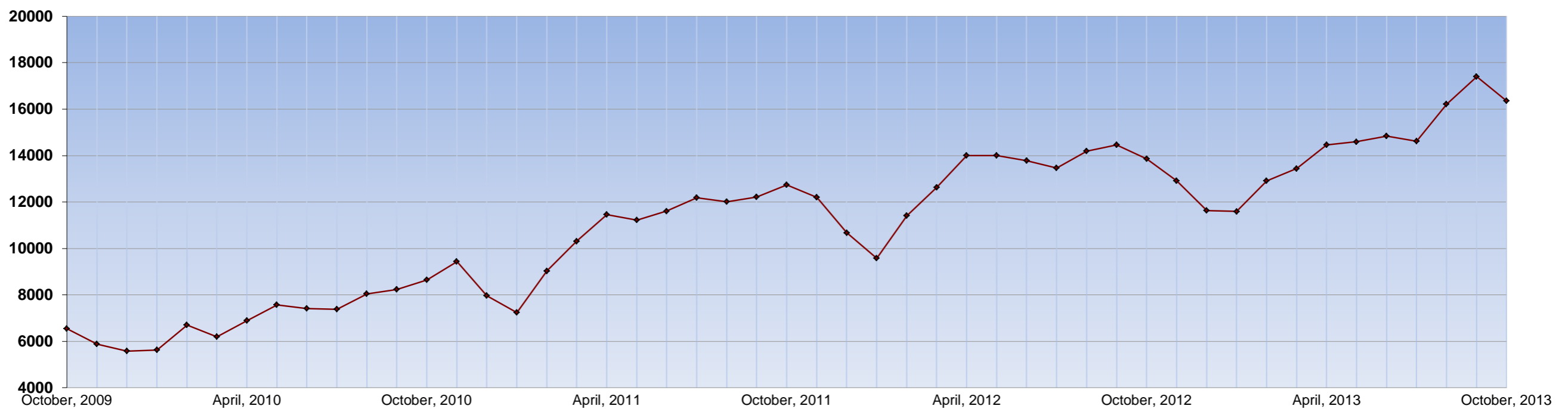


### October Snapshot of Toledo-Northwest Ohio Area OnLine® Job Postings

More than 16,300 job openings were posted online from September 14, 2013, through October 13, 2013, for Allen, Crawford, Defiance, Fulton, Hancock, Hardin, Henry, Lucas, Ottawa, Paulding, Putnam, Sandusky, Seneca, Van Wert, Williams, Wood and Wyandot counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 1,043 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 2,487 ads.

This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

Help Wanted OnLine® Job Ads in Area



#### Top Employers with the Most Area Job Ads

From September 14, 2013, to October 13, 2013  
Total Ads: 14,718

Employer	Ads
Promedica	348
HCR ManorCare	143
Toys"R"Us	126
Sears Holdings Corporation	112
Chrysler	110
Meijer	88
Pizza Hut	83
The Valley Hospital	82
Blanchard Valley Health System	81
Lowe's	64
Owens Illinois	58
Fifth Third Bank	57
Trilogy Health Services	57
Macy's	55
Verizon	53
AutoZone, Inc	52
NSP, Inc	48
Omnicare, Inc.	46
Barr-nunn	46
Extencare	45
Genesis HealthCare	44
Ryder	43
Rachel Wixey & Associates	43
Best Buy	40
Ssoe	38
Penn National Gaming	38
First Solar	38
Army National Guard	37
The Dollar General	37
The Bon-Ton	35
Fresenius Medical Care	34
The American National Red Cross	33
University of Toledo	32
Parker Hannifin Corp	31
Dick's Sporting Goods, Inc.	29
Hospice of Northwest Ohio	29
Advantage Sales and Marketing, LLC	28
Johnson Controls, Inc	28
PENSKE	28
H&R Block	28
Cooper Tire & Rubber Company	27
Owens Corning	27
Schneider National	26
Sodexo Inc.	26
DANA LIMITED	26

#### Salary, Education and Certifications for OnLine® Job Ads

As of October 13, 2013

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	31.6%	Less than High School	18.1%
Middle Income Jobs (\$30K-\$49K)	28.5%	High School Diploma or equivalent	48.2%
Upper Middle Income Jobs (\$50K-\$79K)	28.0%	Less than 4 year Degree, but more than H.S.	12.9%
High Income Jobs (\$80K-\$99K)	7.5%	4 Year Degree	16.0%
Six Figure Jobs (\$100K+)	4.3%	More than 4 year Degree	4.8%

Certifications in Demand			
CDL-Comm'l Driver's Lisc	3,653	BBB-Better Business Bureau	460
RN-Cert Registered Nurse	1,991	ACLS-Adv Cardiac Life Support	405
CPR-Cert Cardiopulmonary Resuscitation	744	CNA-Cert Nursing Admin	391
LPN-Lisc Prac Nurse	636	DOT Medical Card	376
OSHA-Occu Sfty&Hlth Admin Cert	489	BLS-Basic Life Support	358

#### Top Occupations with the Most Area Job Ads

From September 14, 2013, to October 13, 2013  
Total Ads: 14,718

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,261
Retail Salespersons	602
First-Line Supervisors of Retail Sales Workers	498
Registered Nurses	415
First-Line Supervisors of Food Preparation and Serving Workers	400
First-Line Supervisors of Production and Operating Workers	328
Customer Service Representatives	310
Industrial Engineers	303
Maintenance and Repair Workers, General	270
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	246
First-Line Supervisors of Office and Administrative Support Workers	224
Insurance Sales Agents	174
Demonstrators and Product Promoters	155
Light Truck or Delivery Services Drivers	141
Combined Food Preparation and Serving Workers, Including Fast Food	137
Sales Representatives, Services, All Other	136
Computer User Support Specialists	135
Medical and Health Services Managers	130
Helpers--Production Workers	128
Licensed Practical and Licensed Vocational Nurses	120
First-Line Supervisors of Mechanics, Installers, and Repairers	118
Sales Agents, Financial Services	117
Driver/Sales Workers	117
First-Line Supervisors of Transportation and Material-Moving Machine and Vehicle Operators	110
Cashiers	108
Bus and Truck Mechanics and Diesel Engine Specialists	101
Laborers and Freight, Stock, and Material Movers, Hand	99
Stock Clerks, Sales Floor	99

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.