

Ohio Economic Profile

Wayne County

*Ohio Department of Job and Family Services
Office of Workforce Development*

July 2020



BUILDING Ohio's Workforce
CREATING Innovative Solutions
PROMOTING Economic Independence and Growth

1. Employment Percent by Industry

The table below shows how jobs are distributed throughout the county by industry. The higher the percentage, the more workers there are in the industry. Multiple years are shown to demonstrate how employment in the industries may have shifted over time. However, percent change across years does not necessarily indicate growth or decline in employment by industry.

1a. Employment Percent by Industry

Industry Name	Percent Annual Employment in Industry		
	2004	2010	2018
Manufacturing	31.2%	26.6%	31.2%
Health Care and Social Assistance	12.0%	13.8%	12.8%
Retail Trade	10.8%	11.9%	10.5%
Educational Services	10.0%	10.8%	9.7%
Accommodation and Food Services	5.7%	5.9%	6.0%
Construction	5.7%	4.7%	4.9%
Wholesale Trade	3.8%	4.6%	5.2%
Other Services (except Public Administration)	2.9%	2.9%	2.6%
Professional, Scientific, and Technical Services	2.2%	3.8%	2.4%
Transportation and Warehousing	2.8%	2.8%	2.5%
Finance and Insurance	2.9%	2.7%	2.4%
Public Administration	2.1%	2.3%	2.0%
Mining, Quarrying, and Oil and Gas Extraction	0.9%	0.9%	1.9%
Administrative and Support and Waste Management	2.2%	1.8%	1.6%
Agriculture, Forestry, Fishing and Hunting	0.7%	0.9%	1.1%
Information	1.2%	1.0%	0.8%
Management of Companies and Enterprises	1.5%	0.9%	0.8%
Arts, Entertainment, and Recreation	0.5%	0.7%	0.7%
Real Estate and Rental and Leasing	0.6%	0.6%	0.7%
Utilities	0.4%	0.4%	0.4%

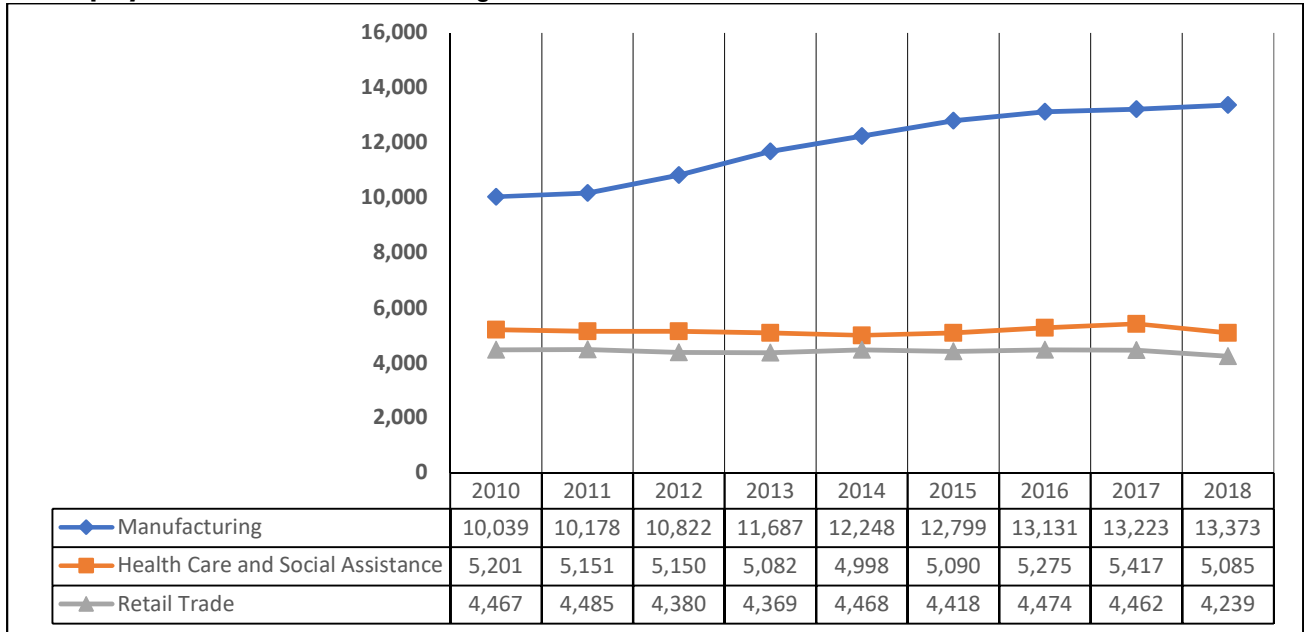
Source: U.S. Census Bureau, Quarterly Workforce Indicators, excludes federal government.

*Data non-disclosable as it does not meet U.S. Census Bureau publication standards. Columns may not sum to 100 percent due to both U.S. Census Bureau methodology and the effects of rounding. The difference between summed percentages (<100%) and 100 is not the employment share of the non-disclosed industry.

2. Employment, Wage and Firm Size Trends

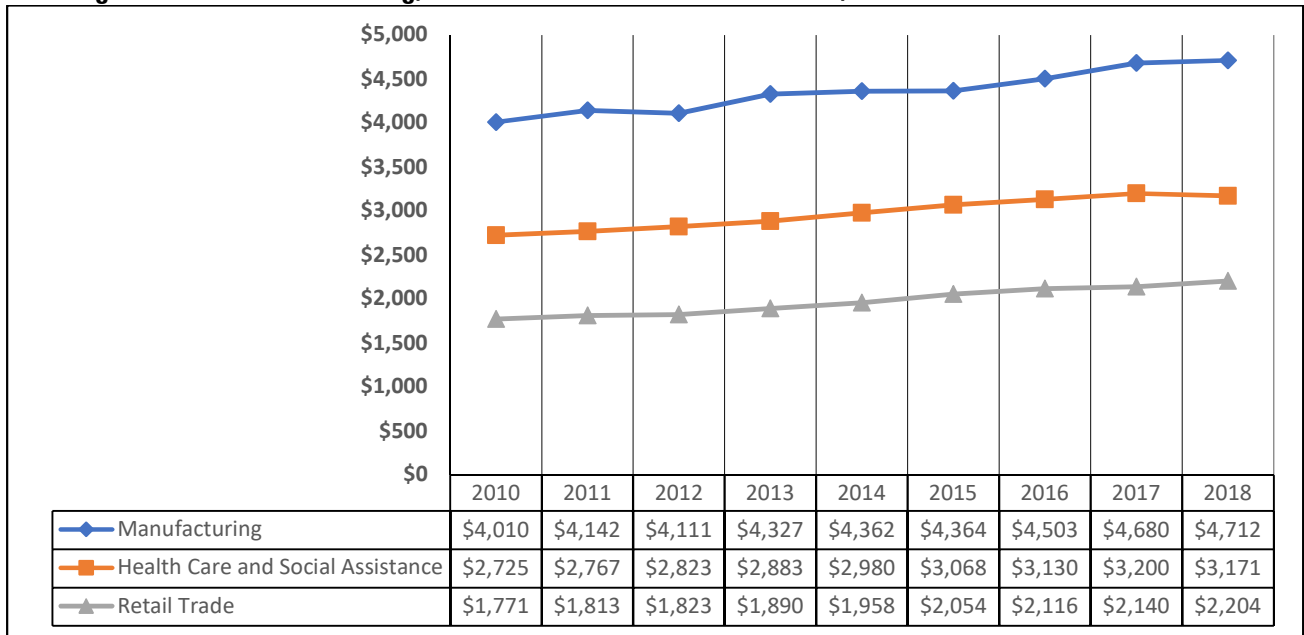
The next series of tables and graphs provide more information on the top 3 industry shares of county employment for the most recent year identified in the previous chart. Detailed information includes annual employment and wage trends for the three sectors. Employment and wage trends show fluctuations and indicate growth or decline over the years.

