

County Economic Profile Desk Aid

1. Annual Employment Percent by Industry

- Select from **Box 1** and select from **Box 2** to compare Annual Employment Percent by Industry in your county to Ohio. You're able to compare your county to any other county, just make a different selection from one of the Boxes.

Annual Employment Percent by Industry

The table below shows how jobs are distributed throughout the county by industry. The higher the percentage, the more workers there are in the industry. Multiple years are shown to demonstrate how employment in the industries may have shifted over time. However, percent change across years does not necessarily indicate growth or decline in employment by industry.

Area

- Morgan
- Morrow
- Muskingum
- Noble
- Ohio
- Ottawa
- Paulding
- Perry

1

Area

- Adams
- Allen
- Ashland
- Ashtabula
- Athens
- Auglaize
- Belmont
- Brown

2

Ohio

Industry	2010	2019	2020
Health Care and Social Assistance	16.60%	16.70%	16.69%
Manufacturing	13.70%	13.90%	13.22%
Retail Trade	11.30%	9.90%	10.17%
Educational Services	9.20%	8.60%	8.59%
Accommodation and Food Services	7.80%	8.00%	8.11%
Professional, Scientific, and Technical Services	5.10%	5.30%	5.23%
Wholesale Trade	4.70%	4.60%	4.44%
Finance and Insurance	4.50%	4.60%	4.36%
Transportation and Warehousing	3.50%	4.20%	4.60%
Construction	3.50%	4.30%	4.49%
Public Administration	3.80%	3.30%	3.12%
Administrative and Support Services	4.90%	5.20%	
Other Services (except Public Administration)	3.10%	2.90%	2.84%
Administrative and Support and Waste Manage..			5.88%
Management of Companies	2.60%	3.00%	
Information	2.00%	1.70%	1.56%
Arts, Entertainment, and Recreation	1.30%	1.50%	1.51%
Real Estate and Rental and Leasing	1.20%	1.20%	1.21%
Management of Companies and Enterprises			2.92%
Utilities	0.70%	0.60%	0.56%
Agriculture, Forestry, Fishing and Hunting	0.20%	0.30%	0.33%

Ashland

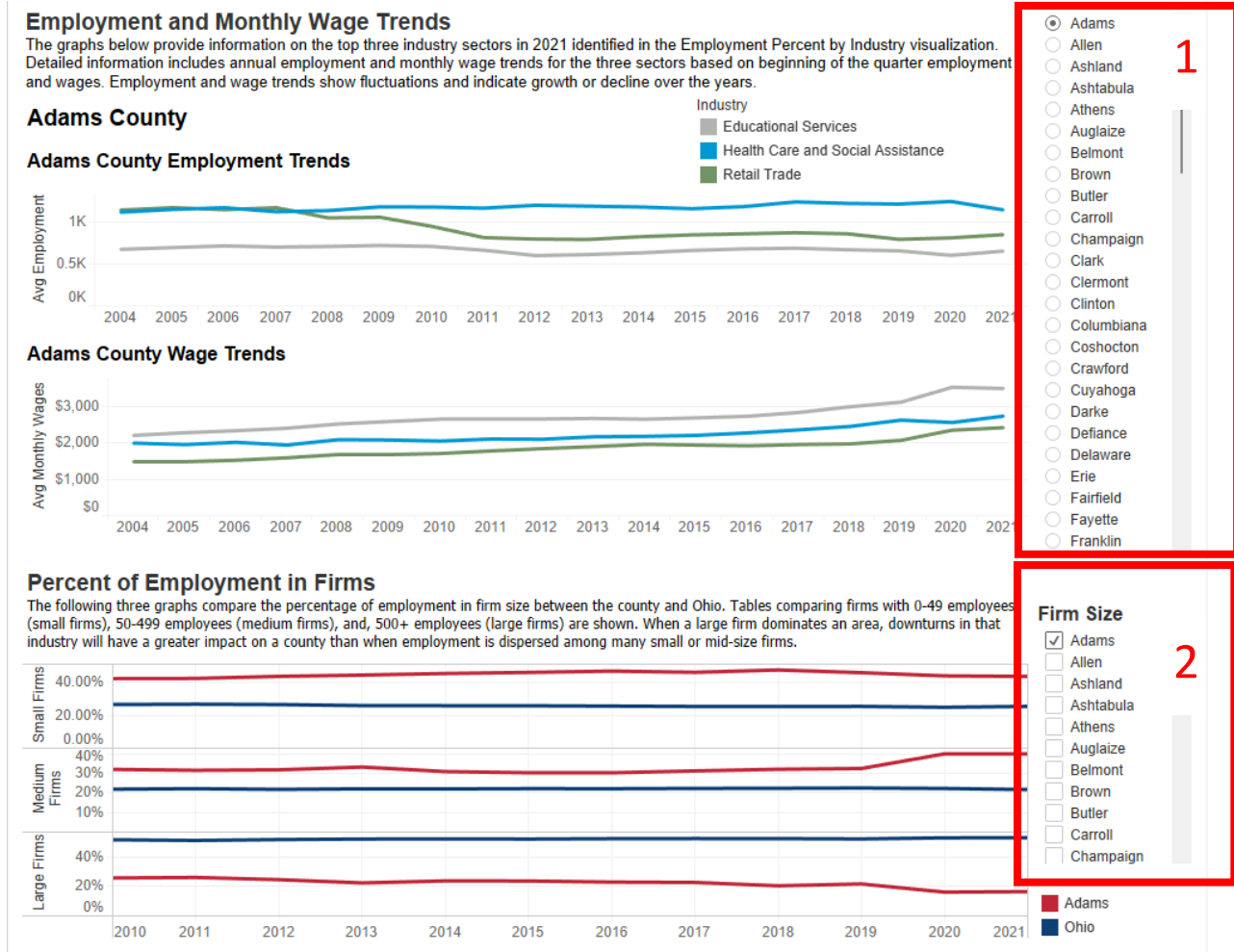
Industry	2010	2019	2020
Manufacturing	19.40%	21.90%	20.76%
Health Care and Social Assistance	16.00%	14.60%	14.04%
Educational Services	13.90%	11.70%	11.43%
Retail Trade	11.50%	10.80%	11.23%
Professional, Scientific, and Technical Services	5.90%	8.00%	7.78%
Accommodation and Food Services	6.60%	6.90%	7.15%
Construction	3.70%	5.40%	5.61%
Wholesale Trade	4.20%	3.90%	4.09%
Public Administration	3.90%	3.00%	3.00%
Transportation and Warehousing	3.60%	2.90%	2.79%
Other Services (except Public Administration)	3.50%	2.90%	2.66%
Administrative and Support Services	2.00%	2.70%	
Finance and Insurance	1.70%	1.50%	1.32%
Administrative and Support and Waste Manage..			3.75%
Information	1.40%	1.10%	1.13%
Agriculture, Forestry, Fishing and Hunting	0.80%	1.10%	1.20%
Arts, Entertainment, and Recreation	0.70%	0.70%	0.95%
Real Estate and Rental and Leasing	0.70%	0.50%	0.58%
Management of Companies		0.30%	
Utilities	0.30%		
Management of Companies and Enterprises			0.28%

Source: U.S. Census Bureau, Quarterly Workforce Indicators, excludes federal government.

