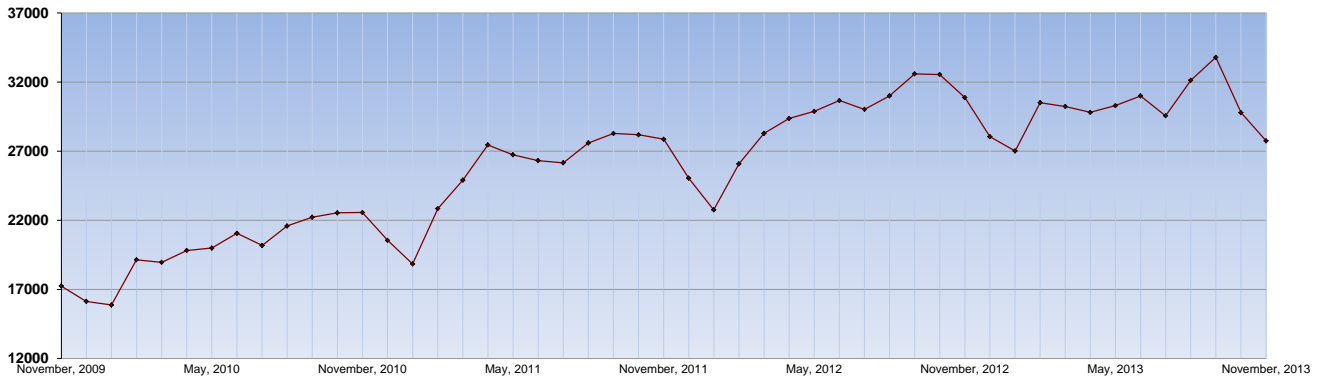


### November Snapshot of Cincinnati-Southwest Ohio Area OnLine® Job Postings

More than 27,700 job openings were posted online from October 14, 2013, through November 13, 2013, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 2,038 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 3,127 ads.

This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

**Help Wanted OnLine® Job Ads in Area**



#### Top Employers with the Most Area Job Ads

From October 14, 2013, to November 13, 2013

Total Ads: 24,280

Employer	Ads
General Electric	520
IBM	293
Fifth Third Bank	251
Deloitte	200
Macy's	197
University of Cincinnati	172
U.S. Bancorp	152
TriHealth	149
Great American Insurance Co.	134
University of Miami	133
PNC Financial Services	131
Luxottica	130
Kroger Foods	127
Sears Holdings Corporation	119
The Procter & Gamble Company	114
Humana Inc.	99
Pizza Hut	98
Meijer	95
Unitedhealth Group	92
Western & Southern Financial Group	79
Lowe's	75
W&S Life Insurance	74
Mercy Healthcare	74
Omnicare, Inc.	71
Good Samaritan Hospital	71
Comey & Shepherd Realtors	71
Cincinnati Bell	70
Sogeti	69
Verizon	69
Quest Diagnostics	65
Dick's Sporting Goods, Inc.	65
H&R Block	64
Cintas	62
Interactive Business Systems	58
Vantiv	58
Johnson & Johnson Family of Companies	54
Army National Guard	54
AutoZone, Inc	54
Access Financial	53
WellPoint, Inc.	53
Department of Veterans Affairs	53
Firestone Complete Auto Care	50
Enterprise Rent-A-Car Company	49
Tires Plus	47
Brooksource	46

#### Salary, Education and Certifications for OnLine® Job Ads

As of November 13, 2013

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	28.2%	Less than High School	12.5%
Middle Income Jobs (\$30K-\$49K)	25.4%	High School Diploma or equivalent	39.7%
Upper Middle Income Jobs (\$50K-\$79K)	25.1%	Less than 4 year Degree, but more than H.S.	13.8%
High Income Jobs (\$80K-\$99K)	14.0%	4 Year Degree	28.7%
Six Figure Jobs (\$100K+)	7.3%	More than 4 year Degree	5.3%

#### Certifications in Demand

CDL-Comm'l Driver's License	1,369	BLS-Basic Life Support	283
RN-Cert Registered Nurse	1,246	ACLS-Adv Cardiac Life Support	216
CPR-Cert Cardiopulmonary Resuscitation	526	HIPAA-Health Ins Portability&Accountability Act	204
CPA-Cert Public Accountant	442	FINRA/NASD Series 6	200
OSHA-Occu Sfty&Hlth Admin Cert	364	Physical Thrpy Cert	195

#### Top Occupations with the Most Area Job Ads

From October 14, 2013, to November 13, 2013

Total Ads: 24,280

Occupation	Ads
Retail Salespersons	929
Heavy and Tractor-Trailer Truck Drivers	898
First-Line Supervisors of Retail Sales Workers	784
Customer Service Representatives	606
Industrial Engineers	579
First-Line Supervisors of Office and Administrative Support Workers	517
Registered Nurses	512
First-Line Supervisors of Food Preparation and Serving Workers	466
Marketing Managers	458
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	407
Web Developers	396
Computer Systems Analysts	386
Maintenance and Repair Workers, General	357
Computer User Support Specialists	339
Accountants	330
Sales Managers	310
Management Analysts	294
Software Developers, Applications	278
Network and Computer Systems Administrators	267
Insurance Sales Agents	266
Information Technology Project Managers	251
Sales Representatives, Services, All Other	247
Medical and Health Services Managers	242
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	230
Sales Agents, Financial Services	224
General and Operations Managers	222
Market Research Analysts and Marketing Specialists	205
First-Line Supervisors of Non-Retail Sales Workers	199

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.