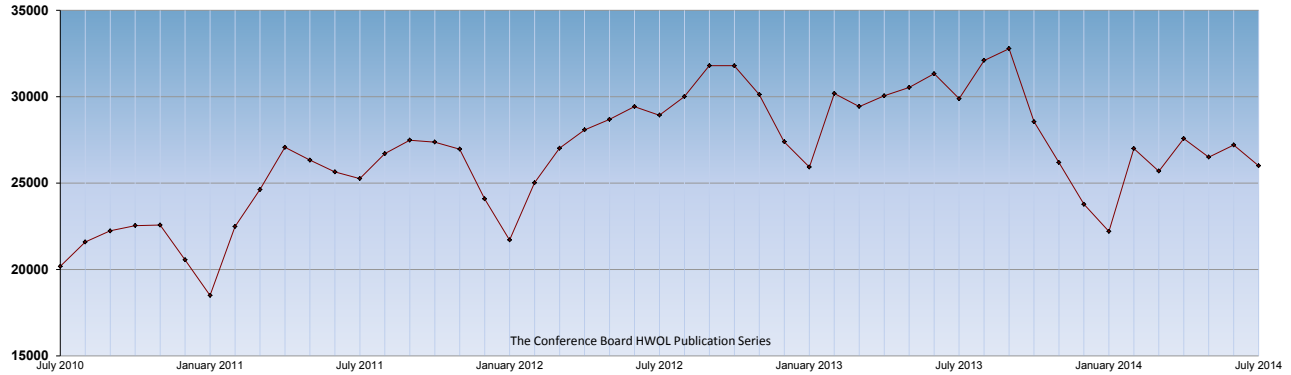


July 2014

A total of 26,006 job openings were posted online from June 14, 2014, through July 13, 2014, for Brown, Butler, Clermont, Hamilton and Warren counties, according to data from The Conference Board. This was a decrease of 1,202 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 3,880 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found [here](#) and at www.ohiomeansjobs.com.



Salary for OnLine® Job Ads

Salary Range	Ads
Entry Level Jobs (less than \$30K)	28.1%
Middle Income Jobs (\$30K-\$49K)	28.7%
Upper Middle Income Jobs (\$50K-\$79K)	22.8%
High Income Jobs (\$80K-\$99K)	12.3%
Six Figure Jobs (\$100K+)	8.2%

Education for OnLine® Job Ads

Education Range	Ads
GED/High School	47.7%
Associate Level	10.1%
Bachelor's Degree	29.2%
Master's Degree	9.4%
Doctoral Degree	3.6%

Top Certifications for OnLine® Job Ads

Certifications	Ads
CDL-Commercial Driver's License	1,453
RN-Certified Registered Nurse	1,048
CPA-Certified Public Accountant	513
ASE-Automotive Service Excellence	505
OSHA-Occu Sfty & Hlth Admin Cert	484
CPR-Cert Cardiopulmonary Resuscitation	457
First Aid Certification	265
BLS-Basic Life Support	211
HIPAA-Health Ins Portability&Accountability Act	176
HACCP-Food Safety Programs	197

Top Skills for OnLine® Job Ads

Skills	Ads
SQL-Structured Query Language	970
QA-Quality Assurance	952
JS-JavaScript	949
Technical Support	648
CRM-Customer Relationship Management	565
Java	530
Bilingual	499
Quality Control	495
Preventative Maintenance	469
MSSQL-Microsoft SQL Server	438

Top Employers with the Most Area Job Ads

Employer	Ads
WellPoint, Inc.	689
Tires Plus	378
TriHealth	269
IBM	252
University of Cincinnati	244
Fifth Third Bank	241
Roehl	236
General Electric	226
Vantiv	209
PNC Financial Services	164
Macy's	132
University of Miami	127
U.S. Bancorp	127
Omnicare, Inc.	124
Metro Properties	120
The Kroger Company	114
Sears Holdings Corporation	113
Deloitte	106
Parallon	98
Hamilton Township School District	89
Meijer	87
HCA - The Healthcare Company	86
Cintas	81
Cincinnati Bell	81
Pinnacle Entertainment	77
medpace	76
Advantage Sales and Marketing, LLC	74
Western & Southern Financial Group	71
Interactive Business Systems	68
Best Buy	68
Great American Insurance Co.	64
Intelligrated, Inc	63
Humana Inc.	62
CAESARS ENTERTAINMENT	62
Johnson & Johnson Family of Companies	60

Top Occupations with the Most Area Job Ads

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,071
First-Line Supervisors of Retail Sales Workers	789
Retail Salespersons	505
Customer Service Representatives	503
1st-Line Superv of Office & Admin Support Workers	427
Registered Nurses	424
Marketing Managers	412
Management Analysts	382
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	373
Maintenance and Repair Workers, General	371
Industrial Engineers	350
Computer Systems Analysts	347
Computer User Support Specialists	315
Software Developers, Applications	295
Insurance Sales Agents	281
First-Line Supervisors of Production and Operating Workers	277
General and Operations Managers	270
Web Developers	269
Sales Managers	267
Accountants	261
Medical and Health Services Managers	254
Network and Computer Systems Administrators	245
Sales Representatives, Services, All Other	233
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	230
Information Technology Project Managers	229
Executive Secretaries and Executive Administrative Assistants	203
First-Line Supervisors of Non-Retail Sales Workers	195
Financial Managers, Branch or Department	189
Automotive Master Mechanics	181
Market Research Analysts and Marketing Specialists	175
Sales Agents, Financial Services	167
Tellers	162
Mechanical Engineers	157
Managers, All Other	155
Light Truck or Delivery Services Drivers	155

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

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Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.