*Data non-disclosable as it does not meet U.S. Census Bureau publication standards. Columns may not sum to 100 percent due to both U.S. Census Bureau methodology and the effects of rounding. The difference between summed percentages (<100%) and 100 is not the employment share of the non-disclosed industry.

2. Employment and Monthly Wage Trends & Percent of Employment in Firms

a. Select for Employment Trends and Wage Trends (Box 1)

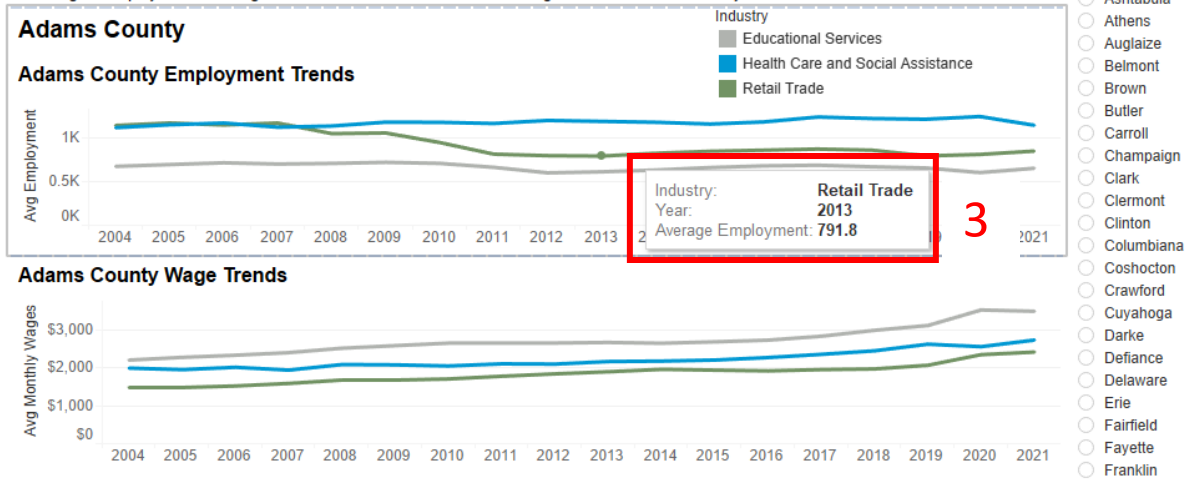


b. The three industries shown are the three industries with the greatest percentage of employment for that county based on the most current year of data.

c. Hover over any point on any year to see a tooltip (Box 3) with the industry, year, and the data point.

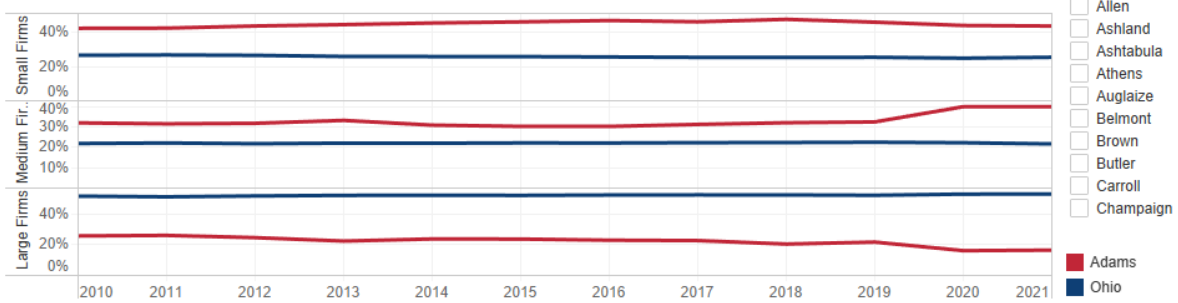
Employment and Monthly Wage Trends

The graphs below provide information on the top three industry sectors in 2021 identified in the Employment Percent by Industry visualization. Detailed information includes annual employment and monthly wage trends for the three sectors based on beginning of the quarter employment and wages. Employment and wage trends show fluctuations and indicate growth or decline over the years.



Percent of Employment in Firms

The following three graphs compare the percentage of employment in firm size between the county and Ohio. Tables comparing firms with 0-49 employees (small firms), 50-499 employees (medium firms), and, 500+ employees (large firms) are shown. When a large firm dominates an area, downturns in that industry will have a greater impact on a county than when employment is dispersed among many small or mid-size firms.



- d. For the firm size visualizations (selection in **Box 2**), you see all the corresponding firm sizes for that year in the tool tip along with the year and industry.
 - i. For this visualization, you can make multiple selections as it is intended to compare your county to Ohio. You can add as many counties to the visualization as you want, but it may become difficult to see once you add several. You can check and uncheck any of the Boxes to add or remove them.

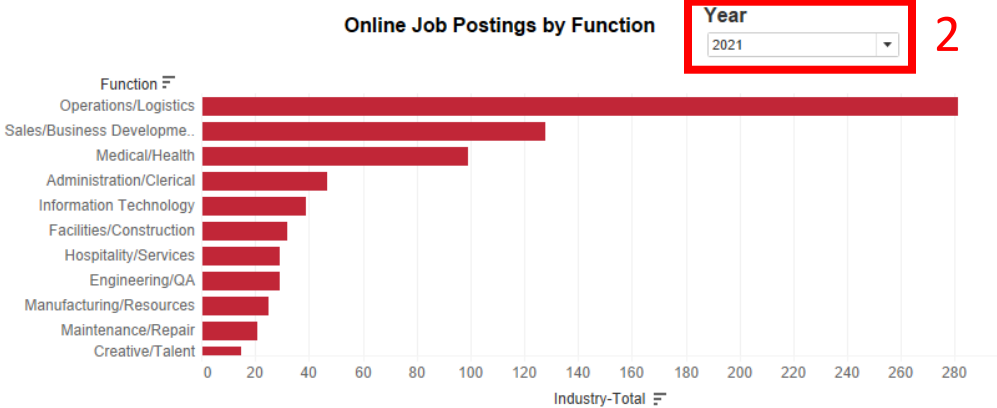
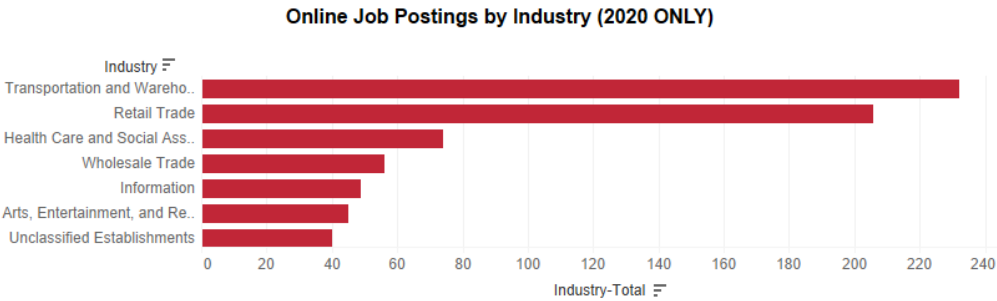
3. Online Job Postings

- a. Both visualizations will change to the county you select in **Box 1**.

Online Job Postings

The following section provides a count of online job advertisements for the county. It is a snapshot of one aspect of the labor market and provides a look at labor demand by industry within the county.

