobs (\$100K+)	8.4%	More than 4 year Degree	4.6%

Certifications in Demand

CDL-Comm'l Driver's License	2,269	OSHA-Occu Sfty&Hlth Admin Cert	655
RN-Cert Registered Nurse	2,009	BLS-Basic Life Support	452
CPR-Cert Cardiopulmonary Resuscitation	1,014	CNA-Cert Nursing Admin	426
CPA-Cert Public Accountant	920	ACLS-Adv Cardiac Life Support	424
CAD-Computer Aided Design	660	HIPAA-Health Ins Portability&Accountability Act	385

Top Occupations with the Most Area Job Ads

From June 14, 2013, to July 13, 2013

Total Ads: 26,091

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,043
Retail Salespersons	750
Customer Service Representatives	655
First-Line Supervisors of Retail Sales Workers	536
First-Line Supervisors of Food Preparation and Serving Workers	482
First-Line Supervisors of Office and Administrative Support Workers	479
Registered Nurses	477
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	457
Computer Systems Analysts	434
Marketing Managers	430
Web Developers	396
Industrial Engineers	395
Maintenance and Repair Workers, General	385
Computer User Support Specialists	355
Insurance Sales Agents	348
Sales Representatives, Services, All Other	312
Management Analysts	291
Software Developers, Applications	273
Network and Computer Systems Administrators	273
General and Operations Managers	263
Sales Managers	256
Executive Secretaries and Executive Administrative Assistants	254
Information Technology Project Managers	240
Mechanical Engineers	240
Accountants	238
Telemarketers	217
Light Truck or Delivery Services Drivers	204
First-Line Supervisors of Non-Retail Sales Workers	201

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.