

John R. Kasich, Governor Cynthia C. Dungey, Director

OHIO SHALE

QUARTERLY ECONOMIC TRENDS FOR OHIO OIL AND GAS INDUSTRIES







A Message from Director Dungey

Oil and gas drilling has only recently begun to accelerate in Ohio, and already many families and communities have begun to see a positive impact. As you'll see in the pages that follow, core shale-related employment, which includes such things as pipeline construction and well drilling, increased more than 98 percent from the second quarter of 2011 to the second quarter of 2014. Ancillary employment - for example, freight trucking and environmental consulting - also increased. We expect non-shale industries, such as food and retail businesses near drilling sites and the surrounding communities, to benefit from increasing shale activity, as well.

Ohio is fortunate to have this natural resource that can provide good jobs for families and reinvigorate many of our communities, especially those in the eastern part of the state. The average wages of shale-related jobs are excellent; \$71,547 in core industries and \$61,270 in ancillary industries. In both cases, this is higher than the average wage in all Ohio industries; \$45,200.

At the Ohio Department of Job and Family Services (ODJFS), we have been working hard to help more Ohioans take advantage of these opportunities. We've been working closely with local workforce investment areas, community colleges, other post-secondary educational institutions, and employers to identify the occupations most in need of workers and to make sure that appropriate training programs are in place. In any given month, thousands of shale-related job openings are posted online, at www.ohiomeansjobs.com.The Ohio Board of Regents also provides an overview of shale-related employment opportunities and information about education and training at www.ohioenergypathways.org.

Individuals can sign up for on-the-job training opportunities at any of the state's local OhioMeansJobs Centers, which provide free job training and other services to Ohioans looking for work and employers looking for workers. Individuals can post their resumes, and employers can post job openings at www.ohiomeansjobs.com.

We encourage any Ohioans in need of work or who may be considering new careers to explore these opportunities. We're committed to improving the well-being of Ohio's workforce and families, and are excited about the potential shale holds to make a significant difference in so many families' lives.

Cyrthia C. Dungley, Cynthia C. Dungey, Director

Ohio Department of Job and Family Services





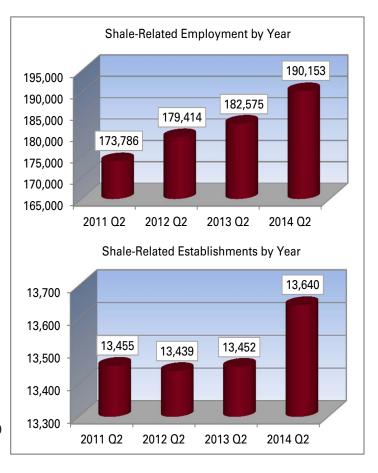
EXECUTIVE SUMMARY

Employment (2011 Q2 to 2014 Q2) See page 6.

- Core shale-related industry employment (such as pipeline construction and well drilling) was up 6,751 (98.2 percent).
- Ancillary shale-related industry employment (such as freight trucking and environmental consulting) increased 9,616 (5.8 percent).
- All industry employment was up 218,113 (4.4 percent).

Business Establishments (2011 Q2 to 2014 Q2) See page 6.

- There were 195 core shale-related business establishments added (33.0 percent).
- Ancillary shale-related establishments decreased by 10 (-0.1 percent).
- Over the same time period, Ohio experienced an increase of 50 business establishments in all industries.
- Shale-related business establishments totaled 13,640 during the second quarter of 2014.



Wages (2013 Q3 through 2014 Q2) See page 9.

- The four-quarter average wage across all industries was \$45,200.
- The four-quarter average wage in core shale-related industries was \$71,547, which was \$26,347 greater than the average for all industries.
- The four-quarter average wage in ancillary shale-related industries was \$61,270, which was \$16,070 greater than the average for all industries.

Online Job Postings (2014 Q4) See page 10.

There were 3,045 online job postings statewide in core and ancillary shale-related industries.

Stable Employment, All Hires and Separations (2011 Q4 to 2013 Q4) See page 14.

• Stable jobs, those present at the beginning and end of a quarter, increased in three core shale-related industries: support activities for mining, utility system construction, and pipeline transportation of natural gas.

These data are meant to provide a barometer of shale-related economic activity and employment trends. While the vast majority of shale-related employment can be found in certain industries, not all business establishments in those industries are involved in shale activity. For those that are, not all of their products and services and, therefore, their employment, are necessarily linked to shale-related economic activity.



BACKGROUND INFORMATION

Data Sources

The purpose of this quarterly publication is to provide the most current available data on shale-related economic activity in Ohio as compared to the base year of 2011. Although several data sources are cited in this publication, the primary source is the Quarterly Census of Employment and Wages (QCEW).

The QCEW program derives its data from quarterly tax reports of employers subject to state and federal unemployment insurance laws. This includes 95 percent or more of all wage and salary employment in Ohio. Under the QCEW program, employment data represent the number of covered workers who worked during, or received pay for, the pay period including the 12th of the month. Excluded are members of the armed forces, the self-employed, unpaid family workers and railroad workers covered by the railroad unemployment insurance system. Data is published approximately six months after the quarter ends.

Also included in this publication are several additional data sources that capture Ohio's most current overall economic situation (Local Area Unemployment Statistics and Current Employment Statistics), employer demand (The Conference Board Help Wanted OnLine™ Data Set) and hiring activity (Quarterly Workforce Indicators). For an explanation of all data sources, please refer to the "Definitions" section on page 18.