2a. Employment Trends – Manufacturing, Health Care and Social Assistance, and Retail Trade



Source: U.S. Census Bureau, Quarterly Workforce Indicators, excludes federal government.

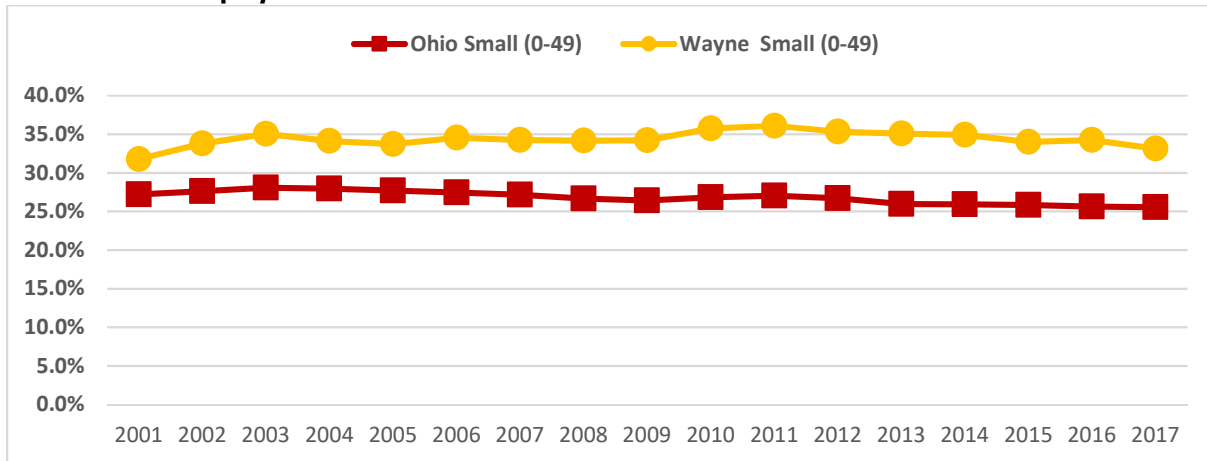
2b. Wage Trends – Manufacturing, Health Care and Social Assistance, and Retail Trade



Source: U.S. Census Bureau, Quarterly Workforce Indicators, excludes federal government.

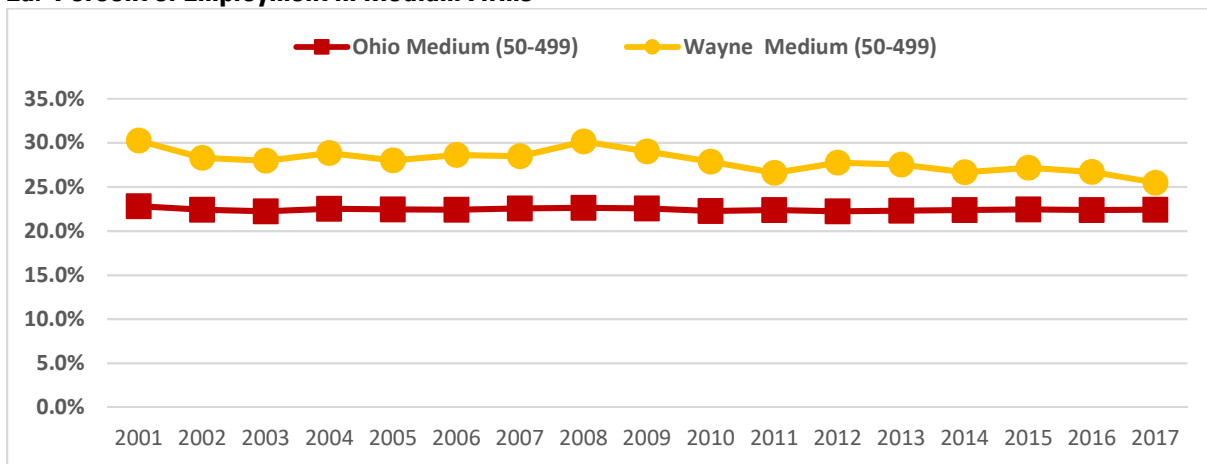
The following three charts compare the percentage of employment in firm size between the county and Ohio. Tables comparing firms with 0-49 employees (small firms), 50-499 employees (medium firms), and 500+ employees (large firms) are shown. When a large firm dominates an area, downturns in that industry will have a greater impact on a county than when employment is dispersed among many small or mid-size firms.

2c. Percent of Employment in Small Firms



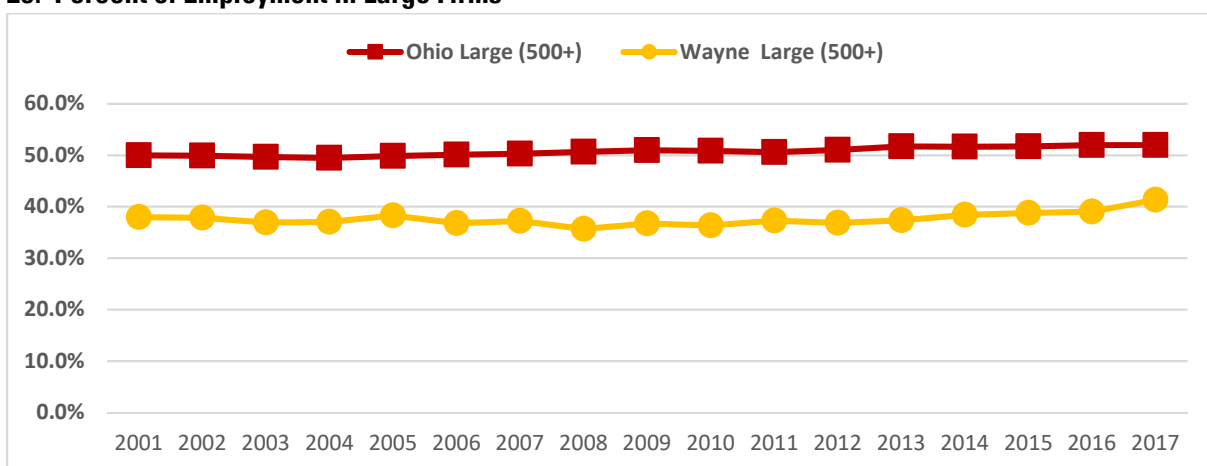
Source: U.S. Census Bureau, Quarterly Workforce Indicators, private ownership only.

