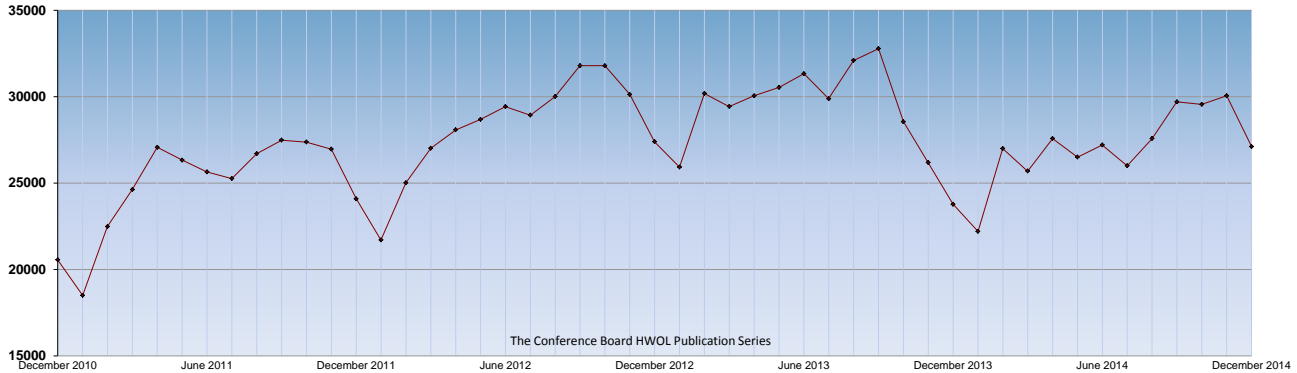


A total of 27,109 job openings were posted online from November 14, 2014, through December 13, 2014, for Brown, Butler, Clermont, Hamilton and Warren counties, according to data from The Conference Board. This was a decrease of 2,943 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 3,341 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found [here](#) and at www.ohiomeansjobs.com.



Salary for OnLine® Job Ads

Salary Range	Ads
Entry Level Jobs (less than \$30K)	28.2%
Middle Income Jobs (\$30K-\$49K)	27.1%
Upper Middle Income Jobs (\$50K-\$79K)	24.3%
High Income Jobs (\$80K-\$99K)	12.8%
Six Figure Jobs (\$100K+)	7.6%

Education for OnLine® Job Ads

Education Range	Ads
GED/High School	47.8%
Associate Level	11.1%
Bachelor's Degree	28.4%
Master's Degree	8.8%
Doctoral Degree	3.9%

Top Certifications for OnLine® Job Ads

Certifications	Ads
RN-Certified Registered Nurse	1,498
CDL-Commercial Driver's License	1,434
Driver's License	1,035
CPR-Certified Cardiopulmonary Resuscitation	664
OSHA-Occu Sfty & Hlth Admin Cert	509
CPA-Certified Public Accountant	501
BLS-Basic Life Support	393
LPN-Licensed Practical Nurse	317
HACCP-Food Safety Programs	250
ACLS-Advanced Cardiac Life Support	226

Top Skills for OnLine® Job Ads

Skills	Ads
QA-Quality Assurance	976
SQL-Structured Query Language	975
Technical Support	606
Java	544
Quality Control	541
CRM-Customer Relationship Management	540
Software Development	494
Bilingual	459
Pediatrics	406
MSSQL-Microsoft SQL Server	387

Top Employers with the Most Area Job Ads

Employer	Ads
University of Cincinnati	745
Mercy Healthcare	607
WellPoint, Inc.	477
Fifth Third Bank	302
TriHealth	298
UC Physicians	228
PNC Financial Services	226
Vantiv	220
General Electric	187
Macy's	154
Deloitte	152
U.S. Bancorp	150
The Procter & Gamble Company	139
Anthem, Inc.	130
UC Health	118
Western & Southern Financial Group	109
Westchester Hospital	108
Parallon	103
Advantage Sales and Marketing, LLC	100
University of Miami	100
HCA - The Healthcare Company	99
Roehl	98
Johnson & Johnson Family of Companies	87
CAESARS ENTERTAINMENT	87
Cincinnati Bell	83
Lowe's	83
medpace	83
Axcess Financial	82
Daniel Drake Center for Post-Acute Care	81
Intelligrated, Inc	81
TOTAL QUALITY LOGISTICS	80
Omnicare, Inc.	78
Great American Insurance Co.	76
Home Depot	76
Humana Inc.	73

Top Occupations with the Most Area Job Ads

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	962
Registered Nurses	812
Retail Salespersons	569
Customer Service Representatives	516
First-Line Supervisors of Retail Sales Workers	494
First-Line Supervisors of Office and Administrative Support Workers	491
Marketing Managers	419
Industrial Engineers	386
Management Analysts	385
Computer Systems Analysts	368
Accountants	366
Sales Reps, Wholesale & Mfg, Except Technical and Scientific Products	347
Medical and Health Services Managers	329
Maintenance and Repair Workers, General	325
Computer User Support Specialists	317
Software Developers, Applications	311
First-Line Supervisors of Production and Operating Workers	306
Network and Computer Systems Administrators	270
Sales Managers	247
Sales Representatives, Services, All Other	230
Web Developers	229
Information Technology Project Managers	226
Sales Agents, Financial Services	222
General and Operations Managers	220
First-Line Supervisors of Non-Retail Sales Workers	210
Managers, All Other	208
Tellers	192
Insurance Sales Agents	189
Financial Managers, Branch or Department	189
Executive Secretaries and Executive Administrative Assistants	173
Market Research Analysts and Marketing Specialists	172
Light Truck or Delivery Services Drivers	171
Sales Reps, Wholesale & Mfg, Technical and Scientific Products	165
Auditors	161
First-Line Supervisors of Mechanics, Installers, and Repairers	155

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

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Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.