In this edition, most current data from the QCEW program are for the second quarter of 2014. Because the data are not seasonally adjusted, the same quarter of a given year must be used when analyzing growth over time. This will ensure that seasonal factors are not influencing employment change. Therefore, second quarter 2014 QCEW data are compared to second quarter 2011 QCEW data.

Data Limitations

The North American Industry Classification System (NAICS) was used to define shale-related industries. Much of the information included in this publication reflects data on a group of six industries identified as "core" and a group of 30 industries identified as "ancillary." These data are meant to provide a barometer of shale-related economic activity and employment trends. While the vast majority of shale-related employment can be found in these industries, not all business establishments in these industries are involved in shale activity. For those that are, not all of their products and services and, therefore, their employment are necessarily linked to shale-related economic activity. This is particularly true for the ancillary industries.

The data in this publication include government employment (federal, state and local) in all shale-related industries because significant non-private employment is present in a number of these industries, most notably: highway, street and bridge construction; engineering services; water supply and irrigation systems; and sewage treatment facilities.

As shale-related activity develops further in Ohio, additional industries may be added to the ancillary group, based on such factors as significant employment gains in an industry in a geographic region or the identification of a group of companies in the same industry involved in shale-related activity.

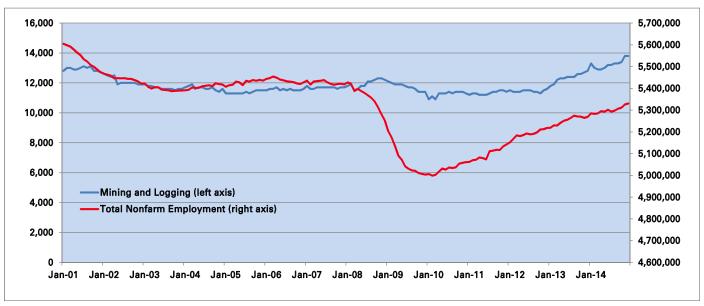


Snapshot of Ohio's Economy

- Ohio's seasonally adjusted unemployment rate for December 2014 was 4.8 percent.
 - The rate was 2.3 percentage points lower than the December 2013 rate.
- Ohio had 5,330,400 seasonally adjusted nonfarm jobs in December 2014.
 - Compared to December 2013, employment increased by 61,500 jobs.
- Ohio's hiring activity decreased from the fourth quarter of 2011 to the fourth quarter of 2013.
 - Across all industries, an estimated 832,568 workers started new jobs (new hires and rehires) during the fourth quarter of 2013, a decrease of 22,014 hires from the fourth quarter of 2011.
- Employer demand increased in Ohio.
 - There were 251,529 job ads posted online in fourth quarter 2014, an increase of 25,915 from fourth quarter 2013.
- Ohio's supply/demand rate, which is the ratio of the number of unemployed people to advertised job vacancies, is lower than the U.S. rate (The Conference Board).
 - The seasonally adjusted supply/demand rate for Ohio was 1.54 in December, which was below the U.S. rate of 1.73. A lower rate is better.

Mining and Logging Jobs vs. Total Jobs in Ohio

Total Mining and Logging Employment since January 2001 (Seasonally Adjusted)



Source: Current Employment Statistics (CES) survey. Estimates represent nonagricultural wage and salary jobs by place of work. Data for latest month are preliminary, although other months are subject to revision.

- In December 2014, 13,800 workers were employed in the mining and logging industries.
 - From December 2013 to December 2014, employment in the mining and logging industries increased by a total of 1,000 jobs.



STATEWIDE SHALE-RELATED INDUSTRIES

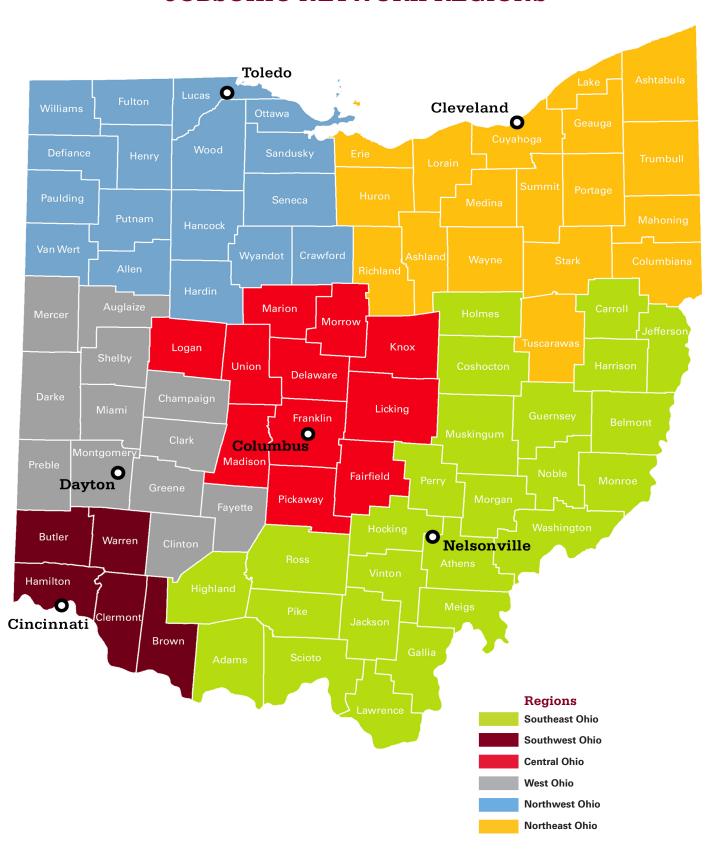
- From 2011 Q2 to 2014 Q2, employment in core industries increased by 6,751 (98.2 percent). Over the same period, employment in ancillary industries increased by 9,616 (5.8 percent).
- From 2011 Q2 to 2014 Q2, the number of business establishments in the core industries grew by 195 (33.0 percent), while establishments in ancillary industries decreased by 10 (-0.1 percent).