Adams County



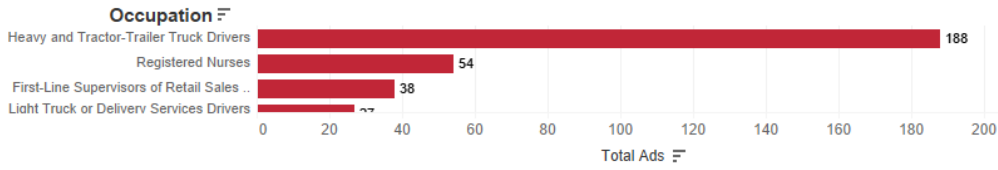
Source: TalentNeuron. Job advertisements counted are those posted in OhioMeansJobs.com, Monster, Indeed, LinkedIn, Career Builder, online newspapers and many others. The use of TalentNeuron reflects a change in methodology used in previous reports and data should not be compared to earlier reports. *Excludes job advertisements in unclassified establishments (NAICS 999999) and establishments for which industry was unavailable.

County

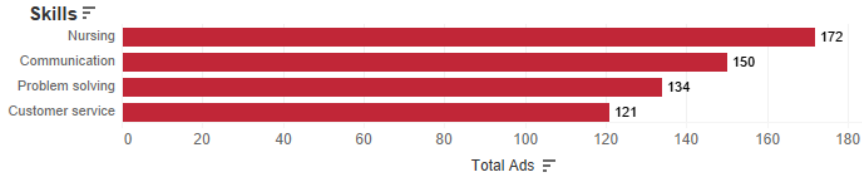
- Adams **1**
- Allen
- Ashland
- Ashtabula
- Athens
- Auglaize
- Belmont
- Brown
- Butler
- Carroll
- Champaign
- Clark
- Clermont
- Clinton
- Columbiana
- Coshocton
- Crawford
- Cuyahoga
- Darke
- Defiance
- Delaware
- Erie
- Fairfield
- Fayette
- Franklin
- Fulton
- Gallia
- Geauga
- Greene
- Guernsey
- Hamilton
- Hancock
- Hardin
- Harrison
- Henry
- Highland
- Hocking
- Holmes
- Huron
- Jackson
- Jefferson
- Knox

- b. The top visualization shows only the online job postings by industry in 2020. Job postings in 2020 were categorized into industries. Going forward, job postings will be categorized into functions.
- c. The Online Job Postings by Function visualization will be set to the county selected in **Box 1**. Change the year by making a selection in **Box 2**.
- d. Top Occupations, Skills, Certifications, and Employers.
- i. Choose the year and the county on the right (**Box 3**).
 - ii. All the visualizations will change based on that selection

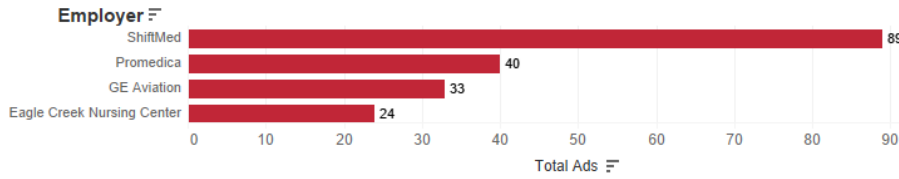
Adams County Top Occupations with the Most Area Online Job Ads



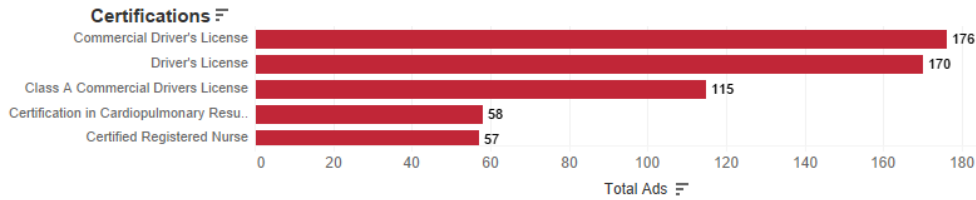
Top Skills for Online Job Ads



Top Employers with the Most Area Online Job Ads



Top Certifications for Online Job Ads



Year

2020

2021

2022 3

County

- Adams
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- Guernsey
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- Henry
- Highland

4. Industry Turnover Rates

- Use this visualization to compare industry turnover rates for each quarter in your county to Ohio's industry turnover rates.
- Choose the year (Box 1).
- Use the Area filter to add your county (Box 2). The visualization is set up to view one county and Ohio. You can make any selections you'd like by checking and unchecking boxes in this filter. You can add multiple counties, but more counties may make it difficult to view.

1

Year

2019

2020

Area

Adams

Allen

Ashland

Ashtabula

Athens

Auglaize

Belmont

Brown

Butler

Carroll

Champaign

Clark

Clermont

Clinton

Columbiana

Coshocton

Crawford

Cuyahoga

Darke

Defiance

Delaware

Erie

Fairfield

Fayette

Franklin

Fulton

Gallia

Geauga

Greene

Guernsey

Hamilton

Hancock

Hardin

Harrison

Henry

Highland

Hocking

Holmes

2

Industry Turnover Rates

The table below looks at industry turnover rates for Ohio and by county. Turnover rates are calculated from stable employment (employment that lasted one calendar quarter with the same employer) and are an indicator of job churn. Industries with high churn will have more openings to replace workers than industries with low churn. It should be noted that this calculation does not include short-term employment that lasts less than a full quarter.

Industry	Area / Year / Quarter							
	Adams				Ohio			
	2019				2019			
	1	2	3	4	1	2	3	4
All NAICS Sectors	9.8%	9.6%	11.0%	10.9%	8.6%	8.1%	9.1%	10.2%
Accommodation and Food Services	18.1%	19.5%	20.3%	16.3%	16.5%	16.3%	17.3%	22.5%
Administrative and Support Services	18.6%	13.8%	27.2%	16.7%	17.2%	16.3%	20.0%	19.2%
Agriculture, Forestry, Fishing and Hunting					9.1%	10.7%	16.9%	8.6%
Arts, Entertainment, and Recreation			19.2%		11.7%	11.8%	24.1%	19.2%
Construction	16.1%	17.2%	32.7%	16.2%	7.8%	8.4%	14.6%	10.1%
Educational Services	5.0%	3.0%	1.9%	8.3%	6.9%	4.7%	3.3%	7.9%
Finance and Insurance	4.8%	4.8%	2.9%	3.5%	4.7%	4.6%	5.0%	4.9%
Health Care and Social Assistance	8.2%	8.7%	8.5%	10.5%	7.6%	7.9%	7.8%	9.3%
Information	12.5%		7.8%		6.5%	6.4%	7.1%	8.2%
Management of Companies and Enterprises					5.5%	5.5%	5.7%	5.6%
Manufacturing	10.3%	11.2%	10.2%	12.2%	5.6%	5.4%	5.3%	6.0%
Mining, Quarrying, and Oil and Gas Extraction		10.3%		7.9%	8.6%	8.7%	10.3%	8.7%
Other Services (except Public Administration)	10.3%	9.4%	12.1%	14.2%	8.8%	8.8%	9.5%	13.1%
Professional, Scientific, and Technical Services	9.2%	6.3%	10.7%	5.8%	7.7%	7.2%	7.5%	7.6%
Public Administration	4.8%	4.9%	5.4%	3.5%	3.5%	4.0%	5.3%	4.5%
Real Estate and Rental and Leasing		11.9%	8.6%		8.1%	8.3%	10.1%	9.7%
Retail Trade	12.9%	11.1%	11.2%	13.5%	11.1%	9.6%	10.5%	11.9%
Transportation and Warehousing	6.4%	11.6%	14.9%	14.3%	9.4%	7.8%	9.6%	10.8%
Utilities					3.2%	3.3%	3.6%	3.5%
Wholesale Trade	7.9%	9.5%	10.6%	10.1%	6.1%	6.1%	6.4%	6.6%

Source: U.S. Census Bureau. Quarterly Workforce Indicators. All ownerships, except federal government.
 *Data non-disclosable as it does not meet U.S. Census Bureau publication standards.

