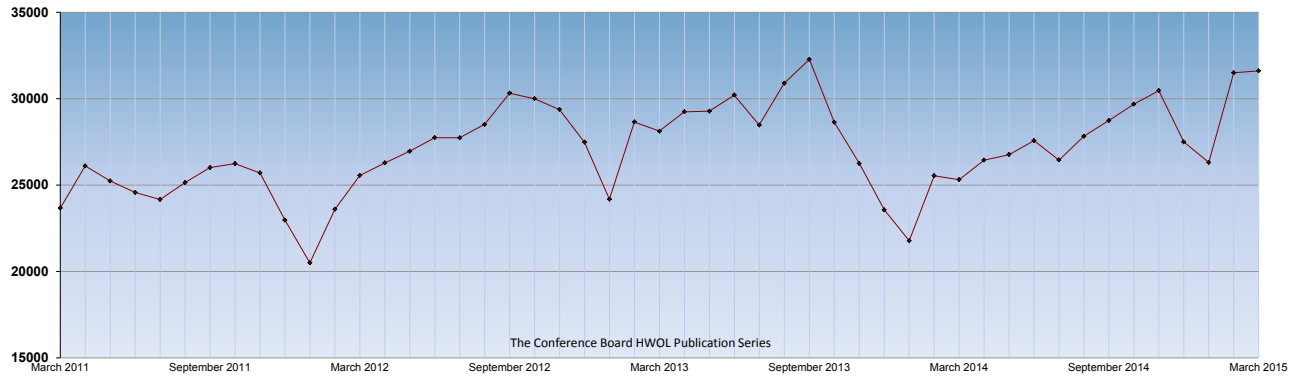


**March 2015**

A total of 31,614 job openings were posted online from February 14, 2015, through March 13, 2015, for Brown, Butler, Clermont, Hamilton and Warren counties, according to data from The Conference Board. This was an increase of 112 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 6,298 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).



**Salary for OnLine® Job Ads**

Salary Range	Ads
Entry Level Jobs (less than \$30K)	27.2%
Middle Income Jobs (\$30K-\$49K)	27.2%
Upper Middle Income Jobs (\$50K-\$79K)	24.7%
High Income Jobs (\$80K-\$99K)	12.5%
Six Figure Jobs (\$100K+)	8.4%

**Education for OnLine® Job Ads**

Education Range	Ads
GED/High School	47.5%
Associate Level	11.4%
Bachelor's Degree	33.0%
Master's Degree	4.8%
Doctoral Degree	3.4%

**Top Certifications for OnLine® Job Ads**

Certifications	Ads
Driver's License	3,326
RN-Certified Registered Nurse	1,847
CDL-Commercial Driver's License	1,758
CPR-Certified Cardiopulmonary Resuscitation	840
OSHA-Occu Sfty & Hlth Admin Cert	694
HAZMAT	687
BLS-Basic Life Support	554
CPA-Certified Public Accountant	540
ACLS-Advanced Cardiac Life Support	369
LPN-Licensed Practical Nurse	366

**Top Skills for OnLine® Job Ads**

Skills	Ads
QA-Quality Assurance	1,293
SQL-Structured Query Language	1,101
Technical Support	742
CRM-Customer Relationship Management	719
Java	709
Quality Control	687
Software Development	641
Bilingual	536
JS-JavaScript	515
SQL-Structured Query Language	515

**Top Employers with the Most Area Job Ads**

Employer	Ads
University of Cincinnati	775
Mercy Healthcare	595
Anthem, Inc.	547
IBM	476
Fifth Third Bank	366
Uc Physicians	265
TriHealth	253
General Electric	230
Macy's	179
U.S. Bancorp	171
Lowe's	170
PNC Financial Services	147
Westchester Hospital	143
Vantiv	131
Daniel Drake Center for Post-Acute Care	130
Cincinnati Public Schools	126
medpace	124
Western & Southern Financial Group	120
Cincinnati Bell	109
Deloitte	109
Roehl	107
Omnicare, Inc.	102
University of Miami	94
Siemens	94
INC Research	92
Advantage Sales and Marketing, LLC	86
CenterLine	86
Great American Insurance Co.	84
The Procter & Gamble Company	83
Home Depot	81
Cintas	79
GREAT WOLF LODGE	79
Acess Financial	76
TOTAL QUALITY LOGISTICS	75
Department of Veterans Affairs	70

**Top Occupations with the Most Area Job Ads**

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,234
Registered Nurses	907
Retail Salespersons	547
First-Line Supervisors of Retail Sales Workers	533
Customer Service Representatives	522
1st-Line Superv of Office & Admin Support Workers	499
Marketing Managers	468
Management Analysts	460
Sales Reps, Wholesale & Mfg, Exc Tech and Scientific Products	438
Computer Systems Analysts	415
Maintenance and Repair Workers, General	406
Medical and Health Services Managers	386
Software Developers, Applications	363
First-Line Supervisors of Production and Operating Workers	355
First-Line Supervisors of Food Preparation and Serving Workers	337
Computer User Support Specialists	330
Accountants	321
Sales Managers	278
Sales Representatives, Services, All Other	274
Network and Computer Systems Administrators	266
Information Technology Project Managers	265
Web Developers	260
Managers, All Other	236
Sales Reps, Wholesale & Mfg, Technical and Scientific Products	222
Sales Agents, Financial Services	221
General and Operations Managers	221
Financial Managers, Branch or Department	204
Market Research Analysts and Marketing Specialists	200
First-Line Supervisors of Non-Retail Sales Workers	186
Insurance Sales Agents	184
Light Truck or Delivery Services Drivers	182
Tellers	177
Bookkeeping, Accounting, and Auditing Clerks	177
Executive Secretaries and Executive Administrative Assistants	176
Combined Food Preparation and Serving Workers, Including Fast Food	168

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.

Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.