2d. Percent of Employment in Medium Firms



Source: U.S. Census Bureau, Quarterly Workforce Indicators, private ownership only.

2e. Percent of Employment in Large Firms



Source: U.S. Census Bureau, Quarterly Workforce Indicators, private ownership only.

3. Online Job Postings

The following section provides a count of online job advertisements for the county. It is a snapshot of one aspect of the labor market and provides a look at labor demand by industry within the county.

3a. Online Job Postings by Industry, 1/1/2019 – 12/31/2019

Industry	Ads
Finance and Insurance	787
Retail Trade	740
Manufacturing	590
Health Care and Social Assistance	398
Accommodation and Food Services	260
Professional, Scientific, and Technical Services	213
Transportation and Warehousing	205
Wholesale Trade	204
Administrative and Support and Waste Management and Remediation Services	145
Other Services (except Public Administration)	113
Real Estate and Rental and Leasing	66
Public Administration	66
Construction	58
Information	35
Educational Services	31
Arts, Entertainment, and Recreation	7
Agriculture, Forestry, Fishing and Hunting	6
Utilities	4
Unclassified Establishments	293
Total	4,221

Source: TalentNeuron, 2019. Job advertisements counted are those posted in OhioMeansJobs.com, Monster, Indeed, LinkedIn, Career Builder, online newspapers and many others. The use of TalentNeuron reflects a change in methodology used in previous reports and data should not be compared to earlier reports.

*Excludes job advertisements in unclassified establishments (NAICS 999999) and establishments for which industry was unavailable.

3b. Top Occupations with the Most Area Online Job Ads, 1/1/2019 – 12/31/2019

Occupations	Ads
Heavy and Tractor-Trailer Truck Drivers	335
First-Line Supervisors of Retail Sales Workers	324
Retail Salespersons	298
First-Line Supervisors of Production and Operating Workers	229
Computer-Controlled Machine Tool Operators, Metal and Plastic	131
Industrial Engineers	121
Customer Service Representatives	118
Production Workers, All Other	98
Maintenance and Repair Workers, General	94
Registered Nurses	90

Source: TalentNeuron, 2019.

3c. Top Employers with the Most Area Online Job Ads, 1/1/2019 – 12/31/2019

Employer	Ads
Schaeffler Group	641
The J.M. Smucker Company	259
Lowe's	202
The Dollar General	171
Aultman Health Foundation	100
Ryder	76
Smith Food	71
The Scotts Company	70
The College of Wooster	57
Morton Salt	54

Source: TalentNeuron, 2019.

3d. Top Certifications for Online Job Ads, 1/1/2019 – 12/31/2019

Certifications	Ads
Driver's License	581
Commercial Driver's License	356
Class A Commercial Driver's License	297
Occupational Safety & Health Administration Certification	210
Certified Registered Nurse	83
DOT Medical card	81
Licensed Practical Nurse	76
Material Handling Equipment	71
HAZMAT	65
Continuing Education	62

Source: TalentNeuron, 2019.

3e. Top Skills for Online Job Ads, 1/1/2019 – 12/31/2019

Skills	Ads
Blueprints	587
Microsoft Office	352
Forklifts	268
Preventive maintenance	241
Freight+	229
Operations	221
Analysis	199
Dollies	145
Box cutters	144
Data collection	128

Source: TalentNeuron, 2019.

4. Industry Turnover Rates

The following table looks at industry turnover rates for Ohio and by county. Turnover rates are calculated from stable employment (employment that lasted one calendar quarter with the same employer) and are an indicator of job churn. Industries with high churn will have more openings to replace workers than industries with low churn. It should be noted that this calculation does not include short-term employment that lasts less than a full quarter.

4a. Industry Turnover Rates, Statewide and County

Industry	Ohio				Wayne County			
	2018Q1	2018Q2	2018Q3	2018Q4	2018Q1	2018Q2	2018Q3	2018Q4
All NAICS Sectors	8.5%	8.2%	8.2%	9.2%	7.9%	8.4%	8.0%	7.3%
Manufacturing	5.5%	5.5%	5.5%	5.4%	5.5%	5.6%	5.1%	5.0%
Health Care and Social Assistance	7.5%	7.8%	7.8%	7.8%	7.5%	16.1%	8.1%	8.9%
Educational Services	7.1%	4.6%	4.6%	3.6%	11.2%	4.7%	3.3%	6.4%
Retail Trade	10.9%	9.7%	9.7%	10.2%	9.9%	10.2%	9.5%	10.5%
Accommodation and Food Services	16.3%	16.4%	16.4%	17.3%	15.1%	14.2%	17.4%	13.8%
Construction	7.9%	8.6%	8.6%	15.3%	6.0%	6.3%	11.6%	5.9%
Wholesale Trade	5.9%	6.1%	6.1%	6.6%	6.1%	5.4%	6.4%	5.9%
Mining, Quarrying, and Oil and Gas Extraction	8.8%	9.6%	9.6%	11.6%	13.2%	12.8%	15.3%	9.2%
Other Services (except Public Administration)	8.7%	8.9%	8.9%	9.6%	8.8%	8.0%	12.4%	8.8%
Transportation and Warehousing	8.5%	7.6%	7.6%	8.5%	7.5%	7.7%	8.0%	7.7%
Professional, Scientific, and Technical Services	7.7%	7.0%	7.0%	7.5%	6.6%	6.8%	5.8%	7.1%
Finance and Insurance	4.9%	4.9%	4.9%	4.9%	4.2%	4.3%	5.3%	4.3%
Public Administration	3.6%	3.8%	3.8%	5.3%	3.8%	4.7%	4.6%	4.1%
Administrative and Support and Waste Management and Remediation Services	17.1%	16.8%	16.8%	20.2%	17.1%	16.6%	17.4%	13.7%
Agriculture, Forestry, Fishing and Hunting	8.8%	11.1%	11.1%	18.1%	6.9%	11.3%	16.3%	9.2%
Arts, Entertainment, and Recreation	10.9%	11.2%	11.2%	24.9%	13.6%	13.9%	29.6%	10.4%
Management of Companies and Enterprises	5.1%	5.3%	5.3%	5.5%	6.3%	8.3%	7.9%	7.2%
Information	6.2%	6.3%	6.3%	6.4%	5.0%	3.6%	5.8%	5.6%
Real Estate and Rental and Leasing	8.0%	8.4%	8.4%	10.1%	6.7%	7.6%	8.9%	10.0%
Utilities	3.0%	3.6%	3.6%	3.4%	0.0%	3.5%	2.6%	4.2%

Source: U.S. Census Bureau, Quarterly Workforce Indicators, All ownerships, except federal government.

*Data non-disclosable as it does not meet U.S. Census Bureau publication standards.

