Help Wanted Online® Job Postings
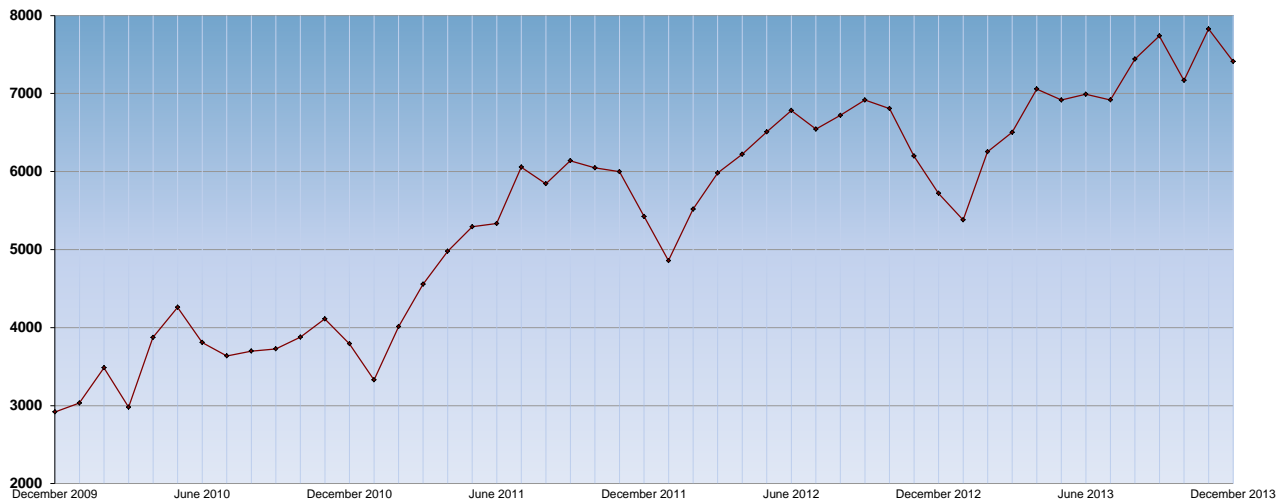## in the Nelsonville-Southeast JobsOhio Network

December 2013

More than 7,400 job openings were posted online from November 14, 2013, through December 13, 2013, for Adams, Athens, Belmont, Carroll, Coshocton, Gallia, Guernsey, Harrison, Highland, Hocking, Holmes, Jackson, Jefferson, Lawrence, Meigs, Monroe, Morgan, Muskingum, Noble, Perry, Pike, Ross, Scioto, Vinton and Washington counties, according to data from The Conference Board. This was a decrease of 415 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 1,690 ads.

This report, and reports for other Ohio regions, can be found here and at www.ohiomeansjobs.com.

Top Employers with the Most Area Job Ads

Total Ads: 6,682

Employer	Ads
Ohio University	139
Pizza Hut	91
Sears Holdings Corporation	90
Genesis HealthCare	77
AutoZone, Inc	74
Extendicare	59
The Dollar General	55
Holzer Health System	51
Lowe's	51
Marietta Memorial Hospital	49
H&R Block	47
ProStep	41
Southern Ohio Medical Center	40
Rural King	40
UPS	36
Macy's	30
MarkWest Energy Partners	30
Department of Veterans Affairs	28
Army National Guard	28
Adena Health System Inc	27
Trilogy Health Services	27
National Church Residences	26
HCR ManorCare	25
Marietta Memorial Hospita	25
Tractor Supply Company	24
PNC Financial Services	24
Kindred Healthcare	23
CVS Caremark	22
Verizon	21
Barr-nunn	21
Hogan	21
U.S. Bancorp	20
AT&T	20
Compucom	20
Pure Acquisitions, Inc.	20
Pike Electric Corporation	19
Advantage Sales and Marketing, LLC	18
NTB Inc.	18
Advance America	17
Holzer Clinic Holzer Clinic	17
DBA USA Power and Energy	17
U.S. Army	16
Amedisys Inc.	16
Walmart	16
Servicemaster	15

Salary, Education and Certifications for OnLine® Job Ads

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than $30K)	33.4%	GED/High School	64.8%
Middle Income Jobs ($30K-$49K)	29.4%	Associate Level	11.0%
Upper Middle Income Jobs ($50K-$79K)	24.7%	Bachelor's Degree	13.8%
High Income Jobs ($80K-$99K)	7.2%	Master's Degree	5.0%
Six Figure Jobs ($100K+)	5.4%	Doctoral Degree	5.4%

Top Certifications			
CDL-Comm'l Driver's Lisc	918	CNA-Cert Nursing Admin	182
RN-Cert Registered Nurse	487	HHA-Home Health Aide	155
LPN-Lisc Prac Nurse	247	OSHA-Occu Sfty&Hlth Admin Cert	123
CPR-Cert Cardiopulmonary Resuscitation	196	CPNL,LTC-Cert Prac Nurse, Long-term care	121
Physical Thrpy Cert	194	HIPAA-Hlth Ins Port/Accoun Act	112

Top Occupations with the Most Area Job Ads

Total Ads: 6,682

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	507
First-Line Supervisors of Retail Sales Workers	267
Retail Salespersons	267
First-Line Supervisors of Food Preparation and Serving Workers	244
Registered Nurses	177
Customer Service Representatives	160
Merchandise Displayers and Window Trimmers	122
Nursing Assistants	110
Insurance Sales Agents	106
Maintenance and Repair Workers, General	97
First-Line Supervisors of Office and Administrative Support Workers	95
Sales Reps, Wholesale & Manufacturing, Except Technical & Scientific Products	92
Light Truck or Delivery Services Drivers	88
Driver/Sales Workers	88
Cashiers	80
Medical and Health Services Managers	79
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	75
Combined Food Preparation and Serving Workers, Including Fast Food	75
Licensed Practical and Licensed Vocational Nurses	64
Demonstrators and Product Promoters	62
Physical Therapists	62
Sales Managers	59
Industrial Engineers	59
Sales Representatives, Services, All Other	53
Sales Agents, Financial Services	52
First-Line Supervisors of Mechanics, Installers, and Repairers	50
Marketing Managers	49
First-Line Supervisors of Transportation & Material-Moving Machine & Vehicle Operators	48

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included. Reports for other areas or months are located at http://ohiolmi.com/asp/omj/hw.htm.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.