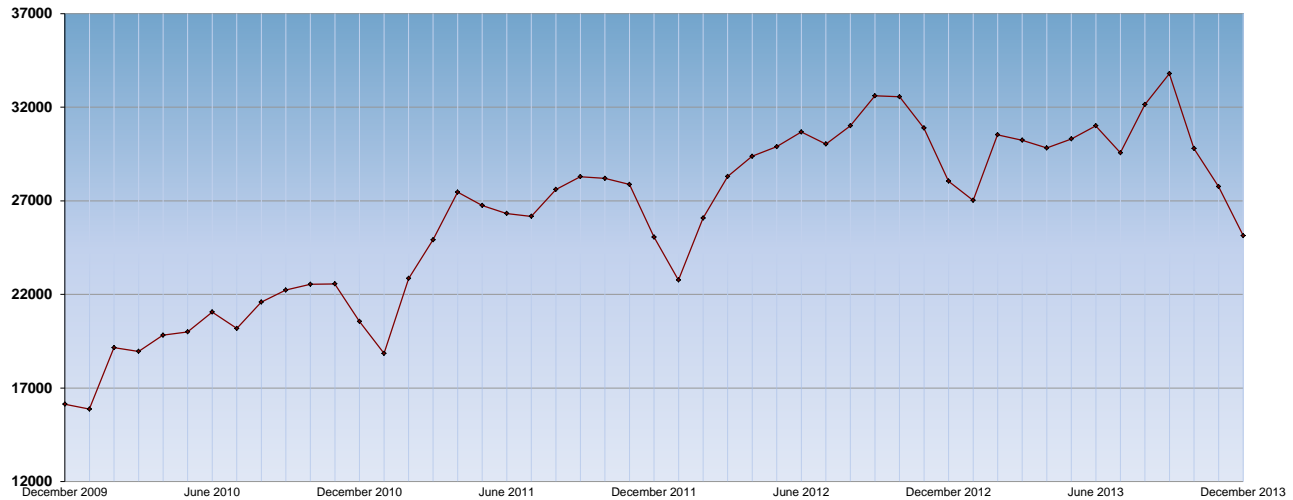


December 2013

More than 25,100 job openings were posted online from November 14, 2013, through December 13, 2013, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board. This was a decrease of 2,626 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 2,919 ads.

This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.



Top Employers with the Most Area Job Ads

Total Ads: 21,953

Employer	Ads
General Electric	465
IBM	321
Fifth Third Bank	227
University of Cincinnati	209
Deloitte	181
TriHealth	145
Great American Insurance Co.	141
U.S. Bancorp	139
PNC Financial Services	129
The Procter & Gamble Company	121
Sears Holdings Corporation	117
University of Miami	116
Macy's	107
Pizza Hut	101
Luxottica	90
Kroger Foods	89
Omnicare, Inc.	84
Western & Southern Financial Group	84
Unitedhealth Group	83
W&S Life Insurance	78
Vantiv	76
Quest Diagnostics	74
Sogeti	72
Cincinnati Bell	70
Comey & Shepherd Realtors	68
Advantage Sales and Marketing, LLC	67
H&R Block	64
Lowe's	63
Good Samaritan Hospital	62
Humana Inc.	59
Swift Transportation	55
Dick's Sporting Goods, Inc.	55
WellPoint, Inc.	54
AutoZone, Inc	54
Verizon	53
Mercy Healthcare	53
Access Financial	52
Johnson & Johnson Family of Companies	50
Momentum Marketing Group Inc	50
Cintas	48
Tire Discounters	48
HealthPartners	45
Best Buy	45
UC Health	45
Interactive Business Systems	44

Salary, Education and Certifications for OnLine® Job Ads

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	28.6%	GED/High School	45.1%
Middle Income Jobs (\$30K-\$49K)	25.1%	Associate Level	11.3%
Upper Middle Income Jobs (\$50K-\$79K)	24.9%	Bachelor's Degree	29.8%
High Income Jobs (\$80K-\$99K)	14.0%	Master's Degree	9.1%
Six Figure Jobs (\$100K+)	7.4%	Doctoral Degree	4.8%

Top Certifications			
CDL-Comm'l Driver's License	1,294	BLS-Basic Life Support	297
RN-Cert Registered Nurse	1,146	Physical Thrpy Cert	213
CPR-Cert Cardiopulmonary Resuscitation	546	HACCP-Food Safety	205
CPA-Cert Public Accountant	390	ASE-Automotive Service	199
OSHA-Occu Sfty&Hlth Admin Cert	372	HIPAA-Health Ins Portability&Accountability Act	195

Top Occupations with the Most Area Job Ads

Total Ads: 21,953

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	867
Retail Salespersons	724
First-Line Supervisors of Retail Sales Workers	659
Customer Service Representatives	574
Industrial Engineers	511
First-Line Supervisors of Office and Administrative Support Workers	464
Registered Nurses	440
First-Line Supervisors of Food Preparation and Serving Workers	421
Marketing Managers	413
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	385
Web Developers	362
Computer Systems Analysts	359
Maintenance and Repair Workers, General	307
Management Analysts	305
Accountants	298
Computer User Support Specialists	288
Sales Managers	273
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	270
Insurance Sales Agents	269
Information Technology Project Managers	247
Software Developers, Applications	244
Network and Computer Systems Administrators	234
General and Operations Managers	232
Medical and Health Services Managers	223
Sales Representatives, Services, All Other	219
Mechanical Engineers	210
Sales Agents, Financial Services	206
Market Research Analysts and Marketing Specialists	185

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included. Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.



Department of
Job and Family Services