5. High School Enrollment

The table below shows annual enrollment trends for high school seniors for public, private and charter schools by fiscal year, where FY 18 represents the school year 2017-2018. Enrollment is the count of students in October of the school year. School enrollment is important as it has implications for the workforce as well as the county's capacity to accommodate its students. Enrollment changes can be affected by boundary changes or redistricting. Also presented in the table is information regarding the number of OhioMeansJobs.com K-12 accounts that migrated to regular OMJ accounts.

5a. Number of High School Seniors

Fiscal Year	Number of 12th Graders*				OMJ K-12 Accts Migrate to Regular Acct***
	Public	Private	Charter	Total**	
2015	851	47	22	920	100
2016	847	41	36	923	692
2017	872	37	26	935	972
2018	843	41	31	916	1,153
2019	839	46	19	904	1,165

*Source: Ohio Department of Education. All data that represents <10 students is masked to ensure student privacy.

**Does not include <10 estimate.

***Source: Monster Government Solutions, K-12 data accessed December 2015, December 2017 and July 2018.

6. Local Area Talent Report

The next set of tables highlight resumes or talent in the local area. This data provides useful information on the workforce in the local area and presents a snapshot of skills and educational levels. The local reports are created using the Monster.com Talent Dashboard tool and are based on activity or logging into OhioMeansJobs.com or Monster.com in the previous three years. The workforce skills table is organized in ascending order and starts with the skill reported least often and ends with the most reported skill.

Resume Snapshot (April 2020)

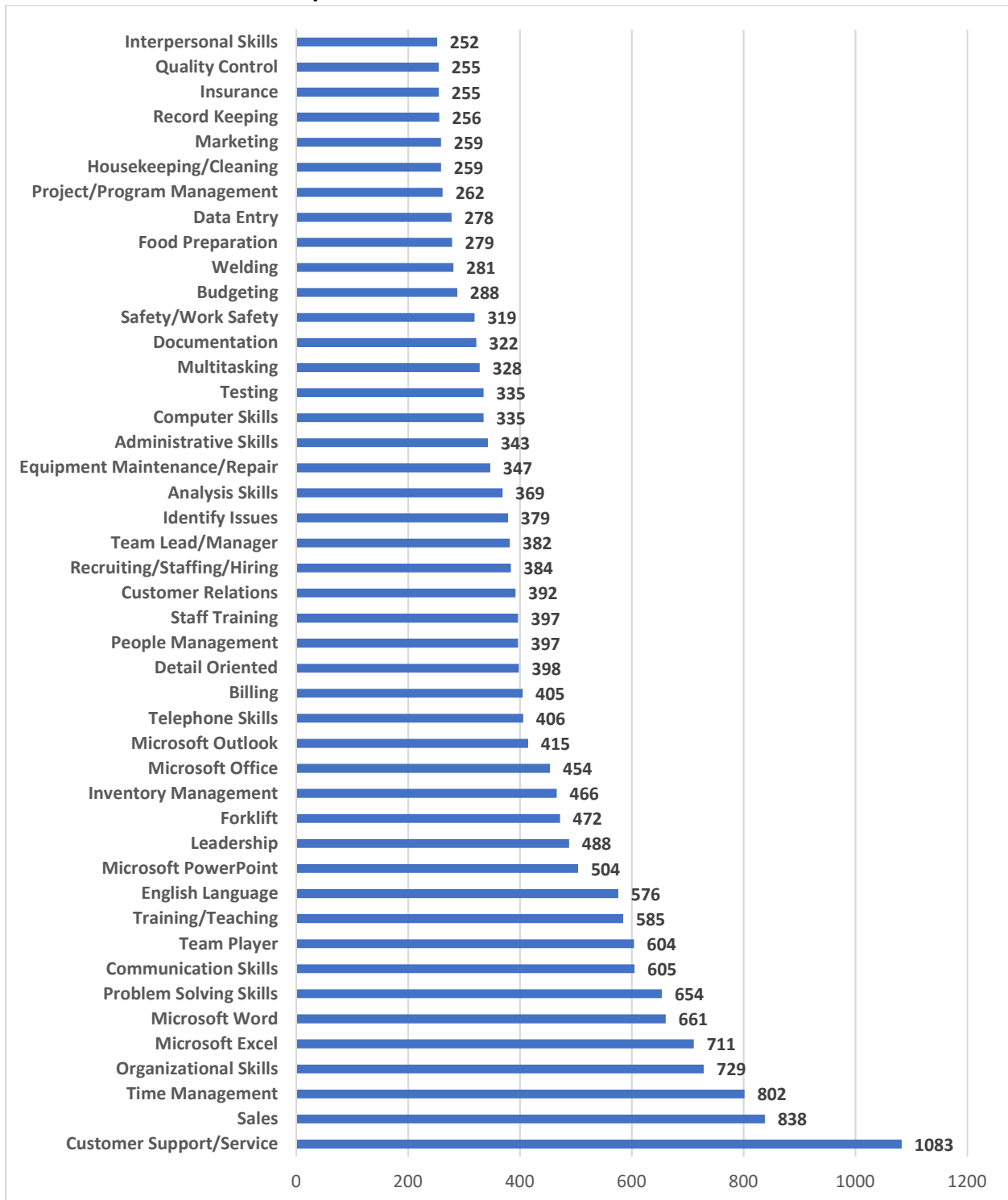
There were 1.5 million total resumes in OhioMeansJobs.com of Ohioans and others willing to relocate to Ohio. Resume counts for the county, veterans, and restored citizens are shown below. Note: resumes for restored citizens are for individuals incarcerated in the Ohio Department of Rehabilitation and Correction who had an active resume and a release date in 2020.

County	Total Resumes	Total Veteran Resumes	Total Restored Citizen Resumes*	Total Individuals with a Disability Resumes
Wayne	7,595	507	1	3

Source: Monster.com and Monster Government Solutions.

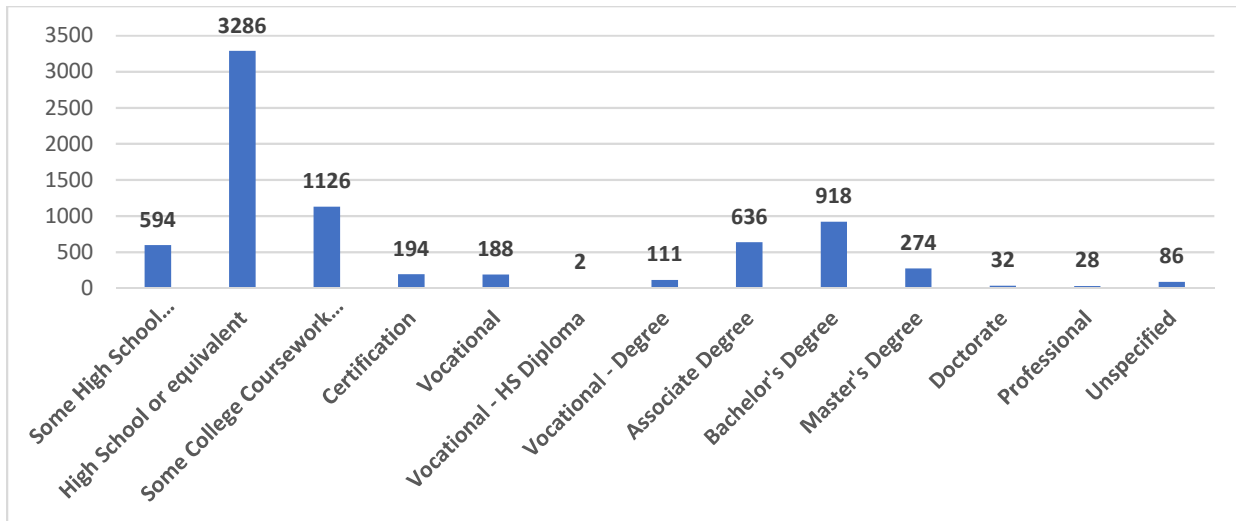
*County was determined based on home/returning address provided by incarcerated individuals.

