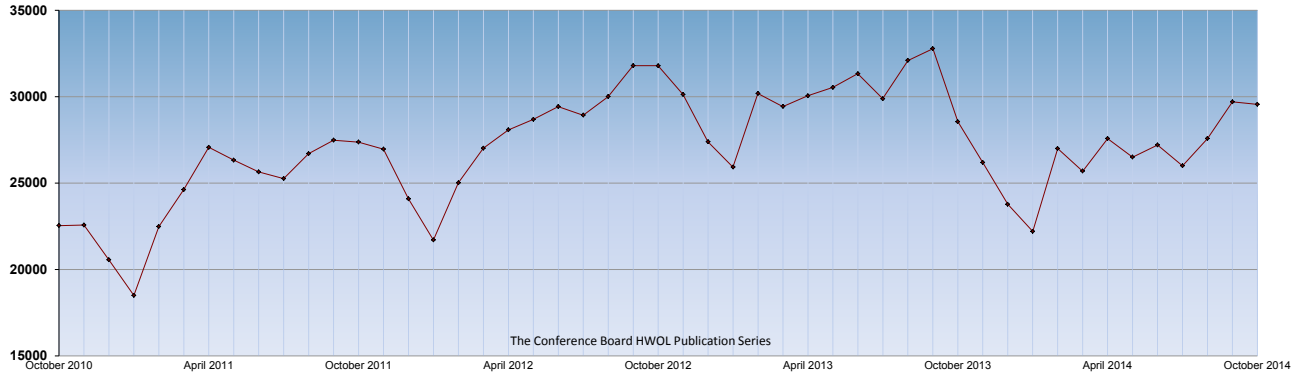


October 2014

A total of 29,557 job openings were posted online from September 14, 2014, through October 13, 2014, for Brown, Butler, Clermont, Hamilton and Warren counties, according to data from The Conference Board. This was an increase of 147 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 1,006 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found [here](#) and at www.ohiomeansjobs.com.



Salary for OnLine® Job Ads

Salary Range	Ads
Entry Level Jobs (less than \$30K)	29.3%
Middle Income Jobs (\$30K-\$49K)	27.3%
Upper Middle Income Jobs (\$50K-\$79K)	23.2%
High Income Jobs (\$80K-\$99K)	12.2%
Six Figure Jobs (\$100K+)	8.0%

Education for OnLine® Job Ads

Education Range	Ads
GED/High School	50.3%
Associate Level	9.8%
Bachelor's Degree	27.1%
Master's Degree	8.6%
Doctoral Degree	4.2%

Top Certifications for OnLine® Job Ads

Certifications	Ads
CDL-Commercial Driver's License	1,586
RN-Certified Registered Nurse	1,155
CPA-Certified Public Accountant	622
CPR-Certified in Cardiopulmonary Resuscitation	525
OSHA-Occupational Safety & Health Admin Certification	488
BLS-Basic Life Support	299
LPN-Licensed Practical Nurse	241
State insurance license	240
First Aid Certification	194
ACLS-Advanced Cardiac Life Support	175

Top Skills for OnLine® Job Ads

Skills	Ads
QA-Quality Assurance	922
SQL-Structured Query Language	864
Technical Support	605
Quality Control	519
Java	483
CRM-Customer Relationship Management	473
JS-JavaScript	462
Software Development	461
Bilingual	413
Autodesk AutoCAD	378

Top Employers with the Most Area Job Ads

Employer	Ads
Mercy Healthcare	736
WellPoint, Inc.	719
University of Cincinnati	298
Fifth Third Bank	287
Macy's	273
General Electric	238
Roehl	228
PNC Financial Services	225
Deloitte	204
TriHealth	170
Vantiv	167
U.S. Bancorp	148
University of Miami	115
The Kroger Company	113
Western & Southern Financial Group	112
HCA - The Healthcare Company	103
Home Depot	100
Meijer	94
Intelligrated, Inc	94
Sears Holdings Corporation	93
Cincinnati Bell	88
The Procter & Gamble Company	85
medpace	84
Advantage Sales and Marketing, LLC	84
W&S Life Insurance	84
Lowe's	82
Parallon	81
Great American Insurance Co.	80
Humana Inc.	79
Cintas	76
Johnson & Johnson Family of Companies	75
Omnicare, Inc.	75
CAESARS ENTERTAINMENT	68
UPS	68
Access Financial	68

Top Occupations with the Most Area Job Ads

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,194
Retail Salespersons	715
Customer Service Representatives	649
First-Line Supervisors of Retail Sales Workers	643
Registered Nurses	597
1st-Line Superv of Office & Admin Support Workers	498
Management Analysts	437
Marketing Managers	435
Maintenance and Repair Workers, General	425
Accountants	397
Computer User Support Specialists	362
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	352
Industrial Engineers	344
Computer Systems Analysts	330
Insurance Sales Agents	311
1st-Line Superv of Food Prep & Serving Workers	297
Software Developers, Applications	295
Medical and Health Services Managers	294
Network and Computer Systems Administrators	261
Sales Agents, Financial Services	253
Web Developers	249
Information Technology Project Managers	244
Sales Managers	230
General and Operations Managers	230
Executive Secretaries & Exec Adm Assistants	213
First-Line Supervisors of Non-Retail Sales Workers	207
Financial Managers, Branch or Department	206
Sales Representatives, Services, All Other	200
Light Truck or Delivery Services Drivers	194
Tellers	190
Auditors	187
Managers, All Other	186
First-Line Supervisors of Mechanics, Installers, and Repairers	181
Combined Food Prep & Serving Workers, Incl Fast Food	168
1st-Line Superv of Transp & Material-Moving Mach & Veh Oper	165

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.

Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.