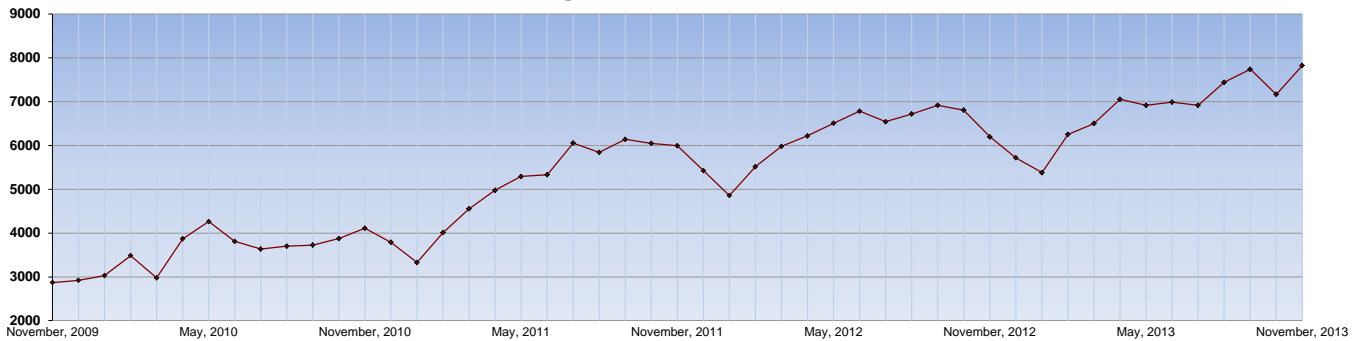


November Snapshot of Nelsonville-Southeast Ohio Area OnLine® Job Postings

More than 7,800 job openings were posted online from October 14, 2013, through November 13, 2013, for Adams, Athens, Belmont, Carroll, Coshocton, Gallia, Guernsey, Harrison, Highland, Hocking, Holmes, Jackson, Jefferson, Lawrence, Meigs, Monroe, Morgan, Muskingum, Noble, Perry, Pike, Ross, Scioto, Vinton and Washington counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 658 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 1,628 ads.

This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Top Employers with the Most Area Job Ads

From October 14, 2013, to November 13, 2013

Total Ads: 7,208

Employer	Ads
Ohio University	165
Sears Holdings Corporation	129
Pizza Hut	85
AutoZone, Inc	75
Lowe's	72
Genesis HealthCare	70
UPS	59
Holzer Health System	52
The Dollar General	50
Marietta Memorial Hospital	48
H&R Block	47
Department of Veterans Affairs	45
Rural King	43
Southern Ohio Medical Center	43
Army National Guard	42
Extendicare	41
ProStep	39
Macy's	35
Tractor Supply Company	34
Trilogy Health Services	34
HCR ManorCare	33
MarkWest Energy Partners	31
Adena Health System Inc	28
Verizon	27
Compucom	26
National Church Residences	26
Kindred Healthcare	25
Walmart	25
Advance America	24
U.S. Army	24
The Bon-Ton	24
AT&T	23
U.S. Bancorp	20
Sinclair Broadcast Group	20
Barr-nunn	20
Pike Electric Corporation	19
Marietta Memorial Hospita	18
NTB Inc.	18
PNC Financial Services	17
Holzer Clinic Holzer Clinic	17
Wheeling Island Hotel Casino Racetrack	17
Rent A Center	16
Southeastern Ohio Regional Medical Center	16
Advantage Sales and Marketing, LLC	16
CrossMark	16

Salary, Education and Certifications for OnLine® Job Ads

As of November 13, 2013

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	33.9%	Less than High School	18.3%
Middle Income Jobs (\$30K-\$49K)	28.8%	High School Diploma or equivalent	52.7%
Upper Middle Income Jobs (\$50K-\$79K)	25.7%	Less than 4 year Degree, but more than H.S.	10.8%
High Income Jobs (\$80K-\$99K)	6.4%	4 Year Degree	10.7%
Six Figure Jobs (\$100K+)	5.2%	More than 4 year Degree	7.5%

Certifications in Demand

CDL-Comm'l Driver's Lisc	1,381	HHA-Home Health Aide	155
RN-Cert Registered Nurse	470	OSHA-Occu Sfty&Hlth Admin Cert	155
LPN-Lisc Prac Nurse	236	Physical Thrpy Cert	145
CPR-Cert Cardiopulmonary Resuscitation	197	CPNL,LTC-Cert Prac Nurse, Long-term care	118
CNA-Cert Nursing Admin	190	Tanker and Hazmat Endorsement	117

Top Occupations with the most Area Job Ads

From October 14, 2013, to November 13, 2013

Totals Ads: 7,208

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	552
Retail Salespersons	302
First-Line Supervisors of Retail Sales Workers	298
First-Line Supervisors of Food Preparation and Serving Workers	260
Registered Nurses	195
Customer Service Representatives	177
Maintenance and Repair Workers, General	138
Light Truck or Delivery Services Drivers	120
Merchandise Displayers and Window Trimmers	120
Nursing Assistants	107
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	101
Driver/Sales Workers	94
Cashiers	91
First-Line Supervisors of Office and Administrative Support Workers	91
Combined Food Preparation and Serving Workers, Including Fast Food	86
Medical and Health Services Managers	80
First-Line Supervisors of Production and Operating Workers	75
Insurance Sales Agents	71
First-Line Supervisors of Mechanics, Installers, and Repairers	69
Home Health Aides	69
Licensed Practical and Licensed Vocational Nurses	68
Laborers and Freight, Stock, and Material Movers, Hand	66
Sales Agents, Financial Services	62
Office Clerks, General	60
Executive Secretaries and Executive Administrative Assistants	59
Physical Therapists	55
Stock Clerks, Sales Floor	54
Demonstrators and Product Promoters	49

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.