6a. Number of Resumes with Top 45 Workforce Skills



Source: Monster Government Solutions, April 2020.

6b. Educational Level



Source: Monster Government Solutions, April 2020.Monster.com, April 2019. See "Quick Guide to Understanding the County Economic Health Reports" for description of educational categories.

7. Educational Attainment

The following table shows the distribution of educational attainment by age group for county residents. Educational attainment refers to the highest level of education completed.

7a. Educational Attainment by Age Group

Age categories	Less than 9th grade	9th to 12th grade, no diploma	High school graduate (includes equivalency)	Some college, no degree	Associate's degree	Bachelor's degree	Graduate or professional degree	Total
18 to 24 years	979	1,273	3,621	4,486	320	699	71	11,449
25 to 34 years	1,314	715	4,510	2,361	1,229	2,383	1,064	13,576
35 to 44 years	1,330	613	4,204	2,465	992	2,193	1,177	12,974
45 to 64 years	1,572	1,804	12,929	5,160	2,397	4,005	2,327	30,194
65 years and over	1,221	2,141	8,446	3,458	767	1,859	1,674	19,566

Source: American Community Survey, 5-year estimates, 2013-2017.

8. Veteran Employment at the Local Level

The following table represents a snapshot of veteran and nonveteran labor force population (i.e., estimate of the employed and those looking for work); the labor force participation rate (i.e., percent of the total population participating in the labor force); and the unemployment rate (i.e., percent of the labor force that is unemployed). Veterans are those who have ever served on active duty in the U.S. Armed Forces, Reserves, or National Guard.

8a. County Veteran and Nonveteran Employment Estimates

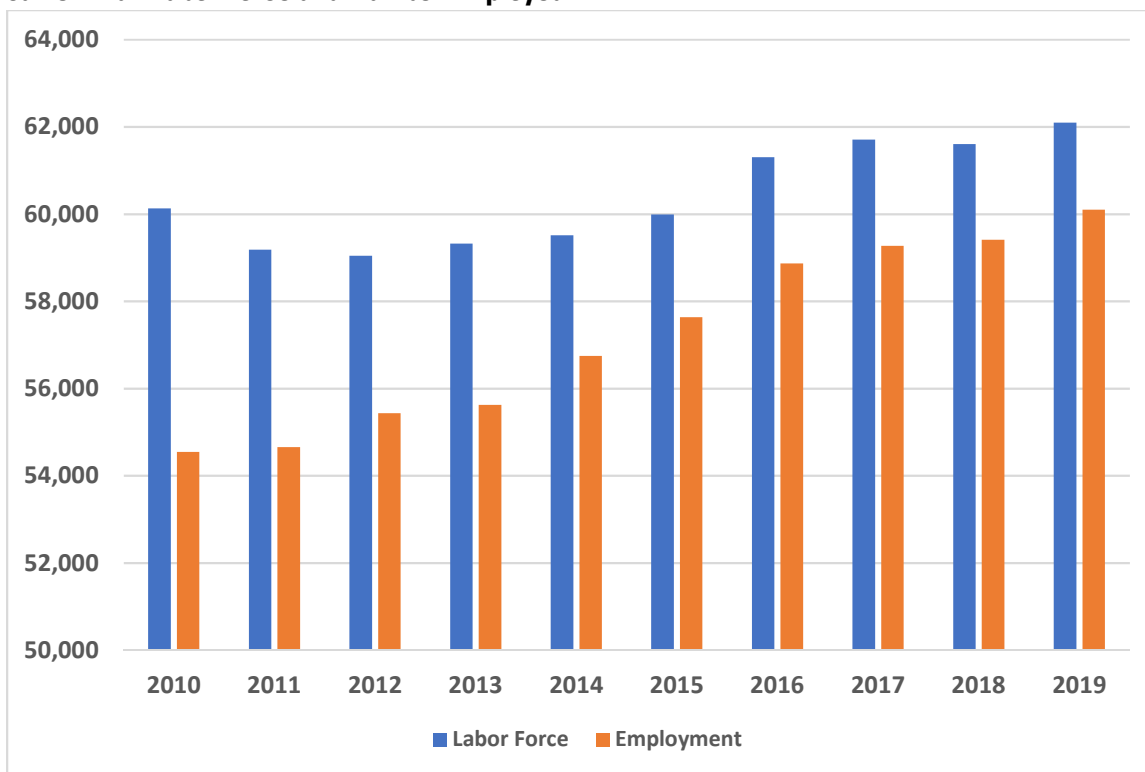
	Nonveterans	Veterans
Labor Force Population	50,817	2,036
Labor Force Population Rate	77.5%	78.7%
Unemployment Rate	3.8%	4.2%

Source: American Community Survey, 18-64-year-olds, 5-year estimates, 2013-2017.

9. Civilian Labor Force and Commuting Patterns

The next set of tables look at the civilian labor force and commuting patterns of workers in the county. The civilian labor force is the sum of the employed and unemployed. It is based on civilians 16 years of age and over who are working or seeking work. It excludes military personnel, persons in institutions, those studying or keeping house full-time, retirees, and volunteer workers. This is the available workforce, and used in conjunction with commuting patterns data, one can see where workers in the county live and work. Commuting information is based on all jobs held. Commuting trends data are also presented to see inflow and outflow trends of workers, including the top work counties for out-commuters and top home counties for in-commuters.

