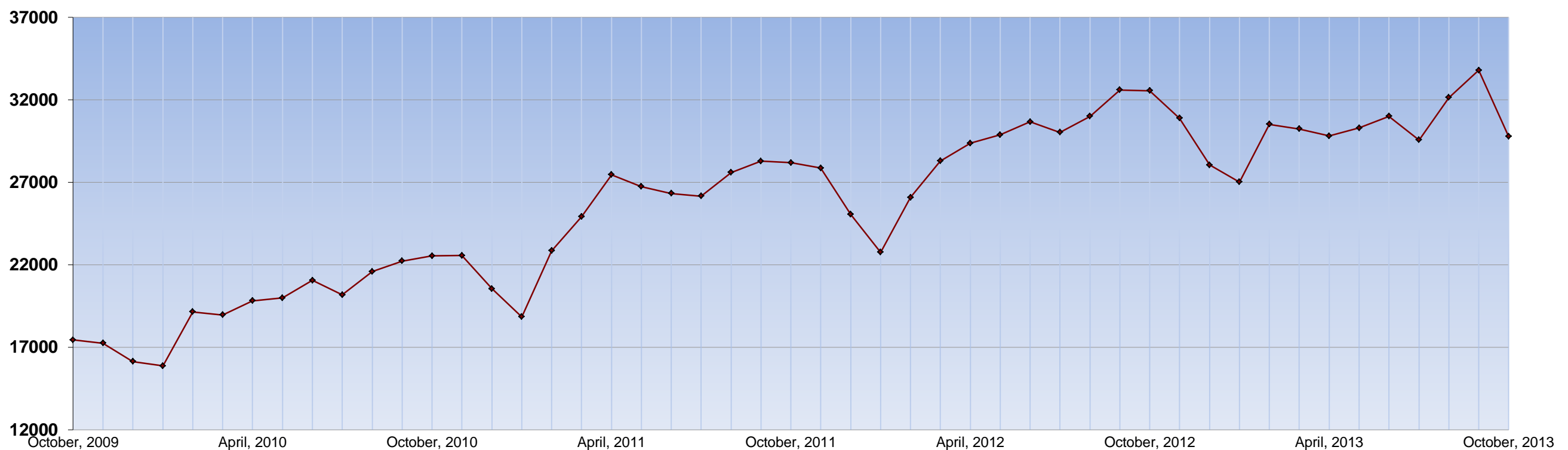


October Snapshot of Cincinnati-Southwest Ohio Area OnLine® Job Postings

More than 29,700 job openings were posted online from September 14, 2013, through October 13, 2013, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 3,995 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 2,756 ads.

This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Top Employers with the Most Area Job Ads

From September 14, 2013, to October 13, 2013

Total Ads: 26,296

Employer	Ads
General Electric	449
Macy's	334
Fifth Third Bank	286
IBM	279
Deloitte	213
U.S. Bancorp	165
Vantiv	138
TriHealth	134
Kroger Foods	132
University of Cincinnati	120
University of Miami	119
Toys"R"Us	108
Sears Holdings Corporation	107
The Procter & Gamble Company	104
Luxtistica	103
Omnicare, Inc.	100
Metro Properties	99
Great American Insurance Co.	96
Unitedhealth Group	95
Pizza Hut	95
PNC Financial Services	94
Humana Inc.	93
Good Samaritan Hospital	90
Meijer	90
Western & Southern Financial Group	90
Axcess Financial	76
Cincinnati Bell	74
Verizon	72
Lowe's	70
WellPoint, Inc.	69
Mercy Healthcare	68
Cintas	65
Quest Diagnostics	64
Sogeti	62
Army National Guard	59
W&S Life Insurance	58
Nordstrom	58
Johnson & Johnson Family of Companies	57
Dick's Sporting Goods, Inc.	55
AutoZone, Inc	54
Comey & Shepherd Realtors	53
Department of Veterans Affairs	51
HealthPartners	50
Tires Plus	49
Enterprise Rent-A-Car Company	48

Salary, Education and Certifications for OnLine® Job Ads

As of October 13, 2013

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	27.1%	Less than High School	12.1%
Middle Income Jobs (\$30K-\$49K)	23.7%	High School Diploma or equivalent	38.9%
Upper Middle Income Jobs (\$50K-\$79K)	25.0%	Less than 4 year Degree, but more than H.S.	13.0%
High Income Jobs (\$80K-\$99K)	16.1%	4 Year Degree	31.7%
Six Figure Jobs (\$100K+)	8.1%	More than 4 year Degree	4.3%

Certifications in Demand	
CDL-Comm'l Driver's License	2,712
RN-Cert Registered Nurse	2,551
CPA-Cert Public Accountant	1,206
CPR-Cert Cardiopulmonary Resuscitation	1,134
OSHA-Occu Sfty&Hlth Admin Cert	704
BLS-Basic Life Support	542
ACLS-Adv Cardiac Life Support	480
HIPAA-Health Ins Portability&Accountability Act	444
Physical Thrpy Cert	427
CAD-Computer Aided Design	421

Top Occupations with the Most Area Job Ads

From September 14, 2013, to October 13, 2013

Total Ads: 26,296

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,041
Retail Salespersons	999
First-Line Supervisors of Retail Sales Workers	828
Customer Service Representatives	673
1st-Line Superv of Office & Admin Support Workers	572
Industrial Engineers	534
First-Line Supervisors of Food Preparation and Serving Workers	506
Registered Nurses	502
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	501
Marketing Managers	462
Web Developers	387
Computer Systems Analysts	384
Computer User Support Specialists	378
Maintenance and Repair Workers, General	349
Accountants	334
Insurance Sales Agents	315
Management Analysts	299
Software Developers, Applications	274
Sales Managers	269
Sales Representatives, Services, All Other	268
Information Technology Project Managers	248
Mechanical Engineers	241
Network and Computer Systems Administrators	232
Medical and Health Services Managers	225
First-Line Supervisors of Non-Retail Sales Workers	219
General and Operations Managers	215
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	212
Executive Secretaries and Executive Administrative Assistants	207

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.