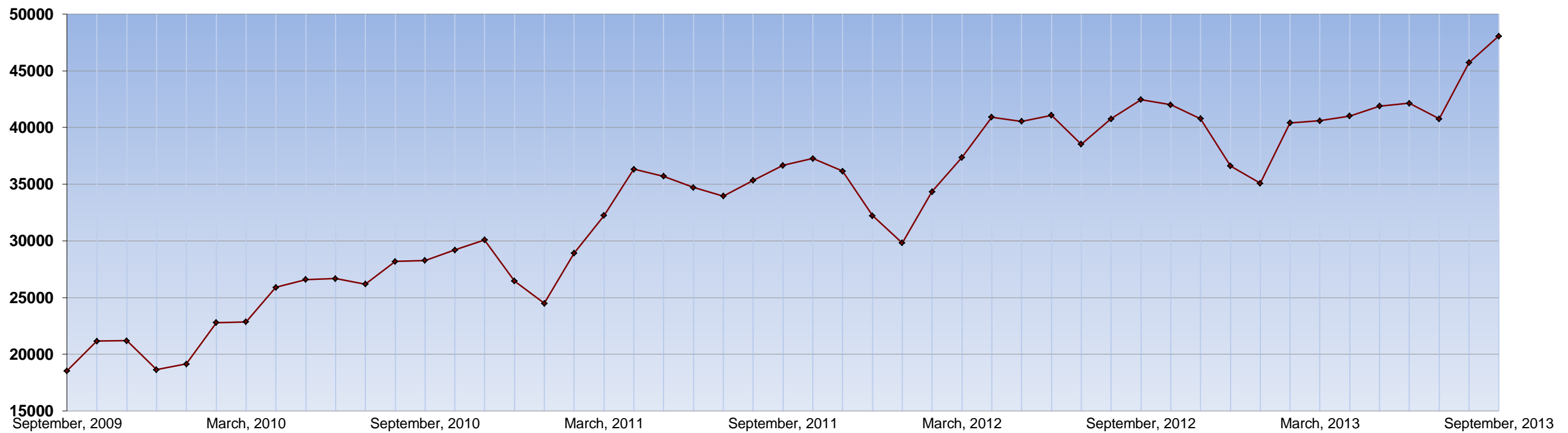


September Snapshot of Columbus-Central Ohio Area OnLine® Job Postings

More than 48,000 job openings were posted online from August 14, 2013, through September 13, 2013, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 2,342 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 5,610 ads.

This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Top Employers with the Most Area Job Ads

From August 14, 2013, to September 13, 2013

Total Ads: 42,947

Employer	Ads
J.P. Morgan Chase & Co.	960
Cardinal Health	408
Alliance Data	363
Ohiohealth	238
Macy's	212
Chase	207
IBM	191
Sears Holdings Corporation	181
Verizon	180
The Scotts Miracle-Gro Company	157
American Honda Motor Company	155
Nationwide Children's Hospital	144
Abercrombie & Fitch	138
Mount Carmel	133
Huntington National Bank	127
PNC Financial Services	127
OHIO State University	125
UNICON International, Inc.	123
Kindred Healthcare	115
CVS Caremark	113
McKesson	111
Lowe's	108
Aetna Inc.	106
CITI	104
Limited Brands	103
Unitedhealth Group	101
Pizza Hut	95
Penn National Gaming	87
DAWSON	85
HCR ManorCare	84
State of Ohio	81
Battelle	77
Brookdale Senior Living	77
Fiserv	72
Aramark Corporation	72
Avnet	70
John Deere	68
Fifth Third Bank	67
Army National Guard	67
OCLC	67
Dick's Sporting Goods, Inc.	65
AT&T	65
Software Guidance & Assistance	65
Grange Insurance	65
ABM	62

Salary, Education and Certifications for OnLine® Job Ads

As of September 13, 2013

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	30.2%	Less than High School	14.7%
Middle Income Jobs (\$30K-\$49K)	22.8%	High School Diploma or equivalent	39.4%
Upper Middle Income Jobs (\$50K-\$79K)	24.7%	Less than 4 year Degree, but more than H.S.	13.8%
High Income Jobs (\$80K-\$99K)	13.8%	4 Year Degree	28.9%
Six Figure Jobs (\$100K+)	8.5%	More than 4 year Degree	3.1%

Certifications in Demand			
CDL-Comm'l Driver's Lisc	4,946	LPN-Lisc Prac Nurse	914
RN-Cert Registered Nurse	4,218	BLS-Basic Life Support	842
CPR-Cert Cardiopulmonary Resuscitation	1,833	Tanker and Hazmat Endorsement	746
CPA-Cert Public Accountant	1,284	ACLS-Adv Cardiac Life Support	743
OSHA-Occu Sfty&Hlth Admin Cert	1,069	First Aid Cert	741

Top Occupations with the Most Area Job Ads

From August 14, 2013, to September 13, 2013

Total Ads: 42,947

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,652
Retail Salespersons	1,371
Customer Service Representatives	1,219
First-Line Supervisors of Food Preparation and Serving Workers	1,064
First-Line Supervisors of Retail Sales Workers	903
Maintenance and Repair Workers, General	764
Computer Systems Analysts	739
Registered Nurses	730
First-Line Supervisors of Office and Administrative Support Workers	726
Web Developers	636
Computer User Support Specialists	615
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	609
Marketing Managers	566
Network and Computer Systems Administrators	561
Accountants	509
Financial Managers, Branch or Department	468
Software Developers, Applications	459
Management Analysts	445
First-Line Supervisors of Production and Operating Workers	416
Combined Food Preparation and Serving Workers, Including Fast Food	405
Laborers and Freight, Stock, and Material Movers, Hand	400
Computer Programmers	397
Sales Managers	384
Light Truck or Delivery Services Drivers	382
Sales Representatives, Services, All Other	373
Information Technology Project Managers	369
Demonstrators and Product Promoters	359
Medical and Health Services Managers	358

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.