9a. Civilian Labor Force and Number Employed



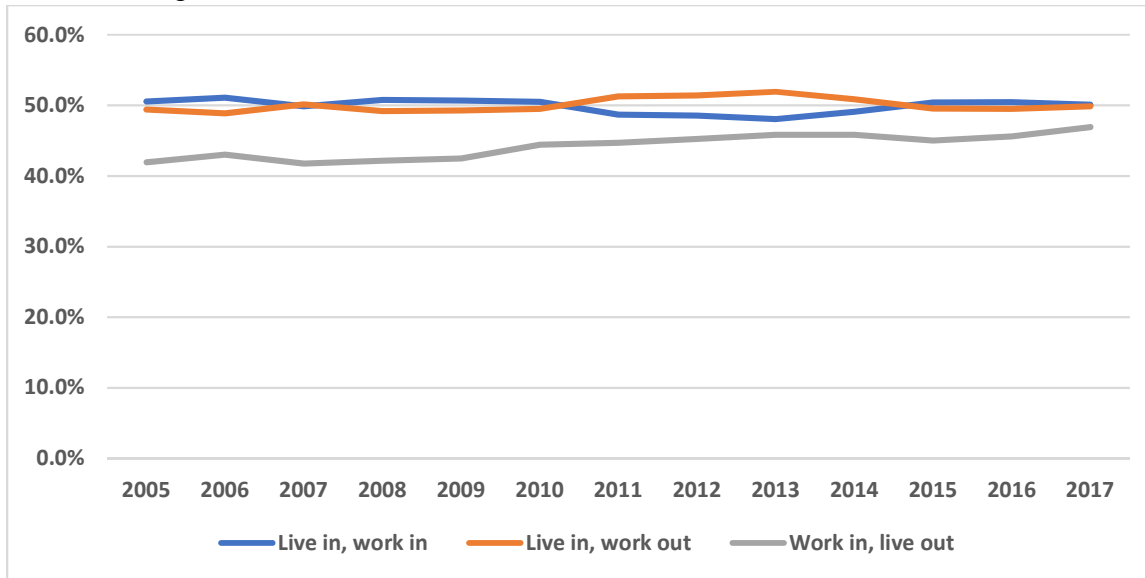
Source: U.S. Department of Labor, Bureau of Labor Statistics, Local Area Unemployment Statistics.

9b. Commuting Patterns, 2005 – 2015

	2005	2010	2017
# of workers who live and are employed here	26,358	23,121	25,281
# of workers who live here, but work in another county	25,776	22,663	25,163
# of workers who work here, but live in another county	19,058	18,484	22,363

Source: U.S. Census Bureau, OnTheMap. Includes all jobs, 2nd quarter only.

9c. Commuting Trends



Source: U.S. Census Bureau, OnTheMap. Includes all jobs, 2nd quarter only.

9d. Commuting Trends for Out-Commuters – Live in County, but Work in Another County, 2015

Top Work Counties for Out-Commuters	
Summit County OH	4,619
Medina County OH	3,806
Stark County OH	2,885
Cuyahoga County OH	2,692
Holmes County OH	2,163
Franklin County OH	1,371
Ashland County OH	1,090
Richland County OH	554
Tuscarawas County OH	407
Lorain County OH	400

Source: U.S. Census Bureau, OnTheMap. Includes all jobs, 2nd quarter only.

9e. Commuting Trends for In-Commuters – Work in County, but Live in Another County, 2015

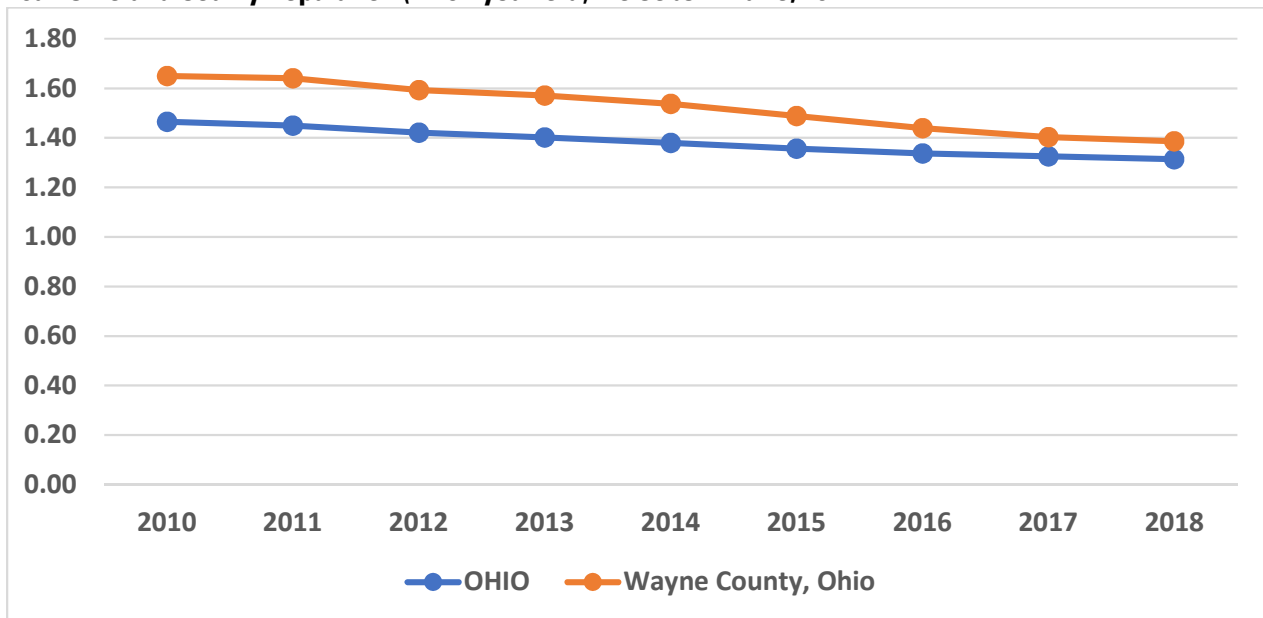
Top Home Counties for In-Commuters	
Stark County OH	3,652
Medina County OH	2,760
Summit County OH	2,329
Ashland County OH	2,071
Holmes County OH	1,818
Tuscarawas County OH	1,003
Cuyahoga County OH	943
Richland County OH	598
Franklin County OH	563
Lorain County OH	410

Source: U.S. Census Bureau, OnTheMap. Includes all jobs, 2nd quarter only.

10. Area Population to Jobs

The graph below and map on the next page look at the population to jobs ratio. The prime working-age population consists of those ages 18 to 64. However, not everyone in the working-age population is employed – they may be going to school, caring for children or others, or retired. As the population-to-jobs ratio increases, there are more workers living in the county than there are jobs, meaning there will be more competition for jobs in that county. Workers in high-ratio counties may be more likely to commute to other counties for work. A lower population-to-jobs ratio would indicate the county could have a higher ratio of in-commuters. This will be rare, but a population-to-jobs ratio less than one would indicate there are more jobs than workers. The graph below compares the county population to jobs ratio to the statewide ratio. The map shows population to jobs ratio for all counties.

