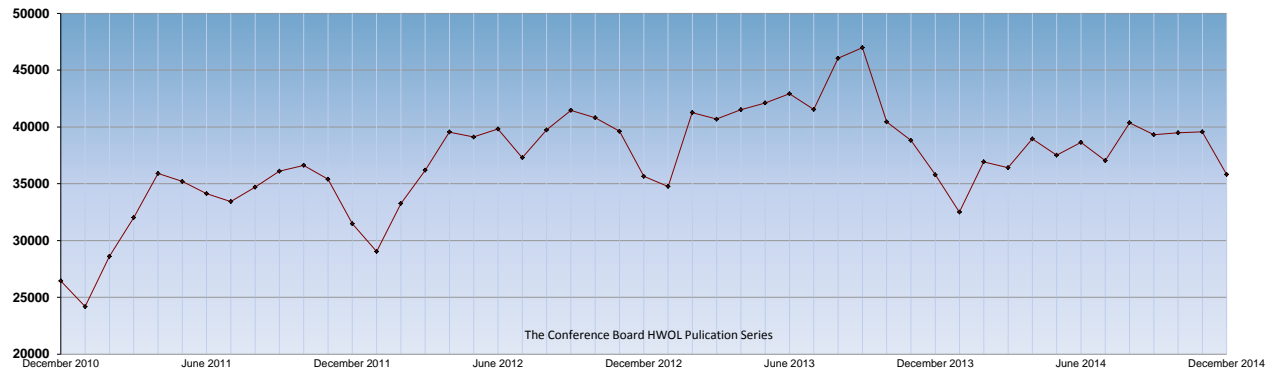


**December 2014**

A total of 35,816 job openings were posted online from November 14, 2014, through December 13, 2014, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board. This was a decrease of 3,761 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 28 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).



**Salary for OnLine® Job Ads**

Salary Range	Ads
Entry Level Jobs (less than \$30K)	30.4%
Middle Income Jobs (\$30K-\$49K)	24.4%
Upper Middle Income Jobs (\$50K-\$79K)	24.8%
High Income Jobs (\$80K-\$99K)	12.0%
Six Figure Jobs (\$100K+)	8.3%

**Education for OnLine® Job Ads**

Education Range	Ads
GED/High School	49.4%
Associate Level	11.5%
Bachelor's Degree	28.5%
Master's Degree	7.3%
Doctoral Degree	3.3%

**Top Certifications for OnLine® Job Ads**

Certifications	Ads
CDL-Commercial Driver's License	2,223
RN-Certified Registered Nurse	2,075
Driver's License	1,545
CPR-Certified Cardiopulmonary Resuscitation	798
OSHA-Occupational Safety & Health Admin Certification	716
LPN-Licensed Practical Nurse	610
BLS-Basic Life Support	596
CPA-Certified Public Accountant	537
First Aid Certification	382
HACCP-Food safety programs	349

**Top Skills for OnLine® Job Ads**

Skills	Ads
SQL-Structured Query Language	2,010
QA-Quality Assurance	1,579
Java	1,252
Software Development	1,009
Application Development	964
SDLC-Systems Development Lifecycle	801
UNIX	797
Technical Support	735
JS-JavaScript	723
MSSQL-Microsoft SQL Server	715

**Top Employers with the Most Area Job Ads**

Employer	Ads
J.P. Morgan Chase & Co.	620
Nationwide Children's Hospital	461
PNC Financial Services	305
Huntington National Bank	267
State of Ohio	263
Mount Carmel	260
Cardinal Health	248
The Scotts Miracle-Gro Company	240
WellPoint, Inc.	213
Alliance Data	182
Macy's	165
The Ohio State University Medical Center	162
Abercrombie & Fitch	160
Sears Holdings Corporation	160
Roehl	140
UPS	130
Catchafire Inc.	124
FedEx	123
HCR ManorCare	116
Aetna Inc.	115
Nationwide	114
American Honda Motor Company	114
Giant Eagle	111
Home Depot	109
Bridge Terminal Transit	105
Kindred Healthcare	103
Verizon	97
Time Warner	95
Penn National Gaming	95
National Church Residences	92
XPO Logistics, Inc	90
UNICON International, Inc.	89
L Brands	87
Emerson	85
Cincinnati Bell	83

**Top Occupations with the Most Area Job Ads**

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,426
Customer Service Representatives	774
Retail Salespersons	739
Registered Nurses	730
First-Line Supervisors of Retail Sales Workers	683
Computer Systems Analysts	560
First-Line Supervisors of Office and Administrative Support Workers	554
Maintenance and Repair Workers, General	484
Software Developers, Applications	481
Computer User Support Specialists	474
Web Developers	455
Marketing Managers	435
First-Line Supervisors of Food Preparation and Serving Workers	420
Sales Reps, Wholesale & Mfg, Except Technical & Scientific Products	416
Accountants	374
Network and Computer Systems Administrators	370
Management Analysts	369
Medical and Health Services Managers	361
Sales Managers	326
Sales Representatives, Services, All Other	322
Industrial Engineers	303
Laborers and Freight, Stock, and Material Movers, Hand	284
Financial Managers, Branch or Department	282
1st-Line Superv of Transportation & Material-Moving Mach & Veh Oper	281
Light Truck or Delivery Services Drivers	277
General and Operations Managers	259
First-Line Supervisors of Non-Retail Sales Workers	255
Stock Clerks- Stockroom, Warehouse, or Storage Yard	253
Information Technology Project Managers	251
Executive Secretaries and Executive Administrative Assistants	245
Sales Agents, Financial Services	235
Combined Food Preparation and Serving Workers, Including Fast Food	232
First-Line Supervisors of Mechanics, Installers, and Repairers	231
Market Research Analysts and Marketing Specialists	225
Insurance Sales Agents	220

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

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Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.