5. High School Enrollment

- a. Choose a county in **Box 1**.

1

County

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- Jefferson
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High School Enrollment

The table below shows annual enrollment trends for high school seniors for public, private and charter schools by fiscal year, where **FY 1** represents the school year 2018-2019. Enrollment is the count of students in October of the school year. School enrollment is important as it has implications for the workforce as well as the county's capacity to accommodate its students. Enrollment changes can be affected by boundary changes or redistricting. Also presented in the table is information regarding the number of OhioMeansJobs.com K-12 accounts that migrated to regular OMJ accounts.

Athens

Number of High School Seniors (12th Graders*)

Fiscal Year	Public	Private*	Charter	Total**	OMJ K 12 Accts Migrate to Regular Acct***
2014	466	0	0	466	
2015	451	0	0	451	95
2016	396	0	0	396	175
2017	420	0	0	420	250
2018	426		0	426	363
2019	394		0	394	668
2020	418		0	418	596

*Source: Ohio Department of Education. All data that represents <10 students is masked to ensure student privacy.
**Does not include <10 estimate. If between 1 and 10 students, the field will be blank.
***Source: Monster Government Solutions.

- b. This visualization shows the number of high school seniors in public, private, and charter schools as well as the number of OhioMeansJobs.com K-12 accounts that migrated to regular OMJ accounts.
- c. If a space is blank, that means there are less than 10 students, and that exact number will not be shown. If there are no students at that type of school, it will display a zero.

6. Local Area Talent Report

- Select the Year in **Box 1** and County in **Box 2**.
- All the visualizations will change according to those selections.

Local Area Talent Report

The tables and graphs below show the education levels and predominant skills of the county's workforce, as reported on resumes posted in OhioMeansJobs.com.

1

Year

2020

2021

2022

2

County

Adams

Allen

Ashland

Ashtabula

Athens

Auglaize

Belmont

Resume Snapshot

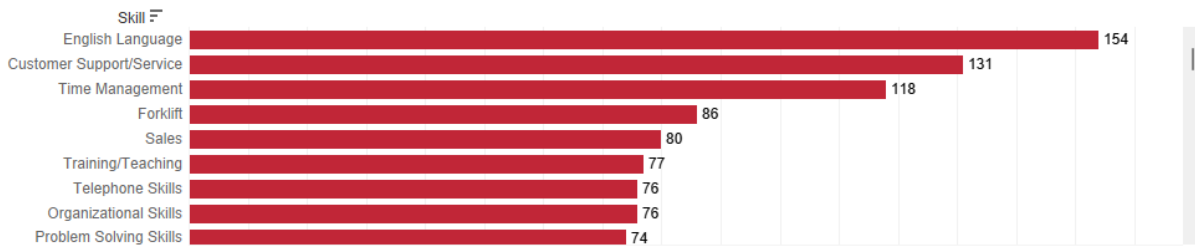
The number of resumes posted in OhioMeansJobs.com by county residents is shown below, including the number posted by veterans, restored citizens, and individuals with disabilities. The number of restored citizen resumes represents resumes posted by individuals who were incarcerated in Ohio Department of Rehabilitation and Correction facilities and had 2022 release dates.

Adams			
Total Resumes	Total Veteran Resumes	Total Restored Citizen Resumes	Total Individuals with a Disability Resumes
5,615	124	48	0

Source: Monster.com and Monster Government Solutions.

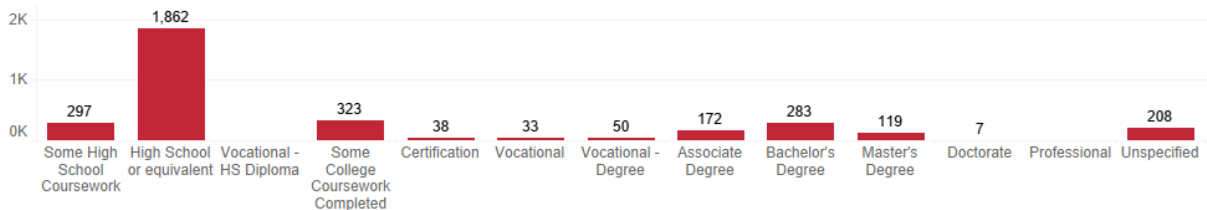
*County was determined based on home/returning address provided by incarcerated individuals.

Number of Resumes with Top 45 Workforce Skills



Source: Monster Government Solutions, April 2021.