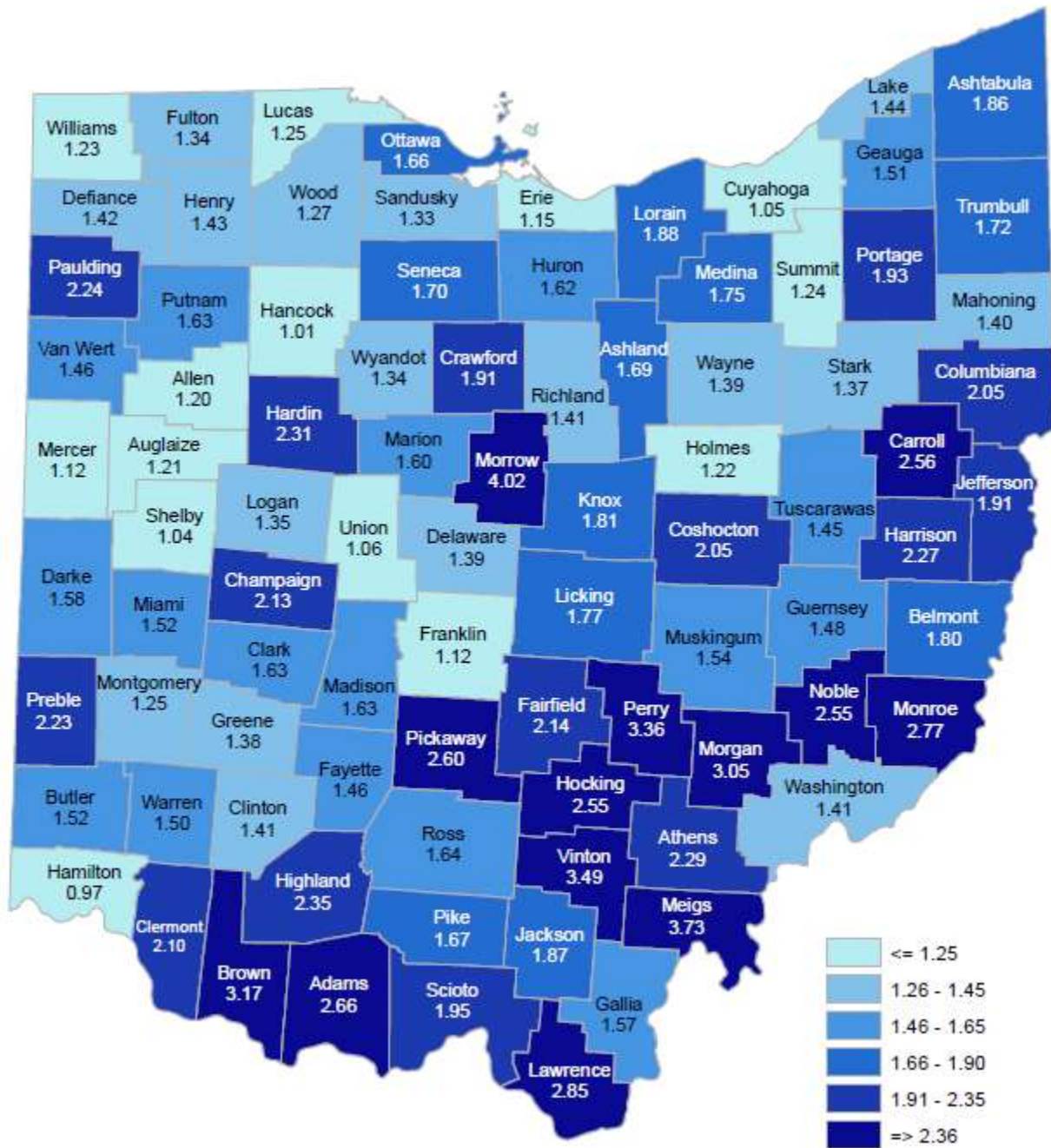
10a. Ohio and County Population (18-64-year-old)* to Jobs Ratio, 2018**



*Source: U.S. Census Bureau.

**Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages.

10b. Ohio County Population* (18-64-year-old) to Jobs** Ratio Map, 2018



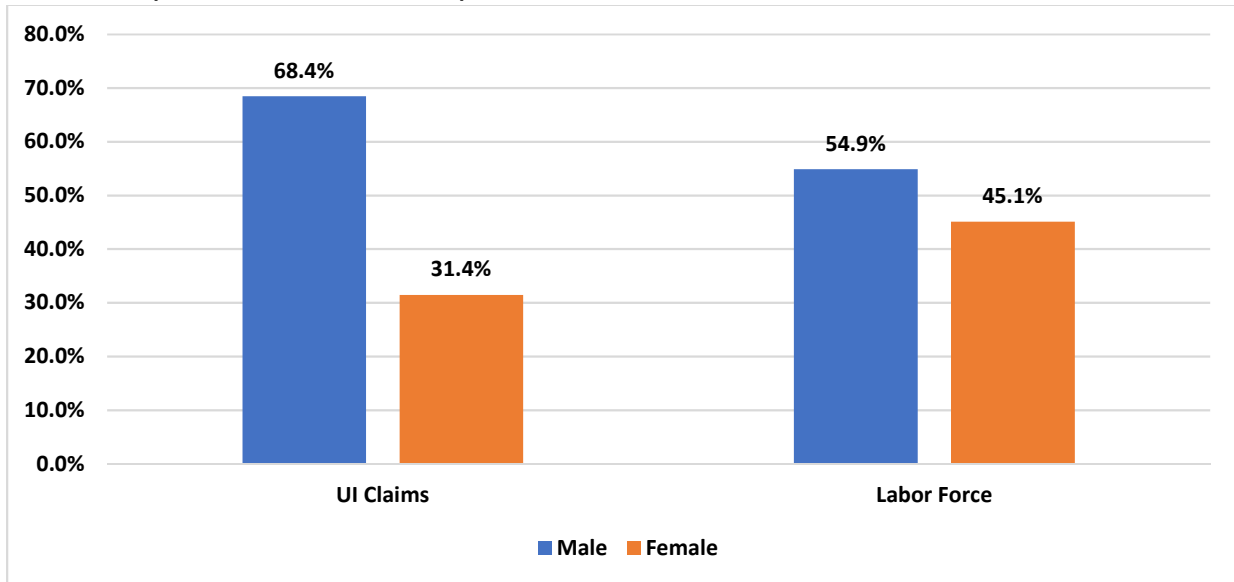
*Source: U.S. Census Bureau.

**Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages

11. Profile of UI Claims

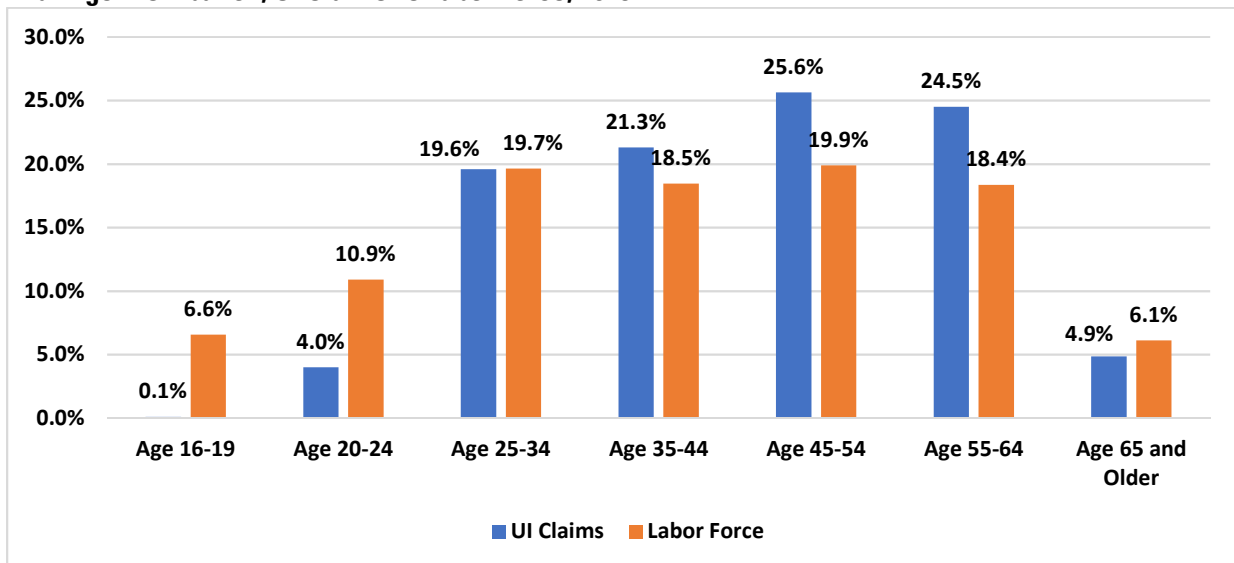
The next set of charts compares demographic characteristics of unemployment insurance claimants and people in the labor force for the county. These graphs can show if some segments of the labor force are filing higher proportions of claims. However, certain industries with seasonal work patterns and/or typical shut down periods, such as construction and manufacturing will have higher proportion of men than women. Differences between the labor force and UI claimants can be used to target intervention and training programs.

