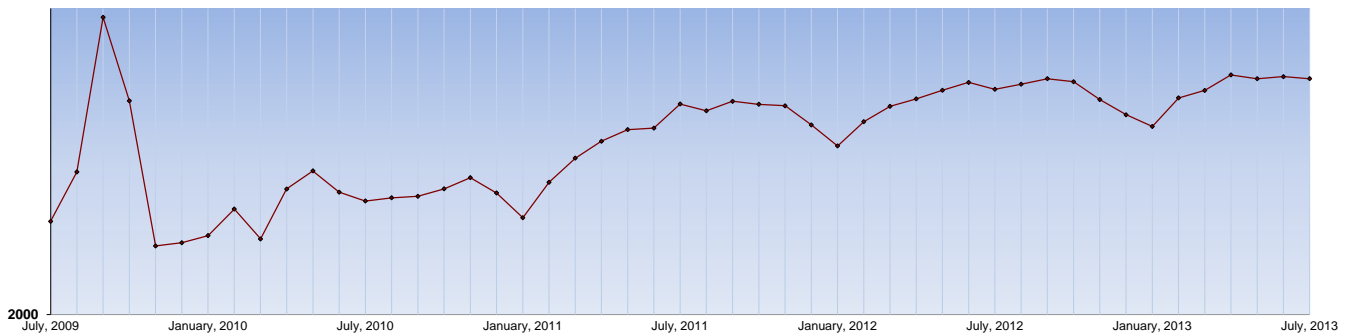


### July Snapshot of Nelsonville-Southeast Ohio Area OnLine® Job Postings

More than 6,900 job openings were posted online from June 14, 2013, through July 13, 2013, for Adams, Athens, Belmont, Carroll, Coshocton, Gallia, Guernsey, Harrison, Highland, Hocking, Holmes, Jackson, Jefferson, Lawrence, Meigs, Monroe, Morgan, Muskingum, Noble, Perry, Pike, Ross, Scioto, Vinton and Washington counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 72 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 376 ads.

This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

Help Wanted OnLine® Job Ads in Area



#### Top Employers with the Most Area Job Ads

From June 14, 2013, to July 13, 2013  
 Total Ads: 6,065

Employer	Ads
Ohio University	140
Lowe's	96
Southern Ohio Medical Center	79
Holzer Health System	72
Genesis HealthCare	71
Kindred Healthcare	59
Sears Holdings Corporation	57
Department of Veterans Affairs	51
CVS Caremark	44
AT&T	39
AECOM	37
Adena Health System Inc	36
Marietta Memorial Hospital	35
Barr-nunn	27
Pizza Hut	26
Fresenius Medical Care	26
Red Lobster	25
Extendicare	24
Pike Electric Corporation	24
Compucom	24
HCR ManorCare	23
Aramark Corporation	22
PNC Financial Services	21
Macy's	21
Battelle	21
U.S. Xpress	20
ServiceMaster	20
RehabCare	19
Glatfelter	19
Arnoff & Associates Inc.	17
Advance America	16
Sodexo Inc.	16
Time Warner	15
Huntington National Bank	15
Verizon	15
Amedisys Inc.	15
Home Health and Hospice Care Inc	15
CrossMark	14
Advantage Sales and Marketing, LLC	14
The Dollar General	14
Anderson Merchandisers	14
Convergence Marketing	14
Olive Garden	14
FLUOR B&W PORTSMOUTH	14
CRST	13
Marietta College	13

#### Salary, Education and Certifications for OnLine® Job Ads

As of July 13, 2013

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	31.8%	Less than High School	17.9%
Middle Income Jobs (\$30K-\$49K)	28.5%	High School Diploma or equivalent	49.2%
Upper Middle Income Jobs (\$50K-\$79K)	26.8%	Less than 4 year Degree, but more than H.S.	13.5%
High Income Jobs (\$80K-\$99K)	8.2%	4 Year Degree	12.1%
Six Figure Jobs (\$100K+)	4.7%	More than 4 year Degree	7.2%

Certifications in Demand			
CDL-Comm'l Driver's Lisc	1,607	CNA-Cert Nursing Admin	201
RN-Cert Registered Nurse	729	HHA-Home Health Aide	158
LPN-Lisc Prac Nurse	314	BBB-Better Business Bureau	157
CPR-Cert Cardiopulmonary Resuscitation	295	CPM-Certified Purchasing Manager	152
Physical Therapist Cert	270	Tanker and Hazmat Endorsement	144

#### Top Occupations with the most Area Job Ads

From June 14, 2013, to July 13, 2013  
 Totals Ads: 6,065

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	528
Retail Salespersons	218
First-Line Supervisors of Food Preparation and Serving Workers	213
Registered Nurses	192
First-Line Supervisors of Retail Sales Workers	170
Customer Service Representatives	168
Combined Food Preparation and Serving Workers, Including Fast Food	102
Maintenance and Repair Workers, General	97
Medical and Health Services Managers	85
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	81
First-Line Supervisors of Production and Operating Workers	81
Licensed Practical and Licensed Vocational Nurses	79
Nursing Assistants	77
First-Line Supervisors of Office and Administrative Support Workers	75
Cashiers	72
Physical Therapists	65
Driver/Sales Workers	64
Sales Agents, Financial Services	57
Home Health Aides	57
Speech-Language Pathologists	55
Food Service Managers	53
Demonstrators and Product Promoters	49
Insurance Sales Agents	46
Light Truck or Delivery Services Drivers	44
Office Clerks, General	44
First-Line Supervisors of Mechanics, Installers, and Repairers	43
Occupational Therapists	42
Cooks, Restaurant	41
Construction Laborers	41

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.