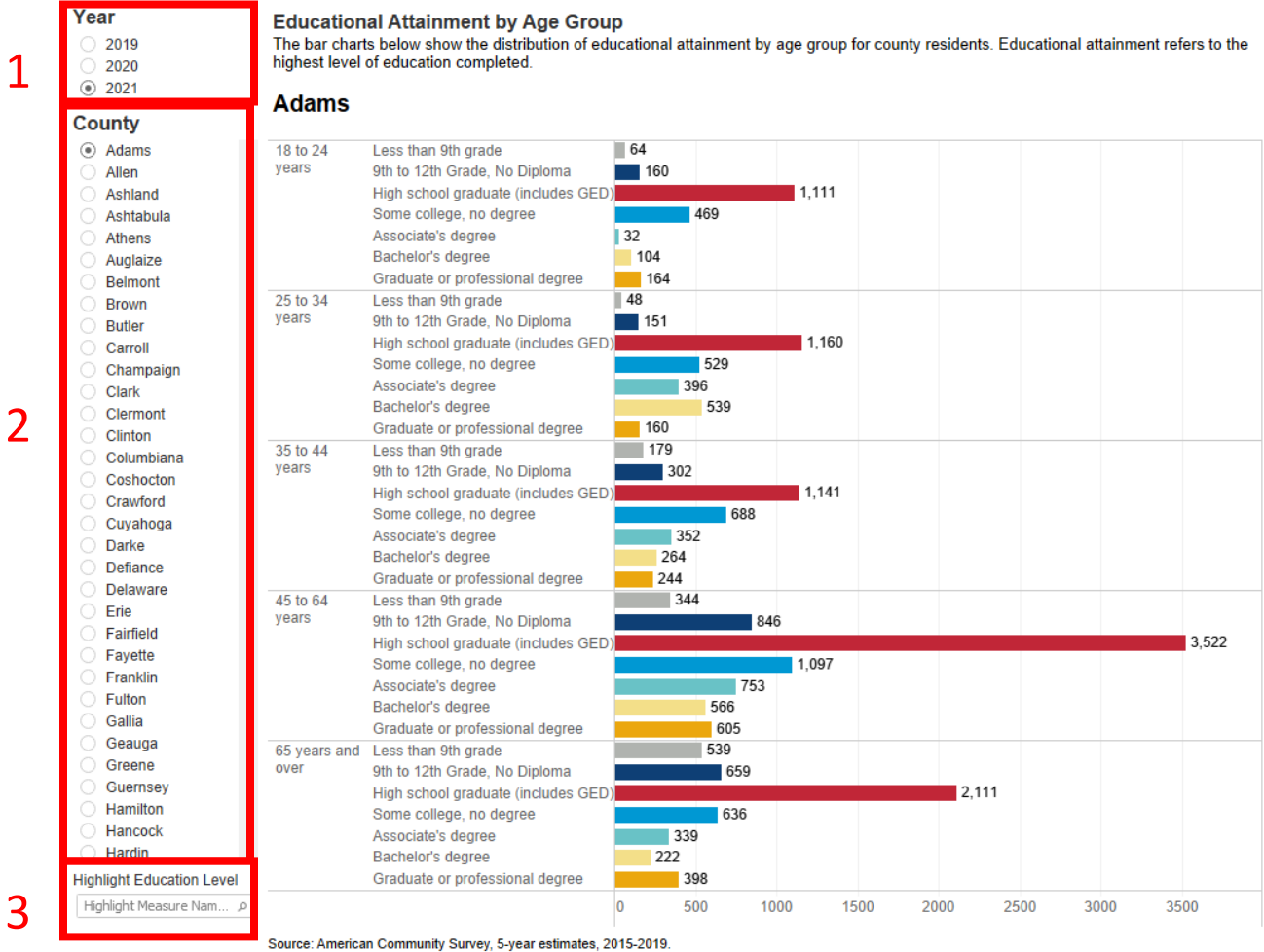
Education Level



Source: Monster Government Solutions, April 2021. See "Quick Guide to Understanding the County Economic Health Reports" for description of educational categories.

7. Educational Attainment by age group

- Choose the year (Box 1) and county (Box 2)
- The visualization will change to show a list of age groups, educational attainment levels, and the number of people in that age range with each level of education.



- Underneath the County filter, you will find a “Highlight Education level” drop down (Box 3). If you want to view a particular level of education more easily in each of the age groups, choose it here, and it will highlight the level of education.

Year

- 2019
- 2020
- 2021

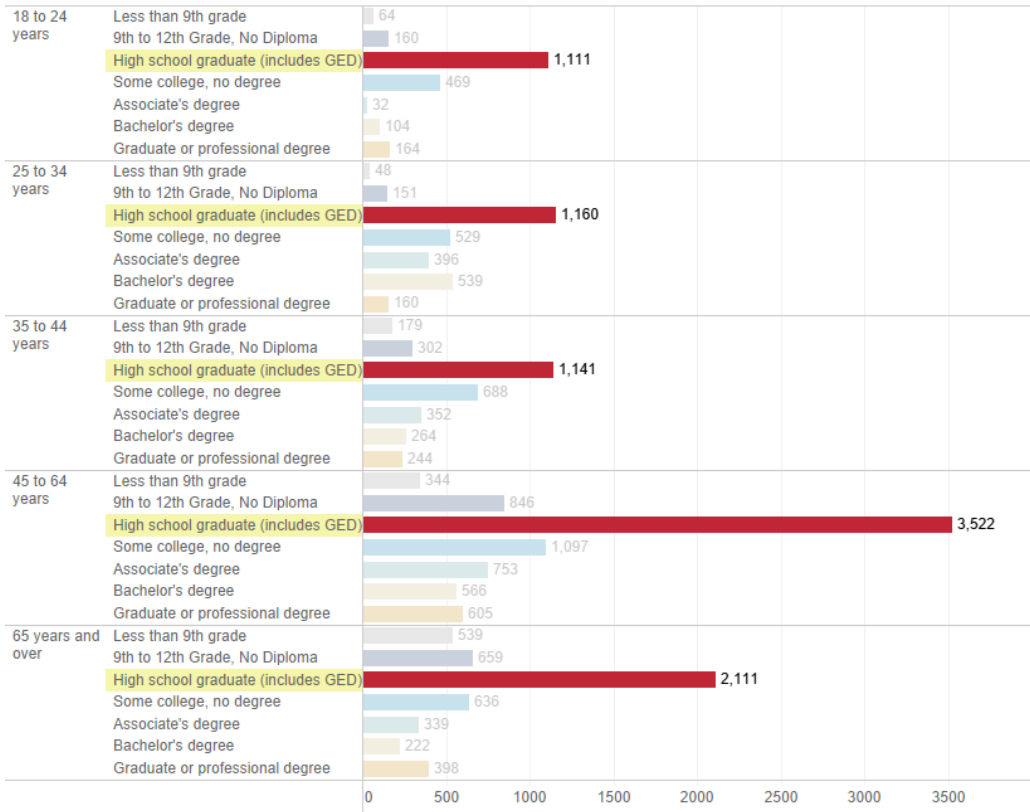
County

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- Hardin

Educational Attainment by Age Group

The bar charts below show the distribution of educational attainment by age group for county residents. Educational attainment refers to the highest level of education completed.

Adams



Highlight Education Level

graduate (includes GED) x

3

Source: American Community Survey, 5-year estimates, 2018-2021.

- d. Hovering over any of the bars will show you a tool tip that lists the age category, the total number of people in that age group that has that level of education, and the total number of people in that age group.

