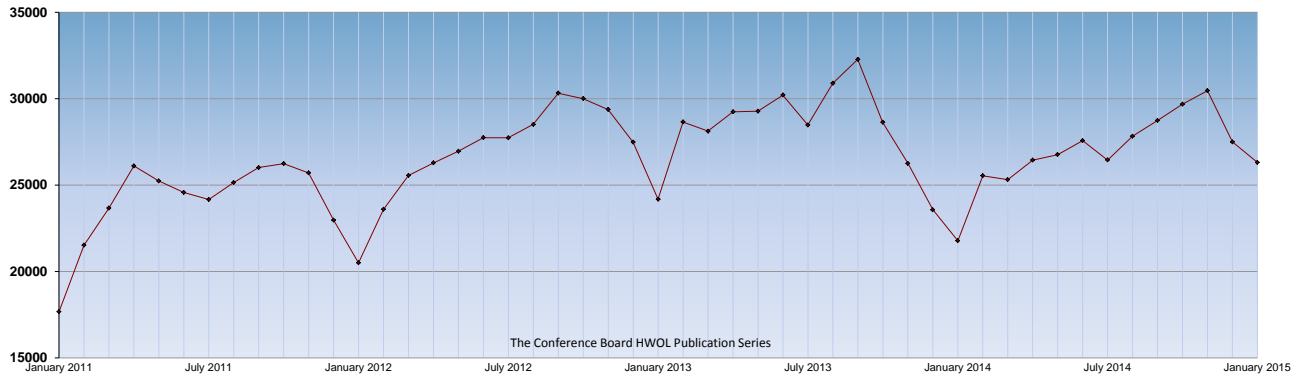


January 2015

A total of 26,310 job openings were posted online from December 14, 2014, through January 13, 2015, for Brown, Butler, Clermont, Hamilton and Warren counties, according to data from The Conference Board. This was a decrease of 1,190 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 4,535 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).



**Salary for OnLine® Job Ads**

| Salary Range                           | Ads   |
|--|-------|
| Entry Level Jobs (less than \$30K)     | 28.1% |
| Middle Income Jobs (\$30K-\$49K)       | 26.4% |
| Upper Middle Income Jobs (\$50K-\$79K) | 24.5% |
| High Income Jobs (\$80K-\$99K)         | 12.6% |
| Six Figure Jobs (\$100K+)              | 8.4%  |

**Education for OnLine® Job Ads**

| Education Range   | Ads   |
|-------------------|-------|
| GED/High School   | 47.2% |
| Associate Level   | 11.3% |
| Bachelor's Degree | 33.2% |
| Master's Degree   | 5.1%  |
| Doctoral Degree   | 3.3%  |

**Top Certifications for OnLine® Job Ads**

| Certifications  | Ads   |
|---|-------|
| Driver's License  | 1,929 |
| RN-Certified Registered Nurse                           | 1,518 |
| CDL-Commercial Driver's License                         | 1,358 |
| CPR-Certified Cardiopulmonary Resuscitation             | 667   |
| OSHA-Occu Sfty & Hlth Admin Cert                        | 540   |
| CPA-Certified Public Accountant                         | 491   |
| BLS-Basic Life Support                                  | 474   |
| LPN-Licensed Practical Nurse                            | 300   |
| ACLS-Advanced Cardiac Life Support                      | 288   |
| HIPAA-Health Insurance Portability & Accountability Act | 218   |

**Top Skills for OnLine® Job Ads**

| Skills                               | Ads |
|--------------------------------------|-----|
| SQL-Structured Query Language        | 951 |
| QA-Quality Assurance                 | 926 |
| Java                                 | 612 |
| Technical Support                    | 547 |
| Software Development                 | 539 |
| Quality Control                      | 519 |
| CRM-Customer Relationship Management | 504 |
| Bilingual                            | 414 |
| Linux                                | 411 |
| Pediatrics                           | 408 |

**Top Employers with the Most Area Job Ads**

| Employer                           | Ads |
|------------------------------------|-----|
| University of Cincinnati           | 723 |
| Mercy Healthcare                   | 587 |
| Anthem, Inc.                       | 377 |
| IBM                                | 280 |
| Fifth Third Bank                   | 275 |
| TriHealth                          | 263 |
| Uc Physicians                      | 243 |
| WellPoint, Inc.                    | 227 |
| PNC Financial Services             | 193 |
| U.S. Bancorp                       | 166 |
| General Electric                   | 165 |
| Macy's                             | 146 |
| Vantiv                             | 134 |
| Deloitte                           | 133 |
| The Procter & Gamble Company       | 113 |
| Chipotle                           | 101 |
| medpace                            | 100 |
| Westchester Hospital               | 100 |
| Advantage Sales and Marketing, LLC | 98  |
| Roehl                              | 97  |
| Western & Southern Financial Group | 96  |
| University of Miami                | 90  |
| Cincinnati Bell                    | 89  |
| Lowe's                             | 86  |
| Omnicare, Inc.                     | 85  |
| HCA - The Healthcare Company       | 85  |
| Axcess Financial                   | 83  |
| Great American Insurance Co.       | 79  |
| Home Depot                         | 76  |
| Cincinnati Public Schools          | 76  |
| Cintas                             | 73  |
| Consolidated Health Services       | 73  |
| Siemens                            | 71  |
| Parallon                           | 69  |
| GREAT WOLF LODGE                   | 69  |

**Top Occupations with the Most Area Job Ads**

| Occupation  | Ads   |
|---|-------|
| Heavy and Tractor-Trailer Truck Drivers                               | 1,067 |
| Registered Nurses   | 829   |
| First-Line Supervisors of Retail Sales Workers                        | 497   |
| Customer Service Representatives                                      | 480   |
| Retail Salespersons   | 463   |
| First-Line Supervisors of Office and Administrative Support Workers   | 460   |
| Marketing Managers  | 439   |
| Management Analysts   | 389   |
| Computer Systems Analysts   | 385   |
| Sales Reps, Wholesale & Mfg, Except Technical and Scientific Products | 359   |
| Maintenance and Repair Workers, General                               | 343   |
| Accountants   | 339   |
| Software Developers, Applications                                     | 334   |
| Medical and Health Services Managers                                  | 328   |
| Industrial Engineers  | 316   |
| Computer User Support Specialists                                     | 291   |
| Sales Managers  | 251   |
| Sales Agents, Financial Services                                      | 247   |
| Network and Computer Systems Administrators                           | 245   |
| Sales Representatives, Services, All Other                            | 231   |
| Information Technology Project Managers                               | 227   |
| General and Operations Managers                                       | 216   |
| First-Line Supervisors of Food Preparation and Serving Workers        | 214   |
| Web Developers  | 203   |
| Managers, All Other   | 200   |
| Market Research Analysts and Marketing Specialists                    | 191   |
| Combined Food Preparation and Serving Workers, Including Fast Food    | 190   |
| First-Line Supervisors of Non-Retail Sales Workers                    | 182   |
| Financial Managers, Branch or Department                              | 175   |
| Insurance Sales Agents  | 165   |
| Tellers   | 165   |
| Sales Reps, Wholesale & Mfg, Technical and Scientific Products        | 164   |
| Executive Secretaries and Executive Administrative Assistants         | 163   |
| Light Truck or Delivery Services Drivers                              | 156   |
| First-Line Supervisors of Mechanics, Installers, and Repairers        | 152   |

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

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Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.