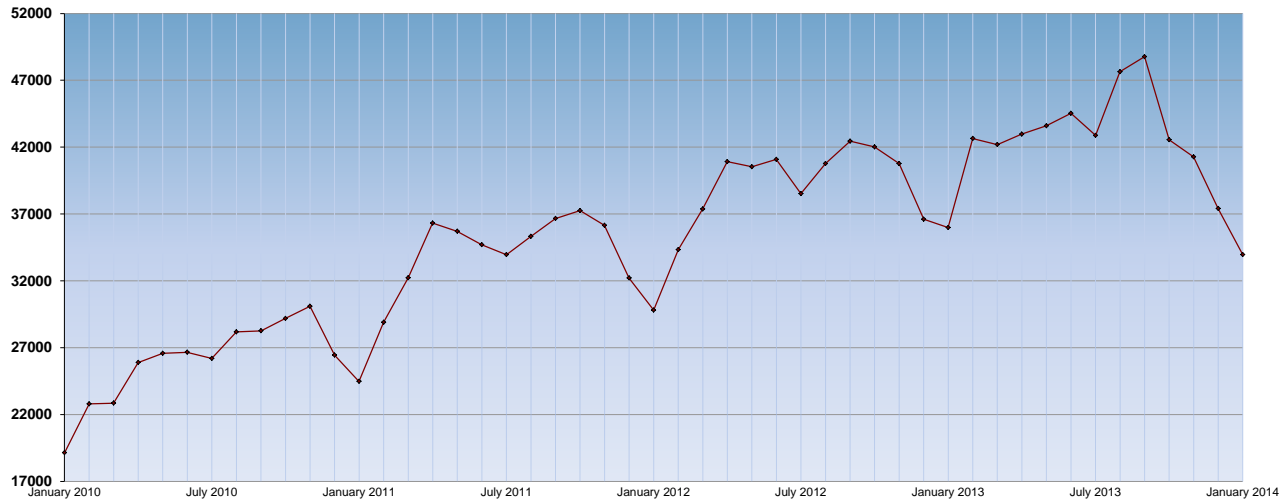


**January 2014**

More than 33,900 job openings were posted online from December 14, 2013, through January 13, 2014, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board. This was a decrease of 3,441 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 2,022 ads.

This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).



**Top Employers with the Most Area Job Ads**

Total Ads: 28,432

Employer	Ads
J.P. Morgan Chase & Co.	755
Cardinal Health	311
OHIO State University	266
Alliance Data	256
Nationwide Children's Hospital	223
The Scotts Miracle-Gro Company	193
Ohiohealth	189
Chase	174
Verizon	168
Sears Holdings Corporation	168
PNC Financial Services	164
American Honda Motor Company	145
Huntington National Bank	125
CITI	125
ABM	112
Kindred Healthcare	110
Abercrombie & Fitch	106
Pizza Hut	106
Dick's Sporting Goods, Inc.	97
Extendicare	97
IBM	96
Limited Brands	94
Aetna Inc.	93
UNICON International, Inc.	89
National Church Residences	88
AT&T	86
McKesson	84
Brookdale Senior Living	83
Aaron's	79
H&R Block	74
ProStep	74
HCR ManorCare	68
Penn National Gaming	63
Nationwide Insurance	62
Army National Guard	62
The American National Red Cross	61
Grange Insurance	60
Lowe's	60
AmerisourceBergen	59
DSW Inc.	55
Battelle	54
NTB Inc.	54
AlliedBarton Security	52
American Express	52
John Deere	51

**Salary, Education and Certifications for OnLine® Job Ads**

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	29.6%	GED/High School	48.5%
Middle Income Jobs (\$30K-\$49K)	23.5%	Associate Level	10.2%
Upper Middle Income Jobs (\$50K-\$79K)	25.5%	Bachelor's Degree	30.4%
High Income Jobs (\$80K-\$99K)	12.9%	Master's Degree	7.5%
Six Figure Jobs (\$100K+)	8.6%	Doctoral Degree	3.5%

Top Certifications			
CDL-Comm'l Driver's Lisc	1,955	BLS-Basic Life Support	383
RN-Cert Registered Nurse	1,475	LPN-Lisc Prac Nurse	360
CPR-Cert Cardiopulmonary Resuscitation	592	HIPAA-Hlth Ins Port/Account Act	292
OSHA-Occu Sfty&Hlth Admin Cert	523	CNA-Cert Nursing Admin	276
CPA-Cert Public Accountant	430	First Aid Cert	273

**Top Occupations with the Most Area Job Ads**

Total Ads: 28,432

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,133
Retail Salespersons	820
Customer Service Representatives	784
First-Line Supervisors of Retail Sales Workers	691
First-Line Supervisors of Food Preparation and Serving Workers	630
Computer Systems Analysts	623
Registered Nurses	593
First-Line Supervisors of Office and Administrative Support Workers	549
Marketing Managers	460
Computer User Support Specialists	451
Sales Reps, Wholesale & Manufacturing, Except Technical & Scientific Products	445
Management Analysts	422
Web Developers	407
Financial Managers, Branch or Department	402
Maintenance and Repair Workers, General	401
Software Developers, Applications	384
Insurance Sales Agents	382
Sales Managers	380
Network and Computer Systems Administrators	372
Sales Representatives, Services, All Other	354
Industrial Engineers	350
Market Research Analysts and Marketing Specialists	322
Accountants	318
Computer Programmers	299
Medical and Health Services Managers	284
Combined Food Preparation and Serving Workers, Including Fast Food	279
Information Technology Project Managers	271
General and Operations Managers	257

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included. Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.



Department of  
Job and Family Services

