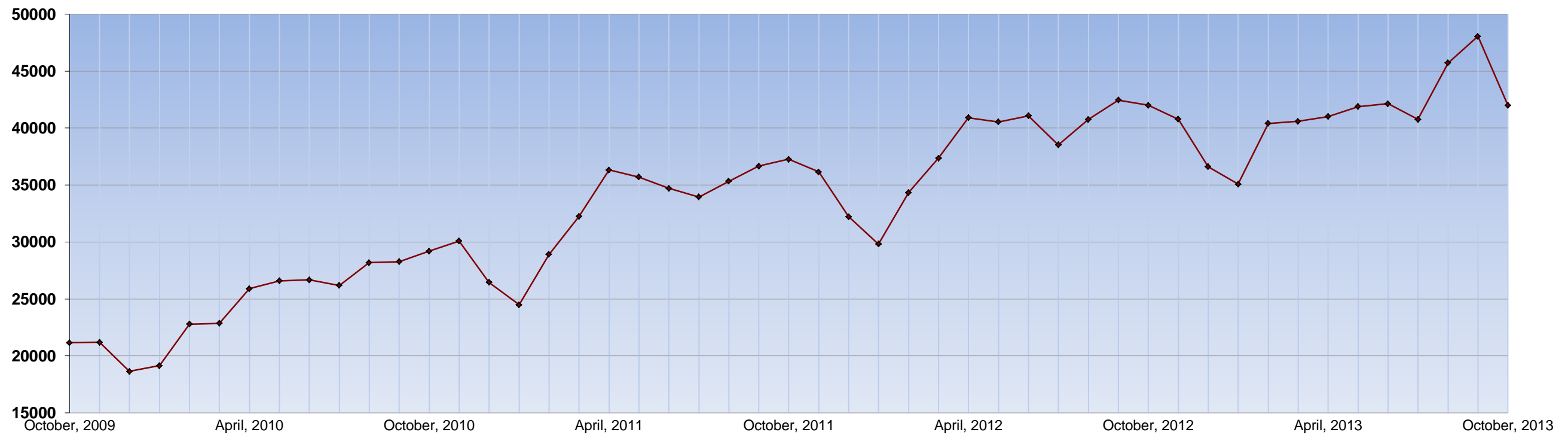


October Snapshot of Columbus-Central Ohio Area OnLine® Job Postings

More than 42,000 job openings were posted online from September 14, 2013, through October 13, 2013, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 6,056 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 7 ads.

This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Top Employers with the Most Area Job Ads

From September 14, 2013, to October 13, 2013

Total Ads: 37,087

Employer	Ads
J.P. Morgan Chase & Co.	887
Cardinal Health	382
Alliance Data	322
Ohiohealth	303
Macy's	240
American Honda Motor Company	213
Verizon	208
Sears Holdings Corporation	197
Nationwide Children's Hospital	192
Chase	183
IBM	183
OHIO State University	154
Huntington National Bank	144
The Scotts Miracle-Gro Company	139
Toys"R"Us	138
UNICON International, Inc.	123
Aetna Inc.	119
DAWSON	115
C5 Interactive	114
PNC Financial Services	112
Limited Brands	110
Abercrombie & Fitch	105
Lowe's	103
Unitedhealth Group	102
Pizza Hut	101
McKesson	99
Kindred Healthcare	84
Penn National Gaming	83
Nordstrom	82
Fiserv	80
Brookdale Senior Living	77
Army National Guard	77
H&R Block	75
CITI	72
Avnet	72
Battelle	70
Dick's Sporting Goods, Inc.	68
HCR ManorCare	68
Meijer	64
The American National Red Cross	63
ABM	60
Extendicare	59
American Electric Power	58
Best Buy	58
State of Ohio	57

Salary, Education and Certifications for OnLine® Job Ads

As of October 13, 2013

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	29.4%	Less than High School	13.8%
Middle Income Jobs (\$30K-\$49K)	21.6%	High School Diploma or equivalent	37.4%
Upper Middle Income Jobs (\$50K-\$79K)	25.2%	Less than 4 year Degree, but more than H.S.	14.3%
High Income Jobs (\$80K-\$99K)	14.5%	4 Year Degree	31.0%
Six Figure Jobs (\$100K+)	9.3%	More than 4 year Degree	3.4%

Certifications in Demand			
RN-Cert Registered Nurse	4,100	BLS-Basic Life Support	848
CDL-Comm'l Driver's Lisc	3,478	LPN-Lisc Prac Nurse	805
CPR-Cert Cardiopulmonary Resuscitation	1,688	ACLS-Adv Cardiac Life Support	716
CPA-Cert Public Accountant	1,219	HIPAA-Hlth Ins Port/Accoun Act	592
OSHA-Occu Sfty&Hlth Admin Cert	961	First Aid Cert	564

Top Occupations with the Most Area Job Ads

From September 14, 2013, to October 13, 2013

Total Ads: 37,087

Occupation	Ads
Retail Salespersons	1,425
Heavy and Tractor-Trailer Truck Drivers	1,406
Customer Service Representatives	1,149
First-Line Supervisors of Retail Sales Workers	880
First-Line Supervisors of Food Preparation and Serving Workers	744
Registered Nurses	725
Computer Systems Analysts	690
First-Line Supervisors of Office and Administrative Support Workers	682
Web Developers	625
Maintenance and Repair Workers, General	595
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	565
Marketing Managers	551
Computer User Support Specialists	540
Network and Computer Systems Administrators	538
Software Developers, Applications	497
Management Analysts	468
Accountants	428
Financial Managers, Branch or Department	417
Medical and Health Services Managers	356
Industrial Engineers	356
Computer Programmers	353
Sales Managers	353
Demonstrators and Product Promoters	346
Insurance Sales Agents	330
Laborers and Freight, Stock, and Material Movers, Hand	329
Information Technology Project Managers	328
Market Research Analysts and Marketing Specialists	328
Light Truck or Delivery Services Drivers	327

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.