Year

2019

2020

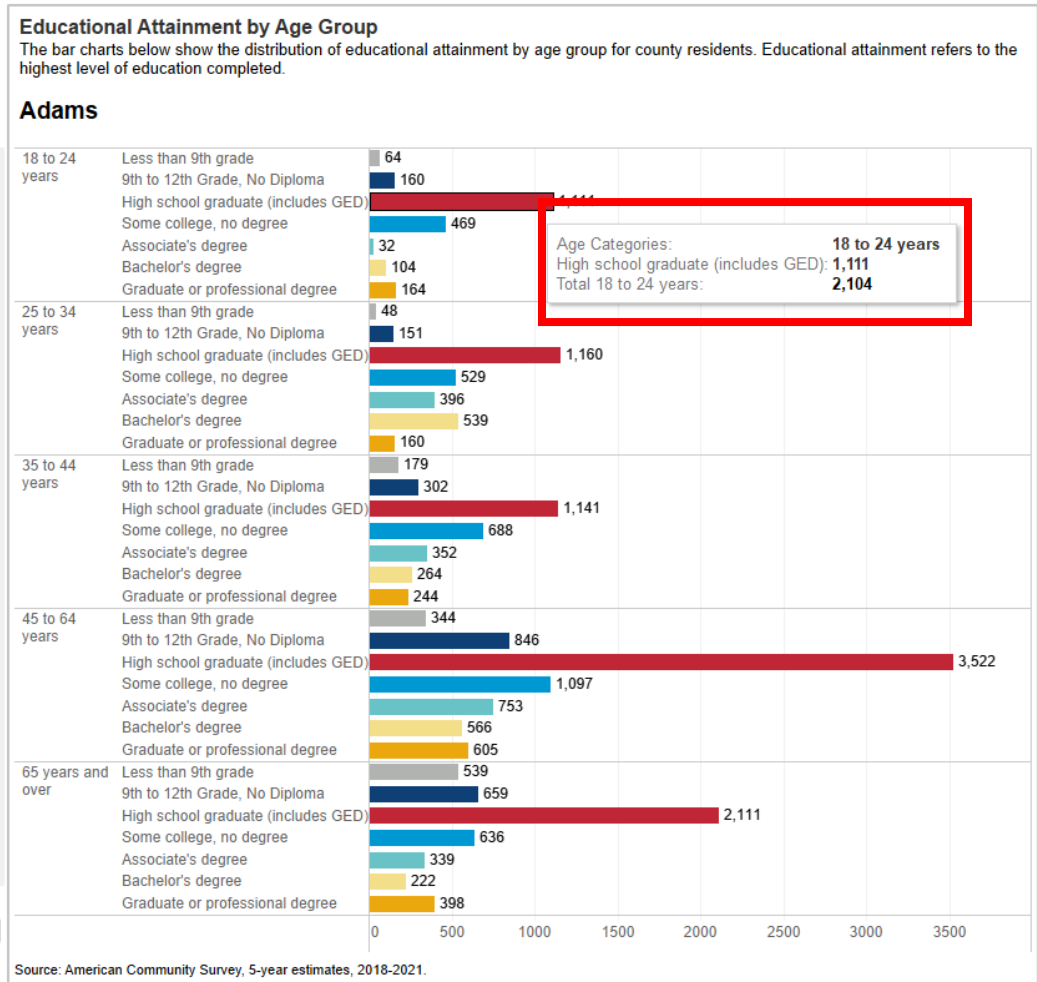
2021

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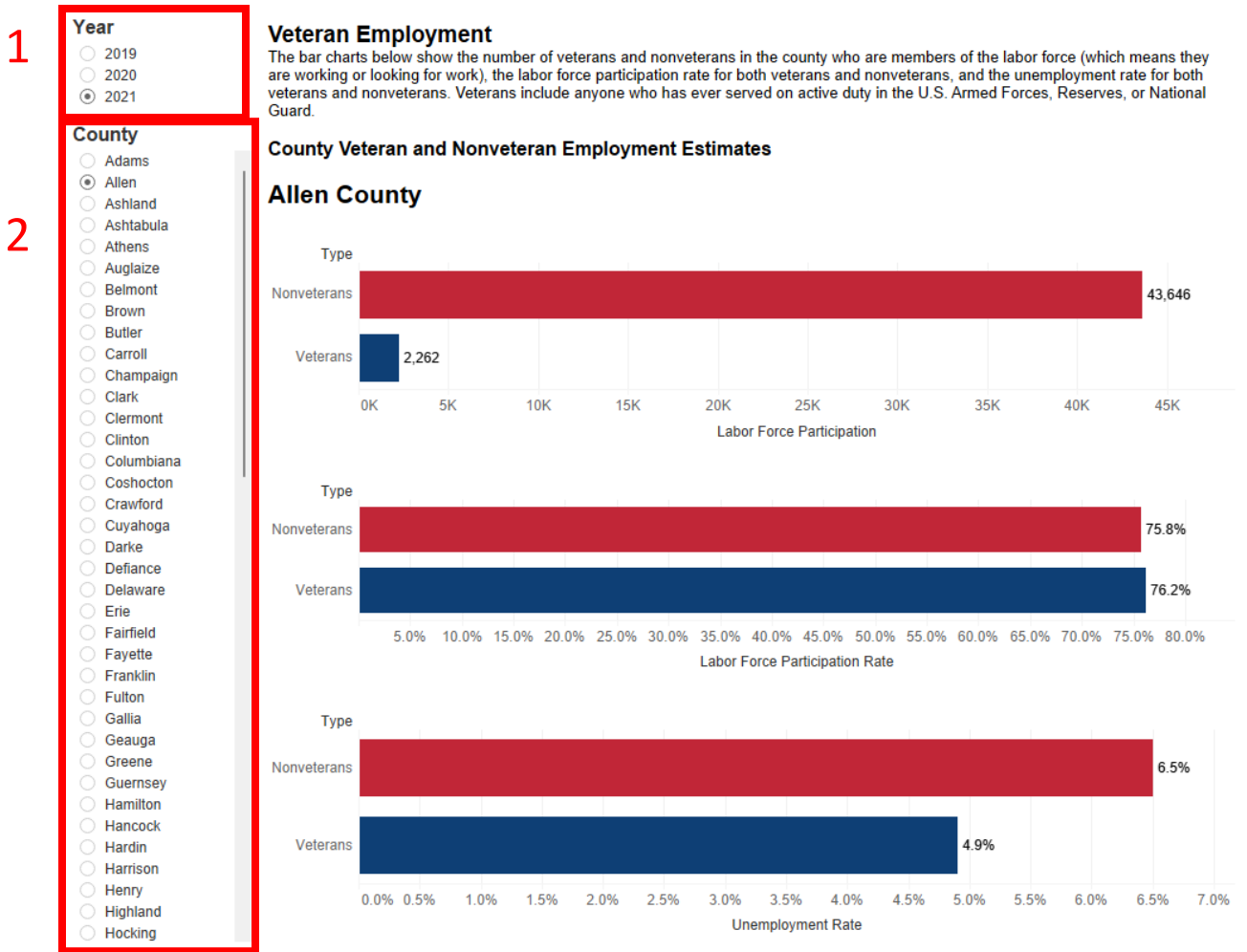
Highlight Education Level

Highlight Measure Nam...



8. Veteran Employment

a. Choose the year (Box 1) and the county (Box 2).



b. All the visualizations will change with these two selections.

9. Civilian Labor Force and Commuting Patterns

- a. Civilian Labor Force
 - i. Choose a county in **Box 1**.

Civilian Labor Force

The bar charts below show the county's civilian labor force. This includes everyone 16 and older who is working or looking for work. It does not include military personnel, individuals in institutions, those studying or keeping house full-time, retirees, or volunteer workers.

