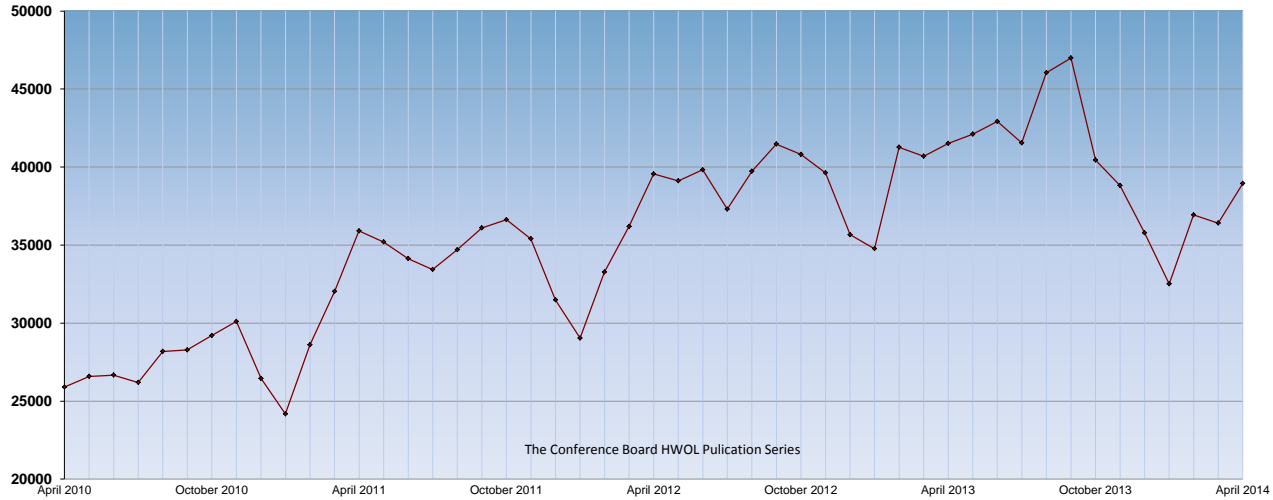


April 2014

A total of 38,953 job openings were posted online from March 14, 2014, through April 13, 2014, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board. This was an increase of 2,539 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 2,564 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).



**Top Employers with the Most Area Job Ads**

| Employer                                 | Ads |
|--|-----|
| J.P. Morgan Chase & Co.                  | 754 |
| Ohio State Job Bank                      | 479 |
| Cardinal Health                          | 289 |
| Aetna Inc.                               | 273 |
| The Scotts Miracle-Gro Company           | 264 |
| The Ohio State University Medical Center | 263 |
| Roehl                                    | 255 |
| Alliance Data                            | 243 |
| Sears Holdings Corporation               | 190 |
| SAP                                      | 183 |
| Verizon                                  | 171 |
| PNC Financial Services                   | 163 |
| Chase                                    | 154 |
| Huntington National Bank                 | 153 |
| American Honda Motor Company             | 151 |
| Lowe's                                   | 136 |
| Abercrombie & Fitch                      | 130 |
| HCR ManorCare                            | 129 |
| FedEx                                    | 127 |
| Time Warner                              | 112 |
| Macy's                                   | 112 |
| UNICON International, Inc.               | 107 |
| Extencicare                              | 105 |
| McKesson                                 | 92  |
| National Church Residences               | 89  |
| Limited Brands                           | 89  |
| CITI                                     | 87  |
| Mount Carmel                             | 86  |
| Kindred Healthcare                       | 82  |
| Aaron's                                  | 80  |
| Nationwide Children's Hospital           | 75  |
| AT&T                                     | 74  |
| Brookdale Senior Living                  | 73  |
| Boehringer Ingelheim                     | 71  |
| AmerisourceBergen                        | 68  |
| Nationwide Insurance                     | 66  |
| Software Guidance & Assistance           | 64  |
| Nationwide                               | 63  |
| Dick's Sporting Goods, Inc.              | 63  |
| John Deere                               | 62  |
| NTB Inc.                                 | 61  |
| IBM                                      | 59  |
| UPS                                      | 59  |
| Grange Insurance                         | 59  |
| Walmart                                  | 58  |

**Salary, Education and Certifications for OnLine® Job Ads**

| Salary Range                           | Ads   | Education Range   | Ads   |
|--|-------|-------------------|-------|
| Entry Level Jobs (less than \$30K)     | 31.9% | GED/High School   | 52.0% |
| Middle Income Jobs (\$30K-\$49K)       | 24.3% | Associate Level   | 9.9%  |
| Upper Middle Income Jobs (\$50K-\$79K) | 24.5% | Bachelor's Degree | 28.5% |
| High Income Jobs (\$80K-\$99K)         | 11.8% | Master's Degree   | 7.2%  |
| Six Figure Jobs (\$100K+)              | 7.5%  | Doctoral Degree   | 2.5%  |

**Top Certifications**

|  |       |                               |     |
|--|-------|-------------------------------|-----|
| CDL-Comm'l Driver's Lisc               | 2,504 | BLS-Basic Life Support        | 392 |
| RN-Cert Registered Nurse               | 1,508 | First Aid Cert                | 357 |
| OSHA-Occu Sty&Hlth Admin Cert          | 612   | LPN-Lisc Prac Nurse           | 311 |
| CPR-Cert Cardiopulmonary Resuscitation | 539   | HACCP-Food safety programs    | 287 |
| CPA-Cert Public Accountant             | 472   | ACLS-Adv Cardiac Life Support | 285 |

**Top Occupations with the Most Area Job Ads**

| Occupation  | Ads   |
|---|-------|
| Heavy and Tractor-Trailer Truck Drivers                                       | 1,724 |
| Retail Salespersons   | 998   |
| First-Line Supervisors of Retail Sales Workers                                | 962   |
| Customer Service Representatives  | 862   |
| Computer Systems Analysts   | 680   |
| Registered Nurses   | 678   |
| First-Line Supervisors of Office and Administrative Support Workers           | 606   |
| Web Developers  | 564   |
| Maintenance and Repair Workers, General                                       | 531   |
| Marketing Managers  | 530   |
| Sales Reps, Wholesale & Manufacturing, Except Technical & Scientific Products | 505   |
| Computer User Support Specialists   | 460   |
| First-Line Supervisors of Food Preparation and Serving Workers                | 451   |
| Software Developers, Applications   | 426   |
| Network and Computer Systems Administrators                                   | 404   |
| Management Analysts   | 398   |
| Sales Managers  | 394   |
| Financial Managers, Branch or Department                                      | 386   |
| Medical and Health Services Managers  | 385   |
| Industrial Engineers  | 365   |
| Information Technology Project Managers                                       | 357   |
| Sales Representatives, Services, All Other                                    | 354   |
| Insurance Sales Agents  | 322   |
| Sales Reps, Wholesale & Manufacturing, Technical & Scientific Products        | 317   |
| Light Truck or Delivery Services Drivers                                      | 302   |
| Accountants   | 293   |
| Executive Secretaries and Executive Administrative Assistants                 | 287   |
| Computer Programmers  | 286   |
| 1st-Line Superv of Transp & Material-Moving Mach & Veh Oper                   | 278   |

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included. Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.



Department of  
Job and Family Services

