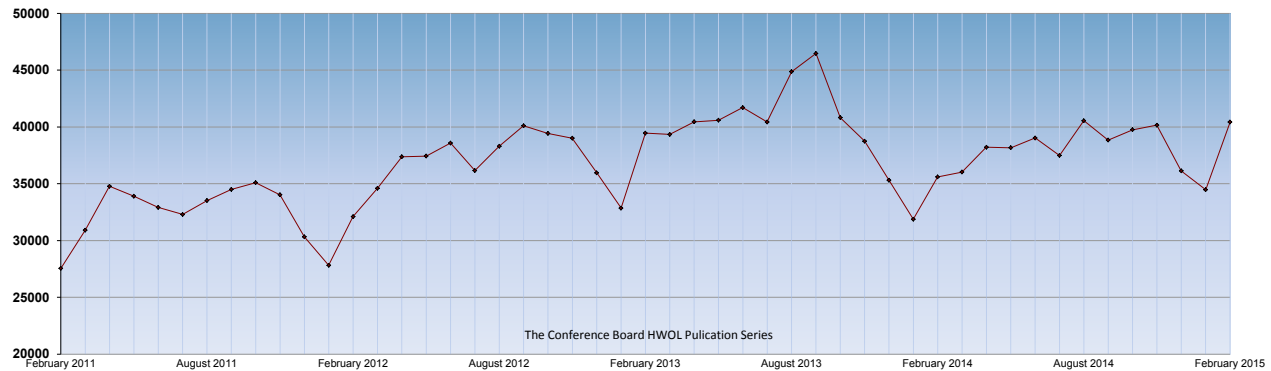


February 2015

A total of 40,427 job openings were posted online from January 14, 2015, through February 13, 2015, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board. This was an increase of 5,946 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 4,827 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found [here](#) and at www.ohiomeansjobs.com.



Salary for OnLine® Job Ads

Salary Range	Ads
Entry Level Jobs (less than \$30K)	27.7%
Middle Income Jobs (\$30K-\$49K)	24.5%
Upper Middle Income Jobs (\$50K-\$79K)	25.9%
High Income Jobs (\$80K-\$99K)	12.1%
Six Figure Jobs (\$100K+)	9.8%

Education for OnLine® Job Ads

Education Range	Ads
GED/High School	48.1%
Associate Level	11.8%
Bachelor's Degree	32.7%
Master's Degree	4.1%
Doctoral Degree	3.3%

Top Certifications for OnLine® Job Ads

Certifications	Ads
Driver's License	4,062
CDL-Commercial Driver's License	2,532
RN-Certified Registered Nurse	2,406
CPR-Certified Cardiopulmonary Resuscitation	940
OSHA-Occupational Safety & Health Admin Certification	802
LPN-Licensed Practical Nurse	727
BLS-Basic Life Support	701
HAZMAT	607
CPA-Certified Public Accountant	488
First Aid Certification	431

Top Skills for OnLine® Job Ads

Skills	Ads
SQL-Structured Query Language	2,113
QA-Quality Assurance	1,782
Java	1,406
Software Development	1,095
Application Development	1,091
SDLC-Systems Development Lifecycle	932
Technical Support	850
JS-JavaScript	845
UNIX	844
MSSQL-Microsoft SQL Server	753

Top Employers with the Most Area Job Ads

Employer	Ads
J.P. Morgan Chase & Co.	689
Nationwide Children's Hospital	518
Huntington National Bank	344
IBM	341
Cardinal Health	299
Anthem, Inc.	287
Alliance Data	284
State of Ohio	262
PNC Financial Services	262
Trinity Health	260
Mount Carmel	247
The Scotts Miracle-Gro Company	231
L Brands	192
Roehl	154
Kindred Healthcare	150
Time Warner	140
Abercrombie & Fitch	138
Nationwide	131
HCR ManorCare	126
Catchafire Inc.	124
ABM	120
Aetna Inc.	119
Bridge Terminal Transit	105
Home Depot	102
FedEx	102
Verizon	98
Emerson	98
Macy's	98
The Ohio State University Medical Center	98
UNICON International, Inc.	98
American Honda Motor Company	97
American Express	95
National Church Residences	92
Lowe's	92
Brookdale Senior Living	92

Top Occupations with the Most Area Job Ads

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,726
Registered Nurses	827
Customer Service Representatives	806
1st-Line Superv of Retail Sales Workers	747
1st-Line Superv of Office & Admin Support Workers	707
Retail Salespersons	643
Computer Systems Analysts	637
Maintenance and Repair Workers, General	598
Computer User Support Specialists	533
Marketing Managers	509
1st-Line Superv of Food Prep & Serving Workers	497
Sales Reps, Wholesale & Mfg, Exc. Tech & Sci Prod	496
Web Developers	489
Management Analysts	478
Software Developers, Applications	456
Medical and Health Services Managers	430
Network and Computer Systems Administrators	363
Accountants	358
Sales Representatives, Services, All Other	350
Information Technology Project Managers	338
General and Operations Managers	333
Sales Managers	321
Industrial Engineers	316
Market Research Analysts and Marketing Specialists	310
1st-Line Superv of Transp & Material-Moving Mach & Veh Oper	303
Executive Secretaries and Executive Administrative Assistants	289
Financial Managers, Branch or Department	284
Light Truck or Delivery Services Drivers	279
First-Line Supervisors of Mechanics, Installers, and Repairers	267
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	254
Sales Agents, Financial Services	252
Insurance Sales Agents	247
Combined Food Prep & Serving Workers, Incl Fast Food	247
Laborers and Freight, Stock, and Material Movers, Hand	234
Managers, All Other	231

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.

Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.