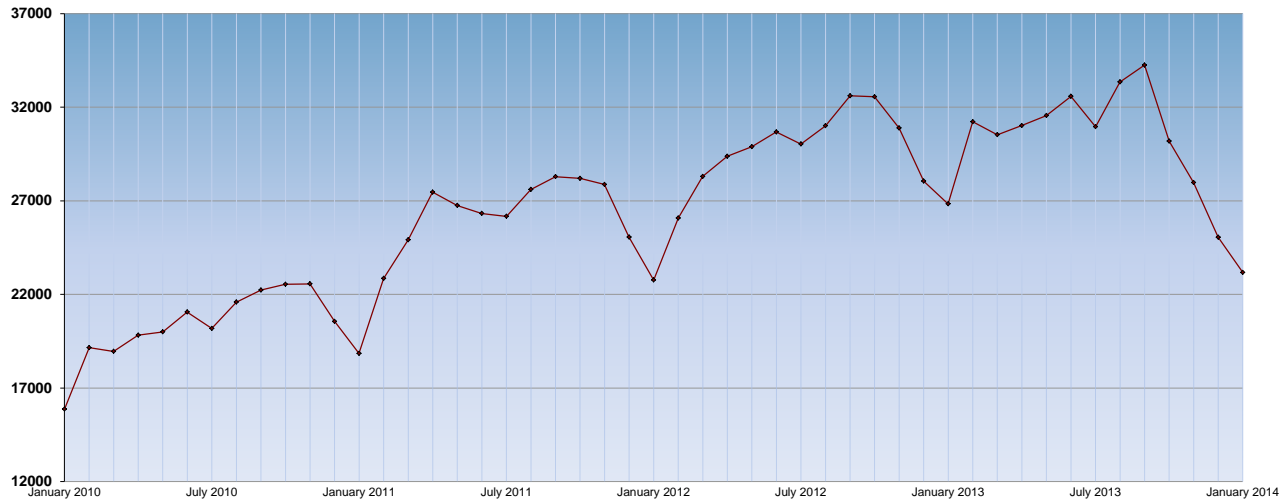


January 2014

More than 23,100 job openings were posted online from December 14, 2013, through January 13, 2014, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board. This was a decrease of 1,880 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 3,663 ads.

This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.



Top Employers with the Most Area Job Ads

Total Ads: 19,863

Employer	Ads
General Electric	346
Fifth Third Bank	218
University of Cincinnati	173
Deloitte	164
U.S. Bancorp	136
PNC Financial Services	128
TriHealth	128
The Procter & Gamble Company	115
IBM	114
Great American Insurance Co.	107
Kroger Foods	106
Vantiv	100
Pizza Hut	100
Sears Holdings Corporation	93
University of Miami	91
Pinnacle Entertainment	80
Sogeti	79
Cincinnati Bell	76
Western & Southern Financial Group	75
Macy's	72
Comey & Shepherd Realtors	72
Quest Diagnostics	67
Lowe's	65
Luxottica	62
W&S Life Insurance	62
Momentum Marketing Group Inc	53
Metro Properties	53
Dick's Sporting Goods, Inc.	52
AdvancePierre Foods	49
medpace	48
H&R Block	48
Axcess Financial	48
Verizon	47
Mercy Healthcare	47
Interactive Business Systems	46
Department of Veterans Affairs	45
Cintas	43
Humana Inc.	43
Advantage Sales and Marketing, LLC	43
FedEx	43
UC Health	43
HealthPartners	42
WellPoint, Inc.	42
Alliance Data	40
Army National Guard	40

Salary, Education and Certifications for OnLine® Job Ads

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	28.2%	GED/High School	46.9%
Middle Income Jobs (\$30K-\$49K)	25.0%	Associate Level	10.6%
Upper Middle Income Jobs (\$50K-\$79K)	25.2%	Bachelor's Degree	29.0%
High Income Jobs (\$80K-\$99K)	13.7%	Master's Degree	8.7%
Six Figure Jobs (\$100K+)	7.9%	Doctoral Degree	4.8%

Top Certifications			
CDL-Comm'l Driver's License	1,234	BLS-Basic Life Support	332
RN-Cert Registered Nurse	1,174	ACLS-Adv Cardiac Life Support	225
CPR-Cert Cardiopulmonary Resuscitation	527	HIPAA-Health Ins Portability&Accountability Act	205
OSHA-Occu Sfty&Hlth Admin Cert	380	HACCP-Food Safety	187
CPA-Cert Public Accountant	356	CNA-Cert Nursing Admin	182

Top Occupations with the Most Area Job Ads

Total Ads: 19,863

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	782
First-Line Supervisors of Retail Sales Workers	586
Retail Salespersons	550
Customer Service Representatives	526
First-Line Supervisors of Office and Administrative Support Workers	477
Industrial Engineers	409
First-Line Supervisors of Food Preparation and Serving Workers	378
Marketing Managers	376
Registered Nurses	376
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	352
Insurance Sales Agents	335
Web Developers	301
Computer Systems Analysts	278
Accountants	263
Computer User Support Specialists	254
Management Analysts	253
Maintenance and Repair Workers, General	243
Sales Managers	238
General and Operations Managers	227
Sales Representatives, Services, All Other	225
Information Technology Project Managers	210
Software Developers, Applications	210
Sales Agents, Financial Services	208
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	206
Network and Computer Systems Administrators	197
Mechanical Engineers	197
Medical and Health Services Managers	191
First-Line Supervisors of Non-Retail Sales Workers	179

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included. Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.



Department of
Job and Family Services

