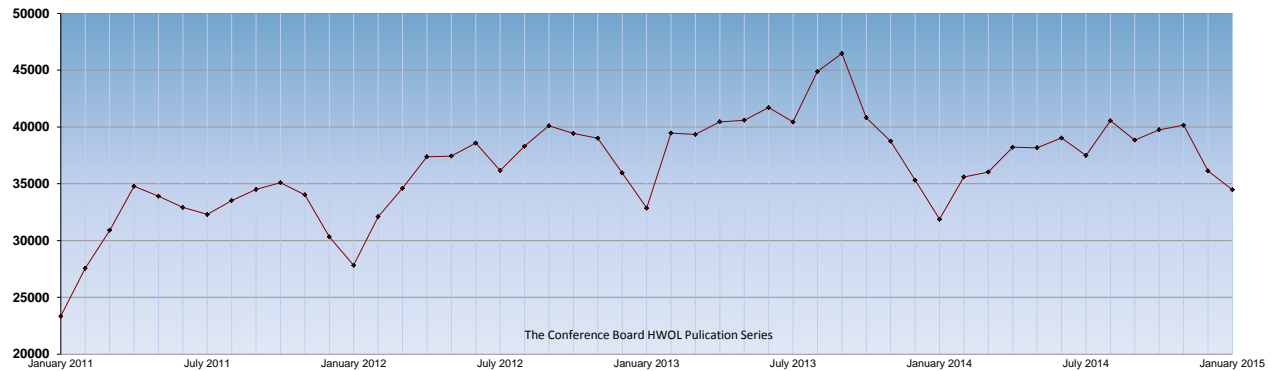


January 2015

A total of 34,481 job openings were posted online from December 14, 2014, through January 13, 2015, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board. This was a decrease of 1,654 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 2,610 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found [here](#) and at www.ohiomeansjobs.com.



Salary for OnLine® Job Ads

Salary Range	Ads
Entry Level Jobs (less than \$30K)	29.1%
Middle Income Jobs (\$30K-\$49K)	24.6%
Upper Middle Income Jobs (\$50K-\$79K)	25.1%
High Income Jobs (\$80K-\$99K)	11.8%
Six Figure Jobs (\$100K+)	9.4%

Education for OnLine® Job Ads

Education Range	Ads
GED/High School	48.5%
Associate Level	11.7%
Bachelor's Degree	32.6%
Master's Degree	4.3%
Doctoral Degree	3.0%

Top Certifications for OnLine® Job Ads

Certifications	Ads
Driver's License	2,795
RN-Certified Registered Nurse	2,246
CDL-Commercial Driver's License	2,063
CPR-Certified Cardiopulmonary Resuscitation	864
BLS-Basic Life Support	693
OSHA-Occupational Safety & Health Admin Certification	691
LPN-Licensed Practical Nurse	690
CPA-Certified Public Accountant	524
First Aid Certification	392
ACLS-Advanced Cardiac Life Support	381

Top Skills for OnLine® Job Ads

Skills	Ads
SQL-Structured Query Language	1,944
QA-Quality Assurance	1,594
Java	1,228
Software Development	903
Application Development	877
SDLC-Systems Development Lifecycle	808
UNIX	779
JS-JavaScript	761
Technical Support	742
Pediatrics	689

Top Employers with the Most Area Job Ads

Employer	Ads
J.P. Morgan Chase & Co.	598
Nationwide Children's Hospital	443
Huntington National Bank	391
IBM	310
PNC Financial Services	295
Cardinal Health	256
Mount Carmel	241
State of Ohio	231
The Scotts Miracle-Gro Company	230
Alliance Data	215
Anthem, Inc.	177
Sears Holdings Corporation	163
L Brands	157
Roehl	140
Aetna Inc.	136
Abercrombie & Fitch	133
HCR ManorCare	130
Chipotle	130
Time Warner	124
Macy's	124
UPS	109
ABM	108
Catchafire Inc.	106
Bridge Terminal Transit	105
Verizon	104
WellPoint, Inc.	102
American Honda Motor Company	102
Home Depot	101
Kindred Healthcare	100
Emerson	99
National Church Residences	91
Nationwide	89
The Ohio State University Medical Center	88
Penn National Gaming	87
Ohiohealth	81

Top Occupations with the Most Area Job Ads

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,435
Customer Service Representatives	747
Registered Nurses	702
First-Line Supervisors of Retail Sales Workers	683
Retail Salespersons	610
First-Line Supervisors of Office and Administrative Support Workers	591
Computer Systems Analysts	584
Computer User Support Specialists	505
Marketing Managers	465
Software Developers, Applications	456
Maintenance and Repair Workers, General	453
Web Developers	426
Sales Reps, Wholesale & Mfg, Except Technical & Scientific Products	411
Management Analysts	398
First-Line Supervisors of Food Preparation and Serving Workers	383
Medical and Health Services Managers	375
Network and Computer Systems Administrators	351
Sales Representatives, Services, All Other	334
Accountants	328
Industrial Engineers	305
Sales Managers	301
General and Operations Managers	296
Financial Managers, Branch or Department	282
1st-Line Superv of Transp & Material-Moving Mach & Veh Oper	281
Combined Food Preparation and Serving Workers, Including Fast Food	281
Light Truck or Delivery Services Drivers	278
Information Technology Project Managers	262
Sales Agents, Financial Services	240
Executive Secretaries and Executive Administrative Assistants	238
Market Research Analysts and Marketing Specialists	238
First-Line Supervisors of Non-Retail Sales Workers	228
Managers, All Other	225
Sales Reps, Wholesale & Manufacturing, Technical & Scientific Products	219
First-Line Supervisors of Mechanics, Installers, and Repairers	217
Tellers	211

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.

Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.