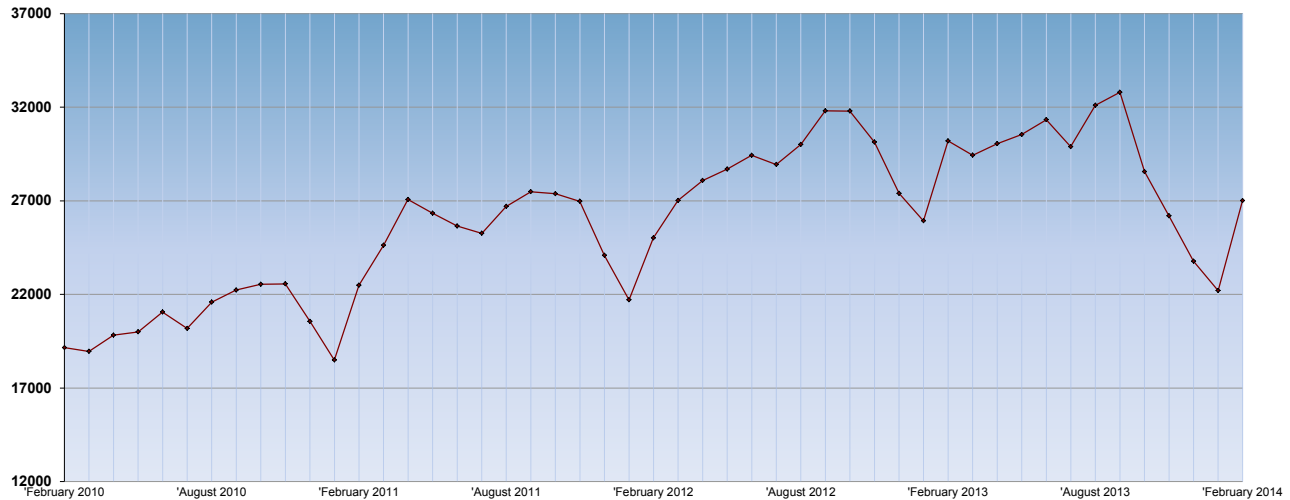


February 2014

More than 27,000 job openings were posted online from January 14, 2014, through February 13, 2014, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board. This was an increase of 4,799 ads from the previous reporting period.\* Compared to the same time period a year ago, this reflects a decrease of 3,186 ads.\*\*

This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).



**Top Employers with the Most Area Job Ads**

Total Ads: 22,037

Employer	Ads
General Electric	289
Fifth Third Bank	241
University of Cincinnati	215
Vantiv	208
PNC Financial Services	162
U.S. Bancorp	160
Roehl	141
Pinnacle Entertainment	137
TriHealth	128
Lowe's	118
Harvard Pilgrim Health Care	116
Deloitte	115
The Procter & Gamble Company	111
Cincinnati Bell	108
Great American Insurance Co.	108
Kroger Foods	107
Metro Properties	104
Sears Holdings Corporation	93
Comey & Shepherd Realtors	83
Quest Diagnostics	82
EyeMed	81
Sogeti	79
Interactive Business Systems	78
University of Miami	77
Meijer	77
Macy's	74
Western & Southern Financial Group	74
HCA - The Healthcare Company	73
HealthPartners	61
XST Marketing	60
medpace	59
Parallon Business Solutions	59
AdvancePierre Foods	57
Advantage Sales and Marketing, LLC	55
Dick's Sporting Goods, Inc.	54
American Modern Insurance Group, Inc.	54
Omnicare, Inc.	52
Axcess Financial	52
W&S Life Insurance	51
UC Health	51
Department of Veterans Affairs	49
WellPoint, Inc.	49
Luxottica	48
Humana Inc.	48
H&R Block	48

**Salary, Education and Certifications for OnLine® Job Ads**

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	30.2%	GED/High School	51.0%
Middle Income Jobs (\$30K-\$49K)	26.6%	Associate Level	10.5%
Upper Middle Income Jobs (\$50K-\$79K)	24.4%	Bachelor's Degree	27.1%
High Income Jobs (\$80K-\$99K)	12.5%	Master's Degree	7.7%
Six Figure Jobs (\$100K+)	6.2%	Doctoral Degree	3.7%

Top Certifications			
CDL-Comm'l Driver's License	1,696	HACCP-Food Safety	356
RN-Cert Registered Nurse	1,274	BLS-Basic Life Support	336
CPR-Cert Cardiopulmonary Resuscitation	507	CDL B-Class B Comm'l Driver's License	248
CPA-Cert Public Accountant	481	Physical Thrpy Cert	229
OSHA-Occu Sfty&Hlth Admin Cert	453	ACLS-Adv Cardiac Life Support	219

**Top Occupations with the Most Area Job Ads**

Total Ads: 22,037

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	967
First-Line Supervisors of Retail Sales Workers	596
Retail Salespersons	588
Customer Service Representatives	577
1st-Line Superv of Office & Admin Support Workers	555
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	431
Industrial Engineers	406
Marketing Managers	401
Registered Nurses	376
Web Developers	354
Computer Systems Analysts	342
Insurance Sales Agents	341
Accountants	329
Computer User Support Specialists	329
1st-Line Superv of Food Prep & Serving Workers	313
Maintenance and Repair Workers, General	278
Sales Managers	273
Software Developers, Applications	273
Management Analysts	256
Information Technology Project Managers	251
Sales Representatives, Services, All Other	246
Sales Agents, Financial Services	244
General and Operations Managers	240
Medical and Health Services Managers	222
Network and Computer Systems Administrators	222
Financial Managers, Branch or Department	197
First-Line Supervisors of Non-Retail Sales Workers	195
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	187

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included. Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.

\* This month's reports incorporate annual benchmark revisions, which bring them up-to-date with revisions to the composite Ohio economic index and incorporate other improvements in accuracy. These revisions do not affect long-term trends. However, they do result in changes to data reported during the previous six months.

\*\* The Conference Board's leading economic indicators also are updated throughout the year, which also can result in minor changes to HWOL data for previously reported months. Therefore, this month's reports are not directly comparable to reports issued over the previous year.



Department of  
Job and Family Services

