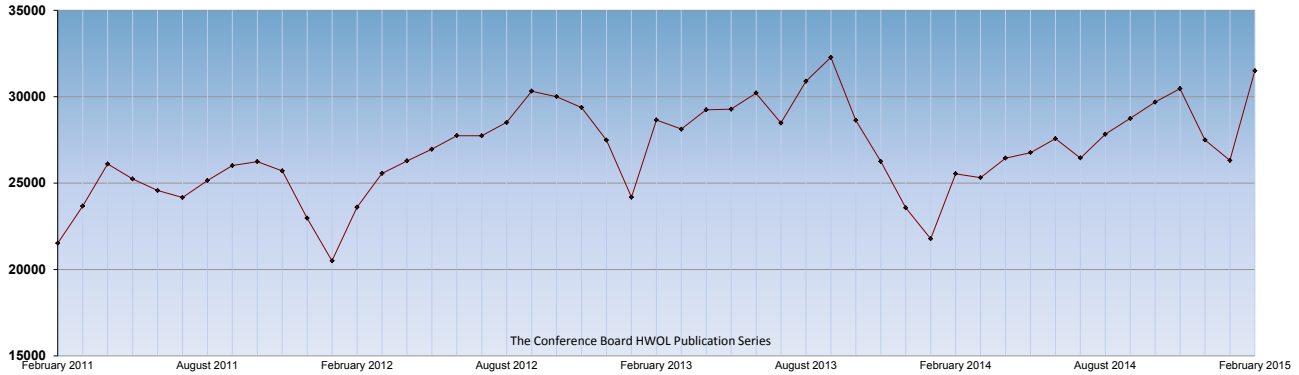


**February 2015**

A total of 31,502 job openings were posted online from January 14, 2015, through February 13, 2015, for Brown, Butler, Clermont, Hamilton and Warren counties, according to data from The Conference Board. This was an increase of 5,192 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 5,960 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).



**Salary for OnLine® Job Ads**

| Salary Range                           | Ads   |
|--|-------|
| Entry Level Jobs (less than \$30K)     | 26.8% |
| Middle Income Jobs (\$30K-\$49K)       | 27.0% |
| Upper Middle Income Jobs (\$50K-\$79K) | 24.6% |
| High Income Jobs (\$80K-\$99K)         | 12.8% |
| Six Figure Jobs (\$100K+)              | 8.7%  |

**Education for OnLine® Job Ads**

| Education Range   | Ads   |
|-------------------|-------|
| GED/High School   | 46.9% |
| Associate Level   | 11.1% |
| Bachelor's Degree | 33.4% |
| Master's Degree   | 5.1%  |
| Doctoral Degree   | 3.5%  |

**Top Certifications for OnLine® Job Ads**

| Certifications                              | Ads   |
|---|-------|
| Driver's License                            | 2,616 |
| CDL-Commercial Driver's License             | 1,648 |
| RN-Certified Registered Nurse               | 1,627 |
| CPR-Certified Cardiopulmonary Resuscitation | 735   |
| OSHA-Occu Sfty & Hlth Admin Cert            | 624   |
| BLS-Basic Life Support                      | 509   |
| CPA-Certified Public Accountant             | 491   |
| HAZMAT                                      | 411   |
| ACLS-Advanced Cardiac Life Support          | 317   |
| LPN-Licensed Practical Nurse                | 291   |

**Top Skills for OnLine® Job Ads**

| Skills                               | Ads   |
|--------------------------------------|-------|
| QA-Quality Assurance                 | 1,118 |
| SQL-Structured Query Language        | 1,030 |
| Technical Support                    | 656   |
| Java                                 | 623   |
| CRM-Customer Relationship Management | 613   |
| Software Development                 | 557   |
| Quality Control                      | 502   |
| Bilingual                            | 496   |
| JS-JavaScript                        | 459   |
| Linux                                | 443   |

**Top Employers with the Most Area Job Ads**

| Employer                                | Ads |
|---|-----|
| University of Cincinnati                | 771 |
| Anthem, Inc.                            | 615 |
| Mercy Healthcare                        | 607 |
| Fifth Third Bank                        | 312 |
| TriHealth                               | 284 |
| Uc Physicians                           | 267 |
| IBM                                     | 237 |
| General Electric                        | 210 |
| PNC Financial Services                  | 189 |
| Macy's                                  | 160 |
| Lowe's                                  | 150 |
| Westchester Hospital                    | 150 |
| U.S. Bancorp                            | 141 |
| Omnicare, Inc.                          | 137 |
| Cincinnati Public Schools               | 130 |
| Deloitte                                | 130 |
| Daniel Drake Center for Post-Acute Care | 128 |
| WellPoint, Inc.                         | 126 |
| Vantiv                                  | 125 |
| medpace                                 | 115 |
| Western & Southern Financial Group      | 105 |
| University of Miami                     | 103 |
| The Procter & Gamble Company            | 99  |
| Roehl                                   | 98  |
| Cincinnati Bell                         | 97  |
| Advantage Sales and Marketing, LLC      | 96  |
| Siemens                                 | 92  |
| Axcess Financial                        | 92  |
| Great American Insurance Co.            | 86  |
| Cintas                                  | 86  |
| CenterLine                              | 86  |
| GREAT WOLF LODGE                        | 84  |
| Home Depot                              | 83  |
| Unitedhealth Group                      | 75  |
| TOTAL QUALITY LOGISTICS                 | 72  |

**Top Occupations with the Most Area Job Ads**

| Occupation   | Ads   |
|--|-------|
| Heavy and Tractor-Trailer Truck Drivers                        | 1,354 |
| Registered Nurses  | 923   |
| Retail Salespersons  | 541   |
| Customer Service Representatives                               | 531   |
| First-Line Supervisors of Retail Sales Workers                 | 515   |
| Marketing Managers   | 493   |
| 1st-Line Superv of Office & Admin Support Workers              | 487   |
| Sales Reps, Wholesale & Mfg, Exc Tech and Scientific Products  | 451   |
| Management Analysts  | 426   |
| Computer Systems Analysts                                      | 400   |
| Maintenance and Repair Workers, General                        | 393   |
| Medical and Health Services Managers                           | 387   |
| Accountants  | 372   |
| Software Developers, Applications                              | 363   |
| 1st-Line Superv of Prod & Oper Workers                         | 341   |
| Computer User Support Specialists                              | 321   |
| 1st-Line Superv of Food Prep & Serving Workers                 | 318   |
| Web Developers   | 279   |
| Sales Managers   | 272   |
| Sales Representatives, Services, All Other                     | 261   |
| Network and Computer Systems Administrators                    | 259   |
| Sales Agents, Financial Services                               | 248   |
| Information Technology Project Managers                        | 244   |
| Managers, All Other  | 234   |
| Market Research Analysts and Marketing Specialists             | 221   |
| General and Operations Managers                                | 206   |
| First-Line Supervisors of Mechanics, Installers, and Repairers | 198   |
| Sales Reps, Wholesale & Mfg, Technical and Scientific Products | 197   |
| Insurance Sales Agents   | 197   |
| Financial Managers, Branch or Department                       | 188   |
| Executive Secretaries and Executive Administrative Assistants  | 185   |
| Combined Food Prep & Serving Workers, Incl Fast Food           | 184   |
| First-Line Supervisors of Non-Retail Sales Workers             | 183   |
| Light Truck or Delivery Services Drivers                       | 180   |
| Tellers  | 179   |

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.

Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.