

Help Wanted Online® Job Postings

in the Cleveland-Northeast JobsOhio Network

January 2014

FOR IMMEDIATE RELEASE February 28, 2014 Contact: Angela Terez

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More than 59,100 job openings were posted online from December 14, 2013, through January 13, 2014, for Cuyahoga, Ashland, Ashtabula, Columbiana, Erie, Geauga, Huron, Lake, Lorain, Mahoning, Medina, Portage, Richland, Stark, Summit, Trumbull, Tuscarawas and Wayne counties, according to data from The Conference Board. This was a decrease of 2,857 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 1,178 ads.

This report, and reports for other Ohio regions, can be found here and at www.ohiomeansjobs.com.



Top Employers with the Most Area Job Ads

Total Ads: 51,733

Employer	Ads
Cleveland Clinic	1,114
Key Bank	388
Pizza Hut	338
Sears Holdings Corporation	319
University Hospitals	315
PNC Financial Services	288
GTR	278
Citizens Bank	220
Deloitte	213
H&R Block	191
Edward Jones	174
NTB Inc.	159
CVS Caremark	150
METRO HEALTH	150
Dick's Sporting Goods, Inc.	149
Eaton Corporation.	143
Progressive Insurance	141
Brookdale Senior Living	136
STERIS	131
Rockwell Automation	129
KeyCorp	129
Akron Children's Hospital	129
The J.M. Smucker Company	129
Verizon	126
Firelands Regional Medical Center	124
Aaron's	123
Firestone Complete Auto Care	119
Summa Health System	119
AT&T	118
The Dollar General	115
Lubrizol	113
Diebold	113
Sherwin-Williams	112
Kindred Healthcare	112
FedEx	107
Servicemaster	107
Cuyahoga Community College	107
Toys"R"Us	107
IBM	105
Kent State University	103 102
Lowe's	
AutoZone, Inc	101
Unitedhealth Group Department of Veterans Affairs	100 99
Case Western Reserve University	99
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Salary, Education and Certifications for OnLine® Job Ads

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	32.4%	GED/High School	58.6%
Middle Income Jobs (\$30K-\$49K)	28.3%	Associate Level	10.1%
Upper Middle Income Jobs (\$50K-\$79K)	25.7%	Bachelor's Degree	20.8%
High Income Jobs (\$80K-\$99K)	8.6%	Master's Degree	6.7%
Six Figure Jobs (\$100K+)	5.0%	Doctoral Degree	3.8%

Top Certifications					
CDL-Comm'l Driver's Lisc	4,275	OSHA-Occu Sfty&Hlth Admin Cert	1,077		
RN-Cert Registered Nurse	3,108	ACLS-Adv Cardiac Life Support	997		
BLS-Basic Life Support	1,393	CPA-Cert Public Accountant	648		
CPR-Cert Cardiopulmonary Resuscitation	1,312	HHA-Home Health Aide	490		
LPN-Lisc Prac Nurse	1,134	HACCP-Food Safety Programs	463		

Top Occupations with the Most Area Job Ads

Total Ads: 51,733

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Heavy and Tractor-Trailer Truck Drivers	2,666
Registered Nurses	2,049
Retail Salespersons	1,575
First-Line Supervisors of Food Preparation and Serving Workers	1,436
First-Line Supervisors of Retail Sales Workers	1,279
Customer Service Representatives	1,278
First-Line Supervisors of Office and Administrative Support Workers	920
Insurance Sales Agents	893
Sales Representatives, Wholesale & Manufacturing, Except Technical & Scientific Products	887
Maintenance and Repair Workers, General	822
First-Line Supervisors of Production and Operating Workers	736
Sales Agents, Financial Services	622
Computer Systems Analysts	597
Combined Food Preparation and Serving Workers, Including Fast Food	553
Marketing Managers	507
Computer User Support Specialists	506
Sales Representatives, Services, All Other	493
Accountants	484
Medical and Health Services Managers	469
HelpersProduction Workers	433
Food Service Managers	429
Light Truck or Delivery Services Drivers	426
Automotive Specialty Technicians	426
Sales Managers	414
Network and Computer Systems Administrators	410
Sales Representatives, Wholesale & Manufacturing, Technical & Scientific Products	392
Management Analysts	385
Medical Secretaries	368

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included. Reports for other areas or months are located at http://ohiolmi.com/asp/omj/hw.htm.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.