1

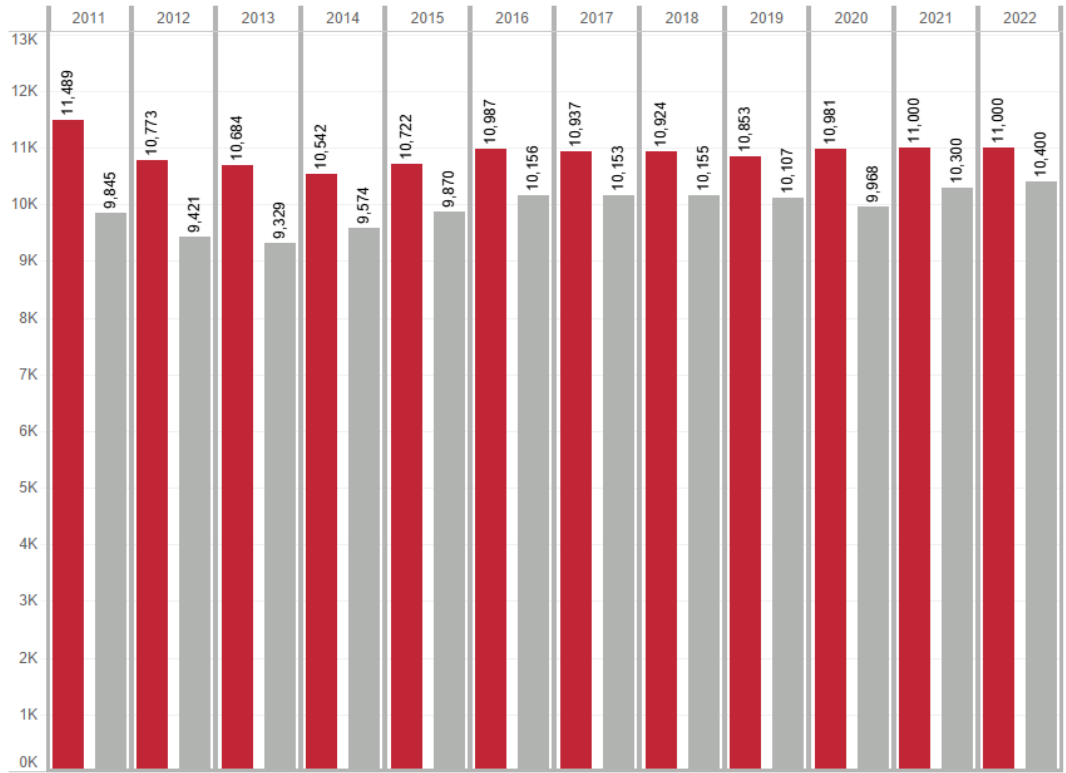
- County**

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 - Holmes
 - Huron

Civilian Labor Force and Number Employed

■ Labor Force ■ Employment

Adams County



Source: U.S. Department of Labor, Bureau of Labor Statistics, Local Area Unemployment Statistics.

b. Commuting Patterns

- i. Choose a county in **Box 2**.
- ii. All visualizations will change based on that selection.

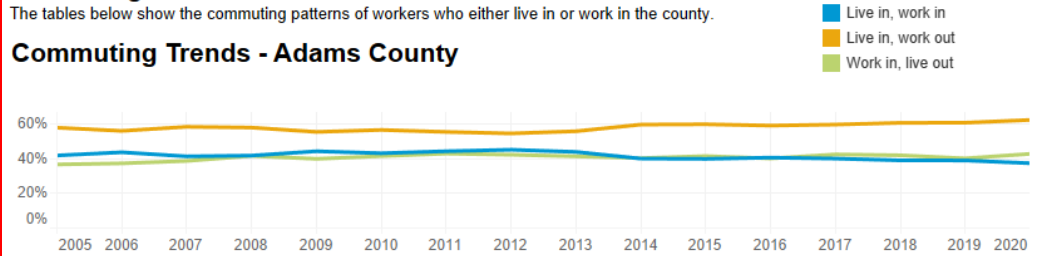
2

- County
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Commuting Patterns

The tables below show the commuting patterns of workers who either live in or work in the county.

Commuting Trends - Adams County



Commuting Patterns - Adams County, 2010 – 2020

Year	# Of Workers Who Live And Are Employed Here	# Of Workers Who Live Here, But Work In Another County	# Of Workers Who Work Here, But Live In Another County
2010	3,355	4,400	2,391
2016	3,353	4,877	2,260
2017	3,269	4,869	2,424
2018	3,186	4,950	2,315
2019	3,191	4,973	2,151
2020	2,915	4,856	2,193

Commuting Trends for Out-Commuters – Live in County, but Work in Another County

Top Work Counties for Out-Commuters	Year	
	2019	2020
Brown County, OH	517	514
Hamilton County, OH	457	487
Franklin County, OH	401	443
Highland County, OH	451	407
Scioto County, OH	358	400
Mason County, KY	290	237
Clermont County, OH	214	205
Pike County, OH	170	185
Ross County, OH	143	107
Butler County, OH	114	101

Commuting Trends for In-Commuters – Work in County, but Live in Another County

Top Home Counties for In-Commuters	Year	
	2019	2020
Brown County, OH	422	482
Scioto County, OH	92	229
Highland County, OH	233	218
Clermont County, OH	81	161
Pike County, OH	62	89
Hamilton County, OH	236	87
Ross County, OH	55	74
Mason County, KY	86	70
Butler County, OH	55	49
Clinton County, OH		48
Franklin County, OH	135	

Source: U.S. Census Bureau, OnTheMap. Includes all jobs, 2nd quarter only.

10. Area Population to Jobs

- Choose an area or areas in **Box 1** to operate the line graph. This is intended to be your county and Ohio, but you can compare any number of counties.
- Change the year in **Box 2** to change the population to job ratio map.

Population-to-Jobs Ratio

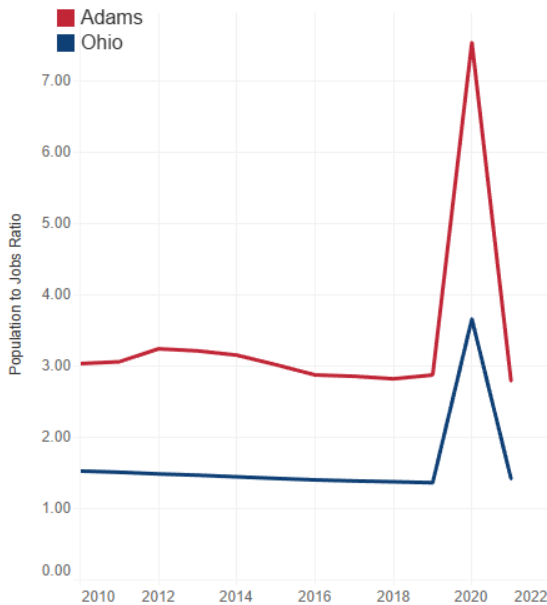
The graph and map below show the county's working-age population-to-jobs ratio. The working-age population includes everyone ages 18 to 64. Higher population-to-jobs ratios indicate there are more working-age adults than jobs, which could lead workers to commute to other counties for work. Lower ratios could indicate that the county tends to attract commuters.

1

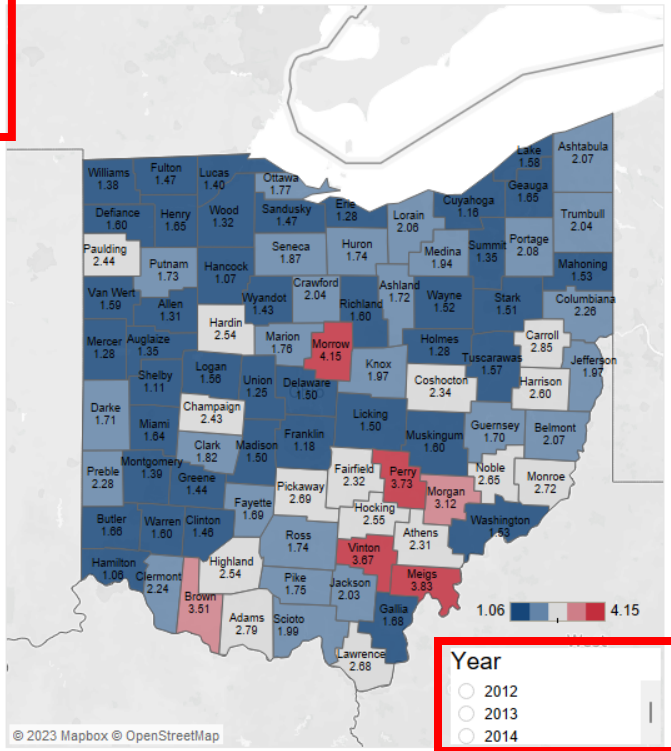
Area

- Adams
- Allen
- Ashland
- Ashtabula
- Athens
- Auglaize

Ohio and County Population (18-64-year-old)* to Jobs** Ratio



Ohio County Population* (18-64-year-old) to Jobs** Ratio Map - 2021



Year

- 2012
- 2013
- 2014

2

*Source: U.S. Census Bureau.
 **Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages.