Number of Business Establishments and Employment in Shale-Related Industries (2011 Q2-2014 Q2)

	Core Industries	201	11 Q2	201	14 Q2	Ch	ange
NAICS	Title	Estab.	Empl.	Estab.	Empl.	Estab.	Empl.
211111	Crude petroleum and natural gas extraction	194	2,863	202	1,787	8	-1,076
211112	Natural gas liquid extraction	3	24	18	484	15	460
213111	Drilling oil and gas wells	79	525	101	1,575	22	1,050
213112	Support activities for oil and gas operations	181	1,292	275	3,530	94	2,238
237120	Oil and gas pipeline construction	98	1,862	149	5,920	51	4,058
486210	Pipeline transportation of natural gas	36	307	41	328	5	21
	Core Industry Totals	591	6,873	786	13,624	195	6,751
	Ancillary Industries	201	l1 Q2	201	14 Q2	Ch	ange
NAICS	Title	Estab.	Empl.	Estab.	Empl.	Estab.	Empl.
221112	Fossil fuel electric power generation	83	5,292	71	4,018	-12	-1,274
221210	Natural gas distribution	142	3,723	147	3,936	5	213
221310	Water supply and irrigation systems	248	6,049	262	6,007	14	-42
221320	Sewage treatment facilities	212	3,846	209	3,808	-3	-38
237110	Water and sewer system construction	390	5,029	370	5,509	-20	480
237310	Highway, street, and bridge construction	724	15,156	725	16,473	1	1,317
238912	Nonresidential site preparation contractors	628	5,117	600	6,033	-28	916
325110	Petrochemical manufacturing	5	357	5	332	0	-25
325120	Industrial gas manufacturing	47	748	43	735	-4	-13
331110	Iron and steel mills and ferroalloy manufacturing	58	9,982	56	8,960	-2	-1,022
331210	Iron, steel pipe and tube from purchase steel	53	3,122	36	2,860	-17	-262
333131	Mining machinery and equipment manufacturing	12	453	13	459	1	6
333132	Oil and gas field machinery and equipment	6	137	12	414	6	277
423810	Construction equipment merchant wholesalers	200	2,575	194	3,367	-6	792
423830	Industrial machinery merchant wholesalers	1,693	15,287	1,608	16,833	-85	1,546
423840	Industrial supplies merchant wholesalers	503	4,803	489	5,540	-14	737
484110	General freight trucking, local	1,361	12,206	1,351	12,220	-10	14
484220	Other specialized trucking, local	1,008	7,094	1,047	8,326	39	1,232
484230	Other specialized trucking, long-distance	284	4,540	325	5,652	41	1,112
531190	Lessors of other real estate property	291	949	279	947	-12	-2
532412	Other heavy machinery rental and leasing	167	1,318	193	2,117	26	799
541330	Engineering services	2,285	27,611	2,373	29,400	88	1,789
541360	Geophysical surveying and mapping services	51	257	55	305	4	48
541380	Testing laboratories	359	6,535	372	6,247	13	-288
541620	Environmental consulting services	299	1,676	319	1,838	20	162
562910	Remediation services	178	2,394	187	3,665	9	1,271
811310	Commercial machinery repair and maintenance	1,102	7,328	1,055	7,806	-47	478
924110	Air, water, and waste program administration	165	6,259	155	6,186	-10	-73
924120	Administration of conservation programs	281	6,586	272	6,096	-9	-490
926130	Utility regulation and administration	29	484	31	440	2	-44
	Ancillary Industry Totals	12,864	166,913	12,854	176,529	-10	9,616
	Core Industries and Ancillary Industries Totals	13,455	173,786	13,640	190,153	185	16,367
	All Industry Totals	288,288	4,987,972	288,338	5,206,085	50	218,113



JOBSOHIO NETWORK REGIONS



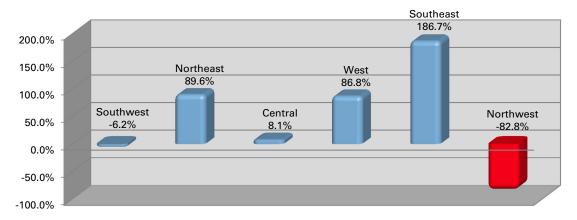


REGIONAL SHALE-RELATED INDUSTRIES

The JobsOhio Network is a partnership of statewide economic development organizations with deep ties to their business communities. The following charts show trends in shale-related employment for each of the six JobsOhio regions.

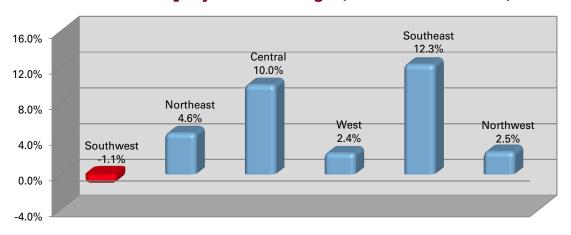
Large percentage increases and decreases in employment may be the result of a change in industry classification following a routine NAICS assignment review. Changes in NAICS assignments are typically done with the publication of the first quarter data.

Core Shale-Related Industries Percent Employment Change (2011 Q2 - 2014 Q2)



• For the core shale-related industries, the largest percent growth in employment was in the Southeast region (186.7 percent), followed by the Northeast region (89.6 percent).