11a. Gender, UI Claims vs Labor Force, 2019



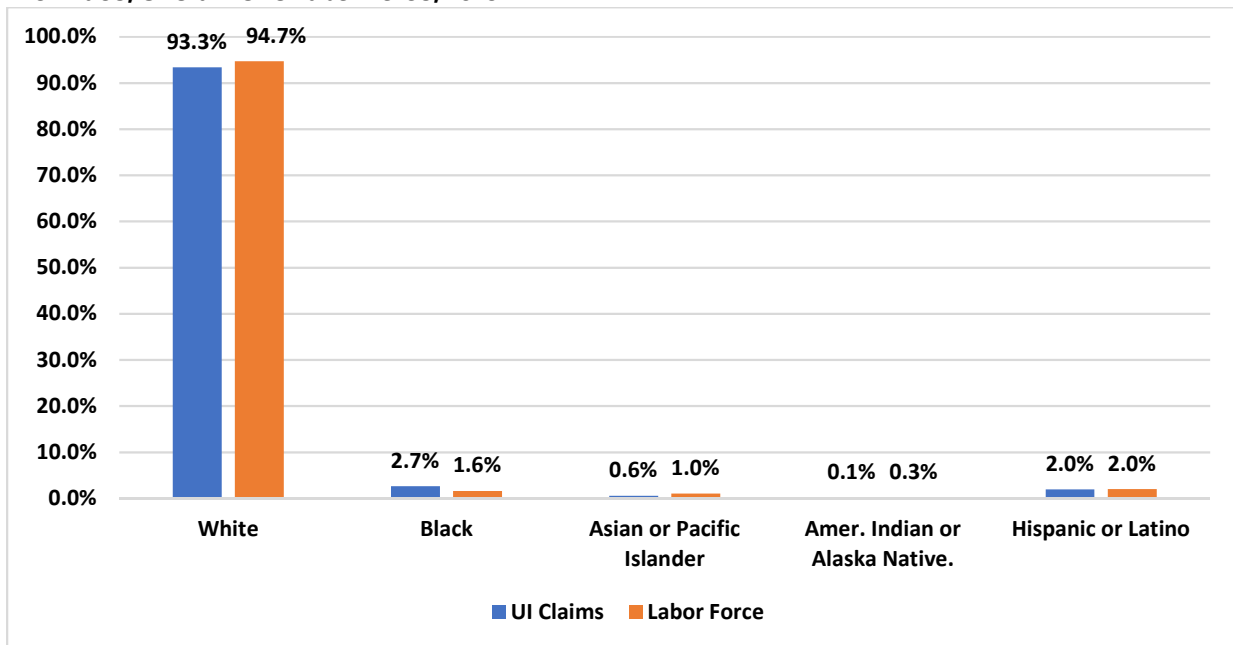
Source: Ohio Bureau of Labor Market Information.

11b. Age Distribution, UI Claims vs Labor Force, 2019



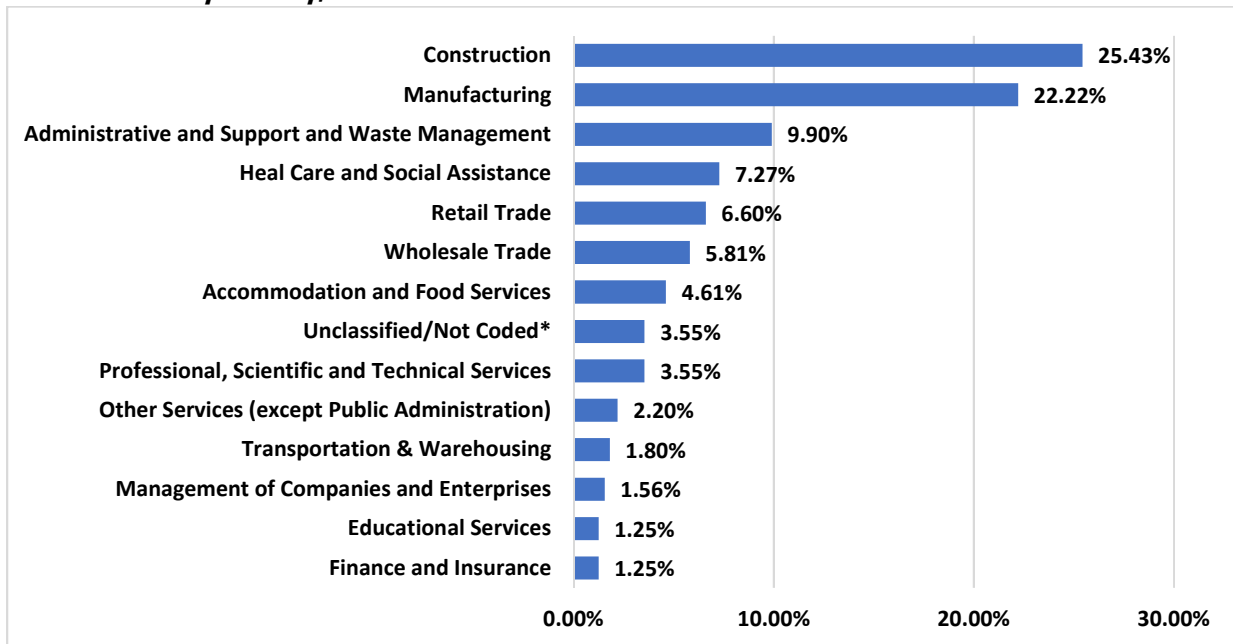
Source: Ohio Bureau of Labor Market Information.

11c. Race, UI Claims vs Labor Force, 2019



Source: Ohio Bureau of Labor Market Information.

11d. UI Claims by Industry, 2019



Source: Ohio Bureau of Labor Market Information.

*Unclassified/Not Coded industries coded as NAICS '999999' or claims with an unspecified employer.

