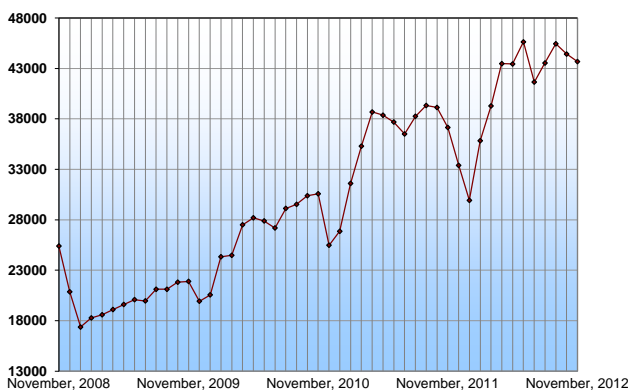


OhioMeansJobs.com November Snapshot of Columbus Area OnLine® Job Postings

More than 43,600 job openings were posted online from October 14, 2012, through November 13, 2012, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 743 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 6,531 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of November 13, 2012

Salary Range for All Active Ads	Total Ads
Entry Level Jobs (less than \$30K)	36.5%
Middle Income Jobs (\$30K-\$49K)	22.5%
Upper Middle Income Jobs (\$50K-\$79K)	22.4%
High Income Jobs (\$80K-\$99K)	11.8%
Six Figure Jobs (\$100K+)	6.9%

Education Range for All Active Ads	Total Ads
Experience only	53.2%
Less than 4 year Degree, but more than High School	16.2%
4 Year Degree	19.6%
More than 4 year Degree	11.0%

Certifications in Demand

RN - Certified Registered Nurse	1,271	LPN - Licensed Practical Nurse	318
CDL - Commercial Driver's License	968	CNA - Certified in Nursing Administratio	212
CPR - Certification in Cardiopulmonary Resuscitation	532	ACLS - Advanced Cardiac Life Support	157
CPA - Certified Public Accountant	380	LPN - Licensed Practical Nurse	138
First Aid certification	333	First Aid certification	137

Employers with the Most Area Job Ads

From October 14 to November 13, 2012

Total Employer Ads	38,099
JPMorgan Chase	534
Ibm Corporation	504
IBM	428
Nationwide Children's Hospital	303
Huntington National Bank	233
Macy's	202
HCR ManorCare	170
Cardinal Health	161
Mount Carmel	149
Staples	143
Kindred Healthcare	141
Ohiohealth	131
DAWSON	130
Meijer	129
Toys"R"Us/Babies"R"Us	125
Battelle	125
KFC	111
Software Guidance & Assistance	107
Lowe's	104
UNICON International, Inc.	101
Maxim Integrated Products	99
Abercrombie & Fitch	98
The Scotts Miracle-Gro Company	95
Alliance Data	94
Time Warner	88
CITI	83
Fifth Third Bank	76
UPS	72
Chase	72
Unithedhealth Group	71
Sedgwick Claims Mgt Svcs, Inc	69
JCPenney	68
Hilton WorldWide-	67
AT&T	62
CrossMark	62
Home Depot	59
United McGill Corporation	58
Fiserv	58

Top Occupations Found in Area Job Ads

From October 14 to November 13, 2012

Total Ads	38,035
Retail Salespersons	1,350
Truck Drivers, Heavy and Tractor-Trailer	1,347
Customer Service Representatives	1,053
First-Line Supervisors/Managers of Retail Sales Workers	995
Registered Nurses	930
Computer Systems Analysts	800
Web Developers	761
1st-Line Superv/Mgr of Food Prep & Serving Workers	734
Computer Support Specialists	623
1st-Line Superv/Mgr of Office & Admin Support Workers	580
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	530
Marketing Managers	494
Sales Representatives, Services, All Other	466
Sales Managers	430
Maintenance and Repair Workers, General	421
Executive Secretaries and Administrative Assistants	413
Management Analysts	411
Insurance Sales Agents	400
Computer Programmers	394
Sales Agents, Financial Services	378
Accountants	369
First-Line Supervisors/Managers of Non-Retail Sales Workers	360
Network and Computer Systems Administrators	357
Medical and Health Services Managers	355
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	348
Computer Software Engineers, Applications	348
1st-Line Superv/Mgr of Prod & Oper Workers	343
Information Technology Project Managers	320
Laborers and Freight, Stock, and Material Movers, Hand	318
Truck Drivers, Light or Delivery Services	311
Industrial Truck and Tractor Operators	309
Financial Managers, Branch or Department	305
General and Operations Managers	294
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	246
Combined Food Prep & Serving Workers, Incl Fast Food	244
Demonstrators and Product Promoters	242
Office Clerks, General	240
Loan Officers	228

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.