Ancillary Shale-Related Industries Percent Employment Change (2011 Q2 - 2014 Q2)



• For the ancillary shale-related industries, the largest percent growth in employment was in the Southeast region (12.3 percent), followed by the Central region (10.0 percent).

Source: Quarterly Census of Employment and Wages program, Enhanced Quarterly Unemployment Insurance file.



WAGES FOR OHIO SHALE-RELATED CORE AND ANCILLARY INDUSTRIES

- The four-quarter average wage across all industries for 2013
 Q3 through 2014 Q2 was \$45,200.
- The four-quarter average wage in the core industries was \$26,347 greater than the average wage for all industries.
- The four-quarter average wage in the ancillary industries was \$16,070 higher than the average wage for all industries.

Large changes in average wages may be the result of a change in industry classification following a routine NAICS assignment review.

Core Shale-Related Industries (2013 Q3 - 2014 Q2)

\$71,547

Ancillary Shale-Related Industries (2013 Q3 - 2014 Q2)

\$61,270

All Ohio Industries (2013 Q3 - 2014 Q2)

\$45,200

Four-Quarter Average Wage by Industry

Core Industries





Source: Quarterly Census of Employment and Wages.



OHIO SHALE-RELATED ONLINE JOB POSTINGS

Statewide Online Job Postings

	2013 Q4	2014 Q4	% Change
Core Industries	94	82	-12.8%
Ancillary Industries	2,683	2,963	10.4%
Total: ALL Industries	225,614	251,529	11.5%

Regional Online Job Postings

Core and Ancillary Combined	2013 Q4	2014 Q4	% Change
Southwest Ohio	509	493	-3.1%
Northeast Ohio	919	1,062	15.6%
Central Ohio	614	588	-4.2%
West Ohio	314	396	26.1%
Southeast Ohio	122	161	32.0%
Northwest Ohio	193	233	20.7%
Total*	2,777	3,045	9.7%

Source: The Conference Board Help Wanted Online® (HWOL). Data are subject to revision. Not seasonally adjusted.

Data are not comparable to previous *Ohio Shale Quarterly Economic Trends for Ohio Oil and Gas Industries* reports due to HWOL 2014 methodological revisions.

Statewide Online Job Postings

- Job postings across all Ohio industries and for ancillary shale-related industries increased in fourth quarter 2014 compared to fourth quarter 2013.
- Job postings decreased 12.8 percent in core shale-related industries in fourth quarter 2014 compared to fourth quarter 2013.
- Overall, job postings increased 9.7 percent for core and ancillary shale-related industries.

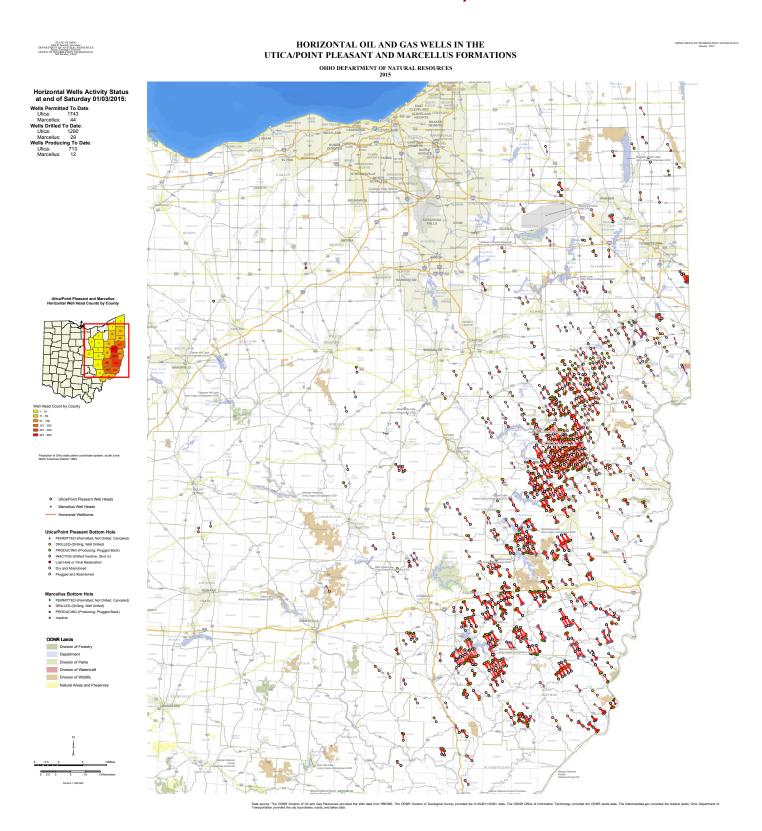
Regional Online Job Postings

• Job postings increased in the Southeast Ohio (32.0 percent), West Ohio (26.1 percent), Northwest Ohio (20.7 percent), and Northeast Ohio (15.6 percent) regions in fourth quarter 2014 compared to fourth quarter 2013.

^{*}The total includes job ads that may have listed Ohio as the only geographical area. As a result, the sum of the job ads for the regions may be lower, since it does not include these ads without a city or metropolitan statistical area specification.



WELL ACTIVITY STATUS AS OF JANUARY 3, 2015





KEY OCCUPATIONS IN CORE SHALE-RELATED INDUSTRIES

The occupations listed in the table below are found within the national staffing patterns of core shale-related industries. While these occupations are not exclusive to the core shale-related industries, all are in the top 20 of one or more of these industries.

A standard occupation classification (SOC) code is provided for each occupation. For a complete list of terms and definitions, please refer to the Staffing Patterns definition on page 19.

