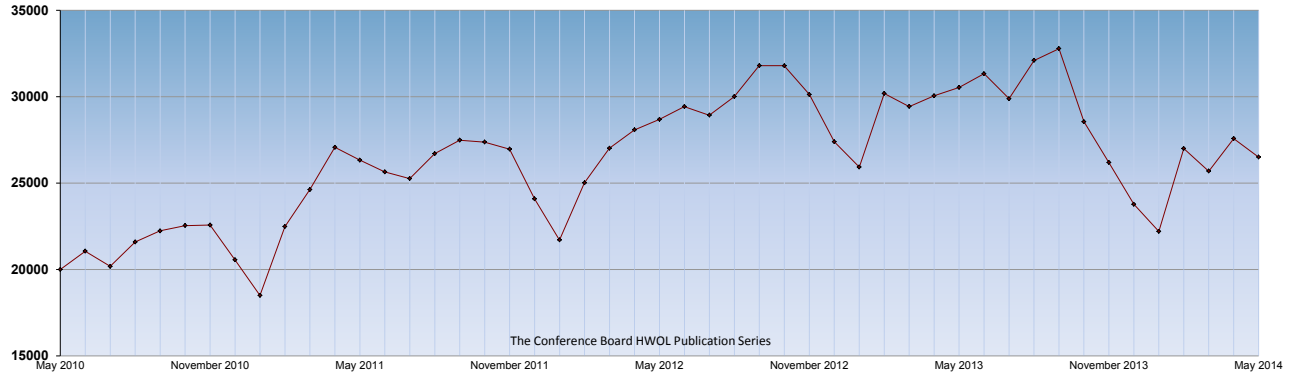


May 2014

A total of 26,504 job openings were posted online from April 14, 2014, through May 13, 2014, for Brown, Butler, Clermont, Hamilton and Warren counties, according to data from The Conference Board. This was a decrease of 1,074 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 4,033 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found [here](#) and at www.ohiomeansjobs.com.



Salary for OnLine® Job Ads

Salary Range	Ads
Entry Level Jobs (less than \$30K)	29.6%
Middle Income Jobs (\$30K-\$49K)	27.0%
Upper Middle Income Jobs (\$50K-\$79K)	23.5%
High Income Jobs (\$80K-\$99K)	12.4%
Six Figure Jobs (\$100K+)	7.5%

Education for OnLine® Job Ads

Education Range	Ads
GED/High School	48.7%
Associate Level	10.0%
Bachelor's Degree	29.2%
Master's Degree	8.7%
Doctoral Degree	3.4%

Top Certifications for OnLine® Job Ads

Certifications	Ads
CDL-Commercial Driver's License	1,444
RN-Certified Registered Nurse	1,120
CPR-Certified Cardiopulmonary Resuscitation	508
CPA-Certified Public Accountant	478
OSHA-Occupational Safety & Health Admin Certification	471
BLS-Basic Life Support	309
First Aid Certification	227
HACCP-Food Safety Programs	210
LPN-Licensed Practical Nurse	185
HIPAA-Health Insurance Portability & Accountability Act	181

Top Skills for OnLine® Job Ads

Skills	Ads
QA-Quality Assurance	668
SQL-Structured Query Language	668
Technical Support	644
JS-JavaScript	629
Software Development	553
Quality Control	543
Java	552
CRM-Customer Relationship Management	503
MSSQL-Microsoft SQL Server	441
HTML-Hypertext Markup Language	421

Top Employers with the Most Area Job Ads

Employer	Ads
Ohio State Job Bank	320
IBM	319
Tires Plus	259
Fifth Third Bank	239
General Electric	235
University of Cincinnati	205
Vantiv	197
Omnicare, Inc.	189
Roehl	153
Macy's	144
TriHealth	128
U.S. Bancorp	125
University of Miami	124
PNC Financial Services	122
Kroger Foods	121
Metro Properties	117
Cincinnati Bell	113
Sears Holdings Corporation	101
XST Marketing	86
Meijer	82
HCA - The Healthcare Company	81
Pinnacle Entertainment	79
Great American Insurance Co.	79
medpace	78
Deloitte	76
Lowe's	75
Interactive Business Systems	73
Cintas	71
FedEx	71
Humana Inc.	69
Western & Southern Financial Group	67
Quest Diagnostics	66
Hamilton Township School District	66
WellPoint, Inc.	66
Time Warner	60

Top Occupations with the Most Area Job Ads

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,052
First-Line Supervisors of Retail Sales Workers	737
Retail Salespersons	573
Customer Service Representatives	507
First-Line Supervisors of Office and Administrative Support Workers	478
Sales Reps, Wholesale & Mfg, Except Technical & Scientific Products	452
Marketing Managers	434
Registered Nurses	377
Maintenance and Repair Workers, General	350
Computer Systems Analysts	335
Industrial Engineers	334
Management Analysts	310
Computer User Support Specialists	309
Web Developers	290
Sales Representatives, Services, All Other	271
First-Line Supervisors of Production and Operating Workers	270
Sales Managers	268
Accountants	260
First-Line Supervisors of Non-Retail Sales Workers	248
Network and Computer Systems Administrators	247
Software Developers, Applications	239
Insurance Sales Agents	224
Information Technology Project Managers	211
General and Operations Managers	205
Sales Reps, Wholesale & Mfg, Technical & Scientific Products	202
Financial Managers, Branch or Department	199
First-Line Supervisors of Mechanics, Installers, and Repairers	193
Sales Agents, Financial Services	191
Executive Secretaries and Executive Administrative Assistants	189
Light Truck or Delivery Services Drivers	186
Medical and Health Services Managers	182
Mechanical Engineers	169
1st-Line Supervisors of Transportation & Matl-Moving Machine & Vehicle Opers	153
Managers, All Other	149
Market Research Analysts and Marketing Specialists	146

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

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Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.