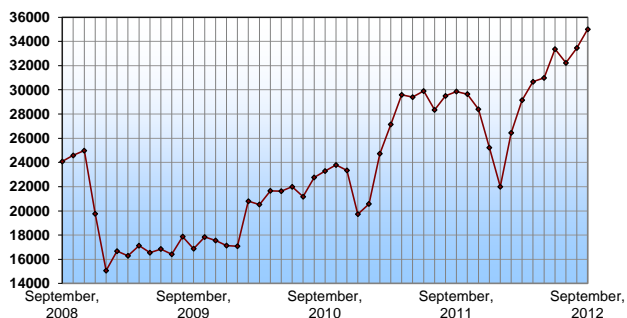


### OhioMeansJobs.com September Snapshot of Cincinnati Area OnLine® Job Postings

More than 35,000 job openings were posted online from August 14, 2012, through September 13, 2012, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 1,540 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 5,138 ads. This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of September 13, 2012

Salary Range for All Current Ads	Total Ads
Entry Level Jobs (less than \$30K)	33.2%
Middle Income Jobs (\$30K-\$49K)	24.5%
Upper Middle Income Jobs (\$50K-\$79K)	24.3%
High Income Jobs (\$80K-\$99K)	13.3%
Six Figure Jobs (\$100K+)	4.7%

Education Range for All Current Ads	Total Ads
Experience only	51.6%
Less than 4 year Degree, but more than High School	15.6%
4 Year Degree	20.7%
More than 4 year Degree	12.1%

Employers with the Most Area Job Ads

From August 14 to September 13, 2012

Total Employer Ads	30,306
IBM	609
Mercy Health Partners	591
Fifth Third Bank	435
Deloitte	355
Macy's	188
TriHealth	178
Vantiv	162
Staples	156
Meijer	148
U.S. Bank	137
CVS Caremark	136
Ibm Corporation	123
Luxottica	112
University of Cincinnati	98
Pnc	97
Integra LifeSciences	96
The Kroger Co.	94
Kroger	92
Ge	87
Cintas	79
CITI	79
Lowe's	78
Unithedhealth Group	74
Miami University	69
Cincom Systems, Inc.	66
Talbert House	65
Home Depot	60
Quest Diagnostics	59
Quest Diagnostics Incorporated	59
Maxim Integrated Products	58
Ascendum Solutions	57
Western & Southern Financial Group	53
Army National Guard	52
WellPoint, Inc.	52
Humana	51
W&S Life Insurance	51
Great Clips	51
CINTAS THE UNIFORM PEOPLE	51
VA, Veterans Health Administration	50
INC Research	50
Cincinnati Bell Technology Solutions	49
dOLLAR gENERAL	49
Great American Insurance	48

Top Occupations Found in Area Job Ads

From August 14 to September 13, 2012

Total Occupation Ads	30,205
Truck Drivers, Heavy and Tractor-Trailer	1,177
Retail Salespersons	1,167
First-Line Supervisors/Managers of Retail Sales Workers	879
Registered Nurses	732
Customer Service Representatives	719
Computer Systems Analysts	687
1st-Line Superv/Mgr of Food Prep & Serving Workers	535
1st-Line Superv/Mgr of Office & Admin Support Workers	534
Management Analysts	519
Web Developers	483
Computer Support Specialists	463
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	456
Sales Managers	397
Marketing Managers	390
Executive Secretaries and Administrative Assistants	368
Insurance Sales Agents	353
Computer Software Engineers, Applications	344
First-Line Supervisors/Managers of Production and Operating Workers	337
Sales Representatives, Services, All Other	333
General and Operations Managers	315
Maintenance and Repair Workers, General	315
Sales Agents, Financial Services	299
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	291
Medical and Health Services Managers	279
First-Line Supervisors/Managers of Non-Retail Sales Workers	265
Network and Computer Systems Administrators	258
Accountants	245
Office Clerks, General	235
Information Technology Project Managers	209
Financial Managers, Branch or Department	208
Laborers and Freight, Stock, and Material Movers, Hand	202
Tellers	190
Bookkeeping, Accounting, and Auditing Clerks	182
Telemarketers	181
Loan Officers	181
Driver/Sales Workers	178
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	164
Truck Drivers, Light or Delivery Services	162

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.