SOC Code	SOC Title	Median Wage	Typical Education, Training, Experience
11-9041	Architectural and engineering managers	\$112,470	Bachelor's degree, 5+ years related experience
13-1199	Business operations specialists, all other	\$60,990	HS/GED, Long-term OJT
17-2171	Petroleum engineers	\$95,730	Bachelor's degree
19-2042	Geoscientists, except hydrologists and geographers	\$71,440	Bachelor's degree
19-4041	Geological and petroleum technicians	\$52,070	Associate's degree, Moderate-term OJT
43-3031	Bookkeeping, accounting, and auditing clerks	\$35,130	HS/GED, Moderate-term OJT
47-2111	Electricians	\$49,660	HS/GED, Apprenticeship
47-2151	Pipelayers	\$39,670	HS/GED, Short-term OJT
47-3015	Helpers—pipelayers, plumbers, pipefitters, and steamfitters	\$23,420	HS/GED, Short-term OJT
47-5011	Derrick operators, oil and gas	\$33,700	Less than HS, Short-term OJT
47-5012	Rotary drill operators, oil and gas	\$30,080	Less than HS, Moderate-term OJT
47-5071	Roustabouts, oil and gas	\$29,010	Less than HS, Moderate-term OJT
47-5081	Helpers—extraction workers	\$28,990	HS/GED, Short-term OJT
49-1011	First-line supervisors of mechanics, installers, and repairers	\$57,750	HS/GED, 1-5 years related experience
49-9012	Control and valve installers and repairers, except mechanical door	\$54,910	HS/GED, Moderate-term OJT
49-9041	Industrial machinery mechanics	\$45,580	HS/GED, Long-term OJT
51-1011	First-line supervisors of production and operating workers	\$52,940	Post-HS cert, 1-5 years related experience
51-4121	Welders, cutters, solderers, and brazers	\$35,330	HS/GED, Moderate-term OJT
51-8092	Gas plant operators	\$64,280	HS/GED, Long-term OJT
51-8093	Petroleum pump system operators, refinery operators, and gaugers	\$55,990	HS/GED, Long-term OJT
53-7062	Laborers and freight, stock, and material movers, hand	\$22,570	Less than HS, Short-term OJT
53-7071	Gas compressor and gas pumping station operators	\$66,730	Less than HS, Moderate-term OJT



IN-DEMAND SHALE-RELATED OCCUPATIONS

The occupations listed below are found in shale-related industries and have been identified as in-demand occupations through the Ohio Workforce Information Exchange — Job Forecast initiative as of October 2014. This initiative works directly with employers with at least one Ohio location to identify employers' most in-demand occupations over the next one, three and five years.

For more information on the Workforce Information Exchange, please refer to page 20.

SOC Code	SOC Title	Median Wage*	Typical Education, Training and Experience*
11-3071	Transportation, Storage and Distribution Managers	\$80,640	HS/GED
11-9021	Construction Managers	\$78,480	Associate's degree
11-9199	Managers, All Other	\$88,090	HS/GED
11-1021	General and Operations Managers	\$89,740	Associate's degree
13-1081	Logisticians	\$68,980	Bachelor's degree
13-1151	Training and Development Specialists	\$56,050	Bachelor's degree
13-2051	Financial Analysts	\$71,380	Bachelor's degree
15-1199	Computer Occupations, All Other	\$80,020	Bachelor's degree
17-2041	Chemical Engineers	\$83,430	Bachelor's degree
17-2141	Mechanical Engineers	\$70,940	Bachelor's degree
17-3023	Electrical and Electronic Engineering Technicians	\$56,260	Associate's degree
17-3026	Industrial Engineering Technicians	\$46,910	Associate's degree
29-9011	Occupational Health and Safety Specialists	\$69,870	Bachelor's degree, Moderate-Term OJT
47-1011	First-Line Supervisors of Construction Trades and Extraction Workers	\$58,750	HS/GED
47-2061	Construction Laborers	\$36,520	Less than HS, Short-term OJT
47-2073	Operating Engineers and Other Construction Equipment Operators	\$44,510	HS/GED, Moderate-Term OJT
47-2152	Plumbers, Pipefitters, and Steamfitters	\$48,990	HS/GED, Apprenticeship
47-5013	Service unit operators, oil, gas, and mining	\$42,530	Less than HS, Moderate-term OJT
49-9071	Maintenance and Repair Workers, General	\$35,800	HS/GED, Short-Term OJT
51-4121	Welders, Cutters, Solderers and Brazers	\$35,330	HS/GED, Moderate-Term OJT
53-3032	Heavy and Tractor-Trailer Truck Drivers	\$37,720	HS/GED, Short-Term OJT
53-3033	LightTruck or Delivery Services Drivers	\$28,390	HS/GED, Short-Term OJT
53-7073	Wellhead Pumpers	\$31,150	Less than HS, Moderate-Term OJT

Source: U.S. Bureau of Labor Statistics, Occupational Employment Statistics, May 2013.



STATEWIDE SHALE-RELATED EMPLOYMENT DATA

The Quarterly Workforce Indicators (QWI) are a set of economic indicators derived from state administrative records and basic demographic information from the Census Bureau. They can be examined based on geography, industry, gender and age of workers. Data presented are the most recent available. Because QWI data are not seasonally adjusted, the same quarter must be used when analyzing changes over time. This will ensure that seasonal factors are not influencing employment change. Therefore, in the table below and on the following page, fourth quarter data from 2011 is presented with fourth quarter data from 2013.

The tables below and on the following page show Ohio shale-related employment. "Stable Employment" is an estimate of the number of jobs that were present at the beginning and end of a quarter. "All Hires" is the estimated number of workers who started a job during the quarter; it includes new and recalled employees. "Separations" is the estimated number of workers whose jobs with a given employer ended during a quarter.