11. Profile of UI Claims

- a. Choose the year (Box 1) and county (Box 2).
- b. All the visualizations will change based on those selections.

Unemployment Claimant and Labor Force Demographics

The bar charts below show demographic data for two groups of county residents: (1) members of the labor force (which means they are working or seeking work) and (2) individuals who filed unemployment claims. Comparing this information can be useful for planning intervention and training programs.

1

Year

2019

2020

2021

2

Area

Adams

Allen

Ashland

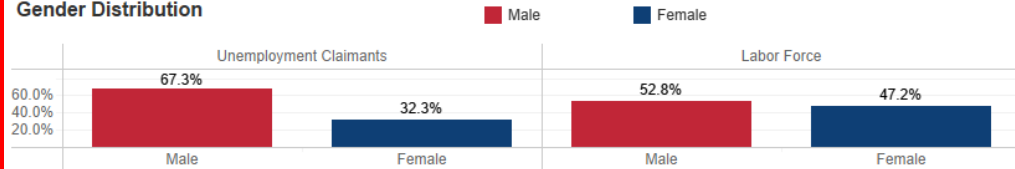
Ashtabula

Athens

Auglaize

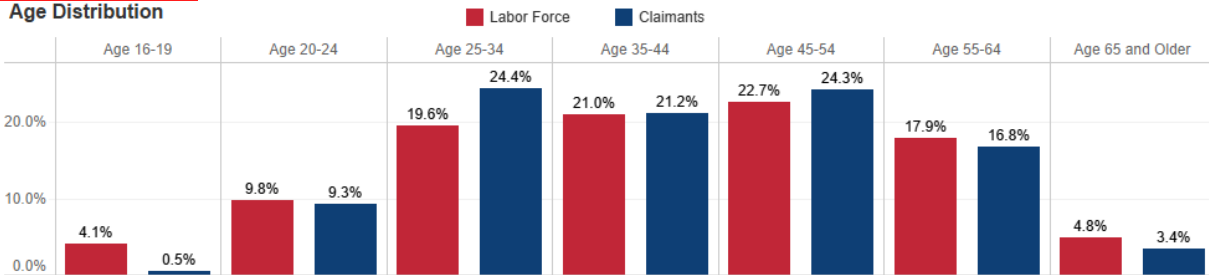
Adams County

Gender Distribution



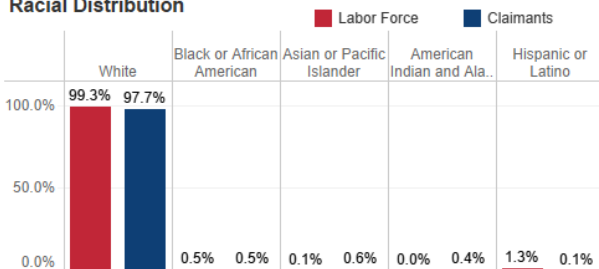
Source: Ohio Bureau of Labor Market Information

Age Distribution



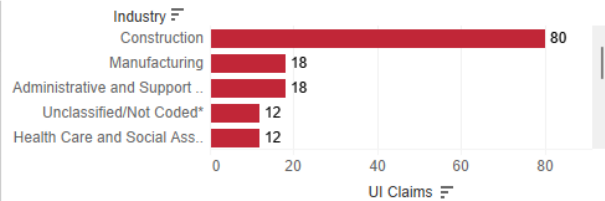
Source: Ohio Bureau of Labor Market Information.

Racial Distribution



Source: Ohio Bureau of Labor Market Information.

Unemployment Claims by Industry



Source: Ohio Bureau of Labor Market Information.
 *Unclassified/Not Coded industries coded as NAICS '999999' or claims with an unspecified employer.

Want a PDF of one of the visualizations?

- a. At the bottom right of the visualization, there is a download button. It is highlighted by a red box below. **NOTE:** Make sure you've made all the selections you need on the visualization before you download the PDF.

Annual Employment Percent by Industry

The table below shows how jobs are distributed throughout the county by industry. The higher the percentage, the more workers there are in the industry. Multiple years are shown to demonstrate how employment in the industries may have shifted over time. However, percent change across years does not necessarily indicate growth or decline in employment by industry.

Area

- Adams
- Allen
- Ashland
- Ashtabula
- Athens
- Auglaize
- Belmont
- Brown

Ashland

Industry	2010	2019	2020
Manufacturing	19.40%	21.90%	20.76%
Health Care and Social Assistance	16.00%	14.60%	14.04%
Educational Services	13.90%	11.70%	11.43%
Retail Trade	11.50%	10.80%	11.23%
Professional, Scientific, and Technical Services	5.90%	8.00%	7.78%
Accommodation and Food Services	6.60%	6.90%	7.15%
Construction	3.70%	5.40%	5.61%
Wholesale Trade	4.20%	3.90%	4.09%
Public Administration	3.90%	3.00%	3.00%
Transportation and Warehousing	3.60%	2.90%	2.79%
Other Services (except Public Administration)	3.50%	2.90%	2.66%
Administrative and Support Services	2.00%	2.70%	
Finance and Insurance	1.70%	1.50%	1.32%
Administrative and Support and Waste Manage..			3.75%
Information	1.40%	1.10%	1.13%
Agriculture, Forestry, Fishing and Hunting	0.80%	1.10%	1.20%
Arts, Entertainment, and Recreation	0.70%	0.70%	0.95%
Real Estate and Rental and Leasing	0.70%	0.50%	0.58%
Management of Companies		0.30%	
Utilities	0.30%		
Management of Companies and Enterprises			0.28%

Source: U.S. Census Bureau, Quarterly Workforce Indicators, excludes federal government.

*Data non-disclosable as it does not meet U.S. Census Bureau publication standards. Columns may not sum to 100 percent due to both U.S. Census Bureau methodology and the effects of rounding. The difference between summed percentages (<100%) and 100 is not the employment share of the non-disclosed industry.

Area

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Ashland

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○ Ashtabula
○ Athens
○ Auglaize
○ Belmont
○ Brown

Ashland

	2010	2011	2012
	19.40%	21.00%	19.00%
	16.00%	14.00%	13.00%
	13.90%	11.00%	11.50%
Services	5.90%	8.00%	6.60%
	6.60%	6.00%	3.70%
	3.70%	5.00%	4.20%
	4.20%	3.00%	3.90%
	3.90%	3.00%	3.60%
tration)	3.50%	2.00%	2.00%
	2.00%	2.00%	1.70%
	1.70%	1.50%	1.32%
Manage..			3.75%
	1.40%	1.10%	1.13%
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	0.70%	0.70%	0.95%
	0.70%	0.50%	0.58%
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- Information
- Agriculture, Forestry, Fishing and Hunting
- Arts, Entertainment, and Recreation
- Real Estate and Rental and Leasing
- Management of Companies
- Utilities
- Management of Companies and Enterprises
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Administrative and Support and Waste M