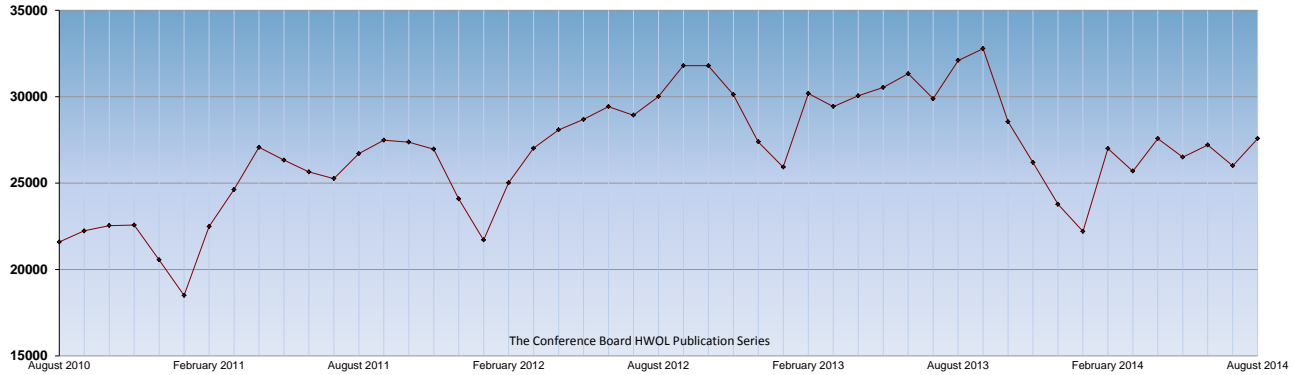


August 2014

A total of 27,579 job openings were posted online from July 14, 2014, through August 13, 2014, for Brown, Butler, Clermont, Hamilton and Warren counties, according to data from The Conference Board. This was an increase of 1,573 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 4,524 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found [here](#) and at www.ohiomeansjobs.com.



Salary for OnLine® Job Ads

Salary Range	Ads
Entry Level Jobs (less than \$30K)	29.1%
Middle Income Jobs (\$30K-\$49K)	27.5%
Upper Middle Income Jobs (\$50K-\$79K)	23.2%
High Income Jobs (\$80K-\$99K)	12.2%
Six Figure Jobs (\$100K+)	8.1%

Education for OnLine® Job Ads

Education Range	Ads
GED/High School	48.3%
Associate Level	10.0%
Bachelor's Degree	29.2%
Master's Degree	8.9%
Doctoral Degree	3.7%

Top Certifications for OnLine® Job Ads

Certifications	Ads
CDL-Commercial Driver's License	1,471
RN-Certified Registered Nurse	929
CPA-Certified Public Accountant	486
OSHA-Occupational Safety & Health Admin Certification	458
CPR-Certified Cardiopulmonary Resuscitation	405
First Aid Certification	256
BLS-Basic Life Support	206
HACCP-Food Safety Programs	181
PMP-Project Management Professional	175
ACLS-Advanced Cardiac Life Support	167

Top Skills for OnLine® Job Ads

Skills	Ads
QA-Quality Assurance	984
SQL-Structured Query Language	905
Technical Support	605
JS-JavaScript	574
CRM-Customer Relationship Management	533
Bilingual	510
Quality Control	502
Java	491
Software Development	457
Preventative Maintenance Inspections	400

Top Employers with the Most Area Job Ads

Employer	Ads
WellPoint, Inc.	694
Tires Plus	381
University of Cincinnati	298
IBM	295
Fifth Third Bank	272
TriHealth	269
General Electric	238
PNC Financial Services	225
Vantiv	171
Roehl	167
Macy's	155
U.S. Bancorp	121
University of Miami	116
Sears Holdings Corporation	113
The Kroger Company	109
Deloitte	104
Omnicare, Inc.	101
Metro Properties	99
Meijer	94
Parallon	94
HCA - The Healthcare Company	92
Cintas	85
Intelligrated, Inc	83
Advantage Sales and Marketing, LLC	80
Western & Southern Financial Group	75
Pinnacle Entertainment	75
TOTAL QUALITY LOGISTICS	73
Cincinnati Bell	72
Great American Insurance Co.	71
AdvancePierre Foods	69
Lowe's	69
Cincinnati Public Schools	69
Best Buy	69
medpace	67
W&S Life Insurance	67

Top Occupations with the Most Area Job Ads

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	983
First-Line Supervisors of Retail Sales Workers	813
Retail Salespersons	595
Customer Service Representatives	572
Marketing Managers	440
First-Line Supervisors of Office and Administrative Support Workers	424
Registered Nurses	422
Maintenance and Repair Workers, General	387
Management Analysts	383
Sales Reps, Wholesale & Mfg, Except Technical and Scientific Products	382
Computer Systems Analysts	332
Computer User Support Specialists	315
Software Developers, Applications	304
Web Developers	285
Insurance Sales Agents	284
First-Line Supervisors of Food Preparation and Serving Workers	282
Accountants	281
First-Line Supervisors of Production and Operating Workers	281
Network and Computer Systems Administrators	260
Medical and Health Services Managers	254
General and Operations Managers	253
Sales Managers	232
Information Technology Project Managers	227
Sales Agents, Financial Services	226
Sales Representatives, Services, All Other	211
Sales Reps, Wholesale & Mfg, Technical and Scientific Products	209
Executive Secretaries and Executive Administrative Assistants	204
Financial Managers, Branch or Department	204
Automotive Master Mechanics	189
Tellers	182
First-Line Supervisors of Non-Retail Sales Workers	181
Managers, All Other	178
Light Truck or Delivery Services Drivers	177
Market Research Analysts and Marketing Specialists	174
1st-Line Superv of Transp & Material-Moving Machine & Veh Oper	166

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.

Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.