	2011 Q4			2013 Q4			
Ohio	Stable Employment	All Hires	Separations	Stable Employment	All Hires	Separations	
All industry groups	4,405,974	854,582	791,955	4,493,413	832,568	879,133	
2111 Oil and Gas Extraction	2,862	183	183	1,673	488	447	
2131 Support Activities for Mining	2,587	749	872	4,488	1,437	1,354	
2371 Utility System Construction	9,635	2,289	3,516	11,459	4,027	6,638	
4862 Pipeline Transportation of Natural Gas	337	14	3	339	9	7	

Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics, Quarterly Workforce Indicators,

Quarterly Workforce Indicators are available only at the four-digit NAICS level. Consequently, although these industry groups contain some employment from non-shale-related core industries, they provide an indication of labor activity for these shale-related industries.

- Stable jobs, those present at the beginning and end of a quarter, increased in three core shale-related industries from fourth quarter 2011 to fourth quarter 2013: support activities for mining, utility system construction, and pipeline transportation of natural gas.
- There is significant turnover in the job market, as demonstrated by the number of hires and separations.

JOBSOHIO NETWORK SHALE-RELATED EMPLOYMENT

		2011 Q4			2013 Q4	
Central Ohio	Stable Employment	All Hires	Separations	Stable Employment	All Hires	Separations
All industry groups	879,397	182,289	161,957	901,477	183,088	183,108
2111 Oil and Gas Extraction	181	6	10	168	6	8
2131 Support Activities for Mining	221	66	143	334	53	62
2371 Utility System Construction	1,960	357	500	2,237	619	1,008
4862 Pipeline Transportation of Natural Gas	122	6	***	122	***	3
Northeast Ohio						
All industry groups	1,660,665	325,592	294,080	1,695,961	301,935	327,940
2111 Oil and Gas Extraction	667	77	76	903	245	246
2131 Support Activities for Mining	614	112	172	1,244	396	298
2371 Utility System Construction	3,391	874	1,502	3,830	1,756	2,636
4862 Pipeline Transportation of Natural Gas	91	4	0	89	***	***
Northwest Ohio						
All industry groups	457,710	97,032	85,775	466,464	91,108	97,089
2111 Oil and Gas Extraction	1,571	35	48	***	***	***
2131 Support Activities for Mining	13	12	5	85	49	37
2371 Utility System Construction	1,365	433	820	1,364	442	508
4862 Pipeline Transportation of Natural Gas	27	***	0	30	0	0
Southeast Ohio						
All industry groups	268,037	45,829	48,327	264,232	46,138	54,004
2111 Oil and Gas Extraction	408	60	45	564	178	158
2131 Support Activities for Mining	1,691	540	533	2,630	853	831
2371 Utility System Construction	634	252	186	1,223	645	1,609
4862 Pipeline Transportation of Natural Gas	79	***	0	80	3	***
Southwest Ohio						
All industry groups	673,666	127,671	129,243	700,395	130,427	134,895
2111 Oil and Gas Extraction	35	5	3	***	0	0
2131 Support Activities for Mining	38	12	5	140	77	116
2371 Utility System Construction	1,581	271	349	1,785	262	445
4862 Pipeline Transportation of Natural Gas	***	***	0	***	***	0
West Ohio						
All industry groups	466,500	76,170	72,574	464,883	79,873	82,097
2111 Oil and Gas Extraction	***	0	0	***	***	***
2131 Support Activities for Mining	10	7	15	54	9	11
2371 Utility System Construction	705	102	160	1,020	304	433
4862 Pipeline Transportation of Natural Gas	***	0	0	***	0	0

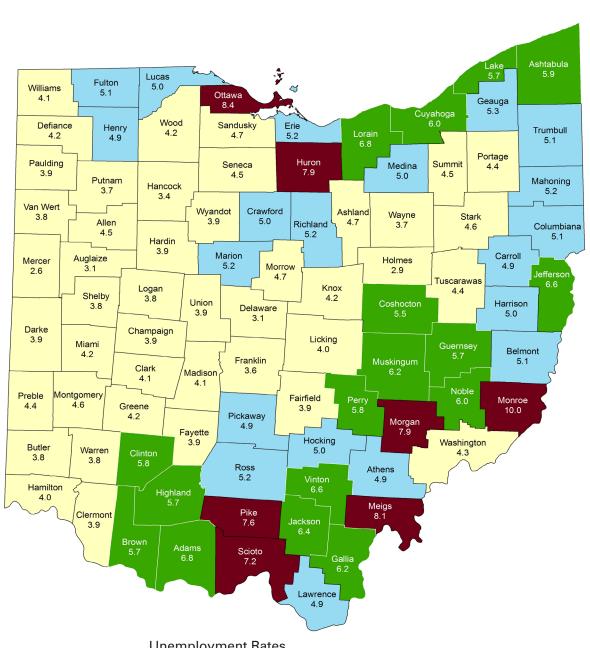
Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics, Quarterly Workforce Indicators.

Quarterly Workforce Indicators are available only at the four-digit NAICS level. Consequently, although these industry groups contain some employment from non-shale-related core industries, they help provide an indication of labor activity for these shale-related industries.

^{***}Indicates data cannot be disclosed due to confidentiality restrictions or data quality standards.



