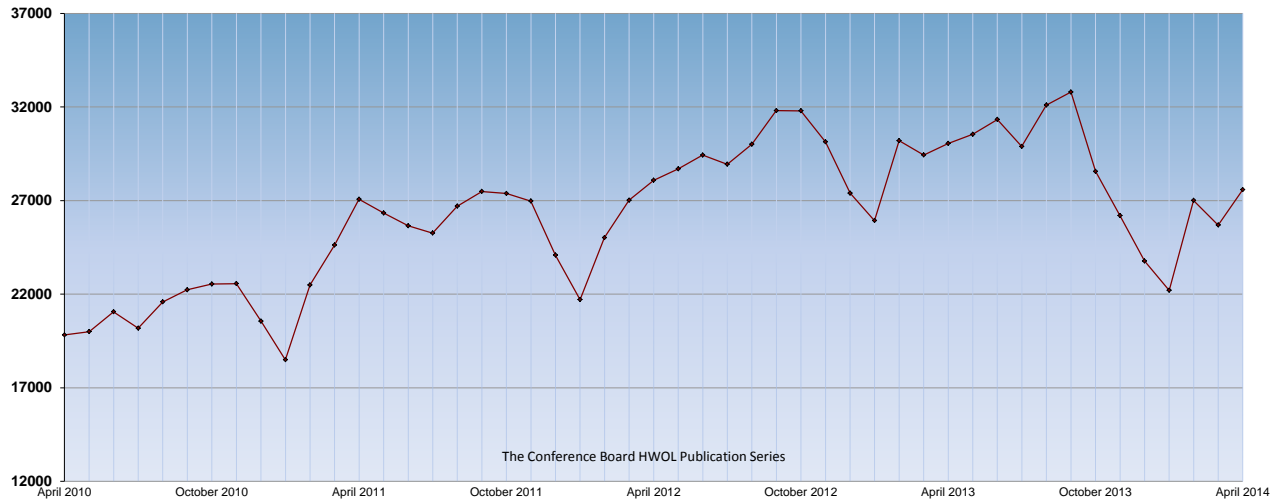


April 2014

A total of 27,578 job openings were posted online from March 14, 2014, through April 13, 2014, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board. This was an increase of 1,884 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 2,473 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found [here](#) and at www.ohiomeansjobs.com.



Top Employers with the Most Area Job Ads

Employer	Ads
Tires Plus	520
XST Marketing	323
Ohio State Job Bank	321
Fifth Third Bank	247
General Electric	246
IBM	232
University of Cincinnati	197
Vantiv	179
Roehl	160
PNC Financial Services	143
U.S. Bancorp	132
Omnicare, Inc.	129
Pinnacle Entertainment	125
Cincinnati Bell	124
TriHealth	118
Kroger Foods	115
University of Miami	103
Macy's	102
Lowe's	102
Metro Properties	101
Sears Holdings Corporation	90
Cintas	85
Deloitte	81
Great American Insurance Co.	81
Meijer	78
HCA - The Healthcare Company	74
Quest Diagnostics	74
Interactive Business Systems	72
The Procter & Gamble Company	72
Humana Inc.	71
Axcess Financial	69
medpace	68
Western & Southern Financial Group	67
FedEx	66
WellPoint, Inc.	66
AdvancePierre Foods	56
Comey & Shepherd Realtors	55
W&S Life Insurance	55
Diversicare	55
UC Health	55
Brookdale Senior Living	51
Luxottica	47
Time Warner	47
Servicemaster	47
Advantage Sales and Marketing, LLC	45

Salary, Education and Certifications for OnLine® Job Ads

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	28.9%	GED/High School	48.9%
Middle Income Jobs (\$30K-\$49K)	26.9%	Associate Level	10.1%
Upper Middle Income Jobs (\$50K-\$79K)	24.2%	Bachelor's Degree	28.9%
High Income Jobs (\$80K-\$99K)	12.5%	Master's Degree	9.0%
Six Figure Jobs (\$100K+)	7.5%	Doctoral Degree	3.2%

Top Certifications

CDL-Comm'l Driver's License	1,446	OSHA-Occu Sfty&Hlth Admin Cert	426
RN-Cert Registered Nurse	1,040	BLS-Basic Life Support	249
ASE-Automotive Service Excellence	489	HACCP-Food Safety	211
CPR-Cert Cardiopulmonary Resuscitation	452	First Aid Cert	194
CPA-Cert Public Accountant	431	HIPAA-Health Ins Portability&Accountability Act	183

Top Occupations with the Most Area Job Ads

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,015
First-Line Supervisors of Retail Sales Workers	969
Retail Salespersons	571
Customer Service Representatives	559
Sales Reps, Wholesale & Manufacturing, Except Technical & Scientific Products	538
Marketing Managers	466
First-Line Supervisors of Office and Administrative Support Workers	462
Registered Nurses	390
Industrial Engineers	364
Maintenance and Repair Workers, General	331
First-Line Supervisors of Non-Retail Sales Workers	326
Computer Systems Analysts	320
Computer User Support Specialists	319
Management Analysts	300
Insurance Sales Agents	288
Web Developers	284
Software Developers, Applications	273
Accountants	271
Sales Representatives, Services, All Other	270
Network and Computer Systems Administrators	263
Sales Managers	250
General and Operations Managers	244
First-Line Supervisors of Production and Operating Workers	241
First-Line Supervisors of Mechanics, Installers, and Repairers	230
Information Technology Project Managers	223
Sales Agents, Financial Services	208
Sales Reps, Wholesale & Manufacturing, Technical & Scientific Products	208
Executive Secretaries and Executive Administrative Assistants	207
Medical and Health Services Managers	199

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included. Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.



Department of
Job and Family Services