COUNTY UNEMPLOYMENT RATES IN DECEMBER 2014 (Not Seasonally Adjusted)



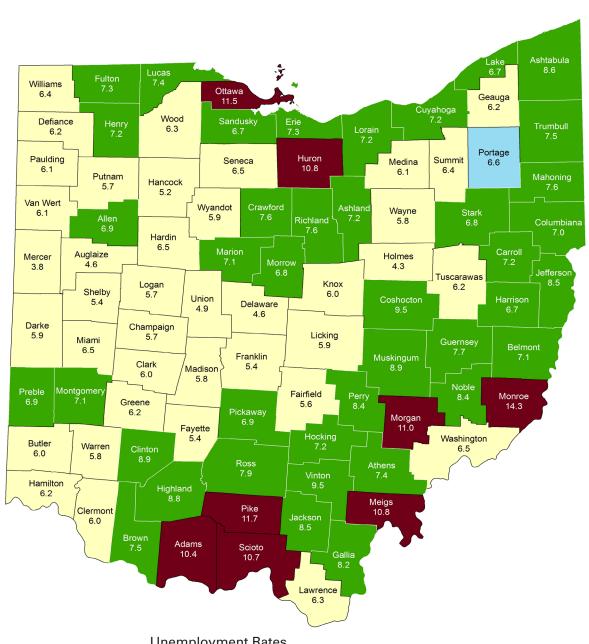
Unemployment Rates

*Data are preliminary and subject to revision.

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	Not Seasonally Adjusted	Seasonally Adjusted	4.7% or lower
United States	5.4%	5.6%	
Ohio	4.7%	4.8%	4.8% to 5.4%
			5.5% to 9.9%
Source: Ohio Department Office of Workforce Devel	•		7.0% or higher



COUNTY UNEMPLOYMENT RATES IN DECEMBER 2013 (Not Seasonally Adjusted)



Unemployment Rates

	1 /			
	Not Seasonally Adjusted	Seasonally Adjusted	6.5% or lower	
United States	6.5%	6.7%		
Ohio	6.6%	7.1%	6.6%	
Source: Ohio Department	of Job and Family Services		6.7% to 9.9%	
Office of Workforce Develor Bureau of Labor Market In *Data based on 2013 bend	formation		10.0% or higher	



DEFINITIONS

OHIO LABOR FORCE STATISTICS*

Source: Ohio Department of Job and Family Services' Bureau of Labor Market Information, Local Area Unemployment Statistics (LAUS)

The labor force and unemployment data are based on the same concepts and definitions as those used for the official national estimates obtained from the Current Population Survey (CPS). The LAUS program measures employment and unemployment on a place-of-residence basis and produces estimates using equations based on regression techniques. This method uses data from several sources, including the CPS, the Current Employment Statistics (CES) program and state unemployment insurance programs. The LAUS program does not produce estimates for any demographic groups.

Employment – A count of all persons who, during the week that includes the 12th day of the month, (a) did any work as paid employees, worked in their own businesses or professions or on their own farm, or worked 15 hours or more as unpaid workers in enterprises operated by members of their families, or (b) were not working but who had jobs from which they were temporarily absent. Each employed person is counted only once, even if the person holds more than one job. Included are the self-employed, unpaid family workers, agricultural workers and private household workers, who are excluded by the CES survey.

Labor Force – The population of people either working or looking for work, or classified as employed or unemployed.

Unemployment – A count of all persons age 16 and older who had no employment during the reference week (the week containing the 12th day of the month), who were available for work (except for temporary illness), and who had made specific efforts to find employment sometime during the four-week period ending with the reference week. This includes those waiting to be recalled to jobs from which they had been laid off.

Unemployment Rate – The number of unemployed workers as a percent of the labor force.

JOBS*

Source: Ohio Department of Job and Family Services' Bureau of Labor Market Information, Current Employment Statistics

Each month the CES program surveys about 140,000 national businesses and government agencies to provide detailed industry data on employment, hours and earnings of workers on non-farm payrolls. This is a collaborative effort between the U.S. Bureau of Labor Statistics (BLS) and the states. CES produces a count of jobs, not of people.

Nonfarm Jobs - The total number of persons on established payrolls employed full- or part-time who received pay for any part of the pay period that includes the 12th day of the month. Temporary and intermittent employees are included, as are any employees who are on paid sick leave, on paid holiday, or who worked during only part of the specified pay period. A striking employee who works only a small portion of the survey period, and is paid, is included as employed. Those on payrolls of more than one establishment are counted in each establishment. Data exclude proprietors, selfemployed workers, unpaid family or volunteer workers, farm workers, and domestic workers. Those on layoff, strike or leave without pay for the entire pay period, or who have not yet reported for work, are not counted as employed. Government employment covers only civilian employees.

QUARTERLY WORKFORCE INDICATORS

Source: U.S. Census Bureau

The Quarterly Workforce Indicators are data that can be examined by region, industry, gender and age of workers. These indicators are built on wage records in the unemployment insurance system and information from state Quarterly Census of Employment and Wages (QCEW) data.

*THESE DATA ARE SEASONALLY ADJUSTED. Seasonal adjustment removes changes in employment due to normal seasonal hiring or layoffs (such as holidays, weather, etc.).



DEFINITIONS

QUARTERLY CENSUS OF EMPLOYMENT AND WAGES

Source: Ohio Department of Job and Family Services' Bureau of Labor Market Information,
Quarterly Census of Employment and Wages

Business Establishment – An establishment is the location of a certain economic activity, such as a factory, store, office or mine, which produces goods or services. It is typically at a single physical location and engaged in one, or predominantly one, type of economic activity. An employer may have one or more establishments.

Employment – Employment data include all employment covered under federal and Ohio unemployment insurance laws for each of the three months in a quarter. The employment count represents the number of full- and part-time employees who worked during or received pay for the payroll period including the 12th day of the month. The employment totals for each month are averaged for the quarter employment count. Those on paid vacations or paid sick leave are included. Workers temporarily earning no wages due to labor-management disputes, layoffs or other reasons are not reported as employed. Those on the payroll of more than one employer during the same reference week are reported more than once.

Wages – Wages include total compensation paid during a calendar quarter, including bonuses. Average wages are calculated by dividing total wages for a quarter by average employment in that quarter.

STAFFING PATTERNS (Key Occupations Section)

Source: Ohio Department of Job and Family Services' Bureau of Labor Market Information

A staffing pattern is a list of the occupations most commonly found within a particular industry. This information comes from the biennial Long-Term Occupational Employment Projections data.

Annual Median Wage – The annual median wage earned by workers in an occupation, assuming 40 hours of work per week, 52 weeks a year. Wage data is derived from the annual Occupational Employment Statistics survey.

Typical Education, Training and Experience - To assist with career planning, the BLS has determined the typical education needed for entry into an occupation, years of commonly needed work experience in a

related occupation, and typical on-the-job training needed to attain competency in the occupation. For definitions of available categories, see www.bls.gov/emp/ep definitions edtrain.pdf.

Typical Education Levels

- Less than high school
- High school diploma or equivalent (HS/GED)
- Postsecondary non-degree award (Post-HS Cert.)
- Associate's degree
- Bachelor's degree
- Master's degree
- Doctoral or professional degree

Work Experience in a Related Occupation

- 5 years or more
- Less than 5 years

Typical On-The-Job (OJT) Training

- Long-term OJT More than 12 months OJT or combined work experience and formal classroom instruction
- Moderate-term OJT One to 12 months OJT and informal training
- Short-term OJT Less than one month OJT

ONLINE JOB POSTINGS

Source: The Conference Board Help Wanted OnLine™ Data Set

The Conference Board HWOL data set provides real-time insight into the employment marketplace through the world's largest database of online job ads. Job ads can be classified by industry, occupation, employer and geographic area. Data are analyzed for employment trends and to forecast economic conditions. The underlying data for The Conference Board HWOL are provided by Wanted Technologies Corporation.



DEFINITIONS

NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM (NAICS) CHANGES

NAICS, established in 1997, is reviewed for potential revisions every five years. The latest revision, in 2012, was implemented by BLS in the QCEW program with the release of first quarter 2011 data. As part of this revision, the NAICS code of only one shale-related industry was impacted: NAICS 331111 (Iron & Steel Mills). The NAICS 2012 structure eliminated NAICS 331111, combining it with NAICS 331112 (Electrometallurgical Ferroalloy Product Manufacturing) to form NAICS 331110 (Iron & Steel Mills and Ferroalloy Manufacturing).

Core Shale-Related Industries (NAICS):

Crude Petroleum & Natural Gas Extraction (211111); Natural Gas Liquid Extraction (211112); Drilling Oil & Gas Wells (213111); Support Activities for Oil & Gas Operations (213112); Oil & Gas Pipeline & Related Structures Construction (237120); and Pipeline Transportation of Natural Gas (486210).

Ancillary Shale-Related Industries (NAICS):

Fossil Fuel Electric Power Generation (221112); Natural Gas Distribution (221210); Water Supply & Irrigation Systems (221310); Sewage Treatment Facilities (221320); Water & Sewer Line & Related Structures Construction (237110); Highway, Street, and Bridge Construction (237310); Nonresidential Site Preparation Contractors (238912); Petrochemical Manufacturing (325110); Industrial Gas Manufacturing (325120); Iron & Steel Mills & Ferroalloy Manufacturing (3311101); Iron & Steel Pipe & Tube Manufacturing from Purchased Steel (331210); Mining Machinery & Equipment Manufacturing (333131); Oil & Gas Field Machinery & Equipment Manufacturing (333132); Construction and Mining (except Oil Well) Machinery and Equipment Merchant Wholesalers (423810); Industrial Machinery and Equipment Merchant Wholesalers (423830); Industrial Supplies Merchant Wholesalers (423840); General Freight Trucking, Local (484110); Specialized Freight Trucking, Local (484220); Specialized Freight Trucking, Long-Distance (484230); Lessors of Other Real Property (531190); Construction, Mining & Forestry Machinery & Equipment Rental & Leasing (532412); Engineering Services (541330); Geophysical Surveying & Mapping Services (541360); Testing Laboratories (541380); Environmental Consulting Services (541620); Remediation Services (562910); Commercial & Industrial Machinery & Equipment Repair & Maintenance (811310); Administration of Air

and Water Resource and Solid Waste Management Programs (924110); Administration of Conservation Programs (924120); and Regulation and Administration of Communications, Electric, Gas, and Other Utilities (926130).

WORKFORCE INFORMATION EXCHANGE

Source: Governor's Office of Workforce Transformation

(http://workforce.ohio.gov/)

The Governor's Office of Workforce Transformation deployed a statewide jobs forecasting tool to the top companies of predefined industry clusters. These companies represent small, medium and large businesses with at least 10 employees and at least one Ohio location. Through the forecasting tool, businesses identify the top five critical, difficult-to-fill job needs over the next one, three and five years. The information from the forecast tool is aggregated with current job postings and occupation projections from ODJFS to better align the in-demand jobs with education and training providers and Ohio's workforce development system.

John R. Kasich, Governor	
State of Ohio	
Cynthia C. Dungey, Director	
Ohio Department of Job and Family Services	
Ion 2015	
January 2015	
An Equal Opportunity Employer and Service Provider	