

### March Snapshot of Cincinnati-Southwest Ohio Area OnLine® Job Postings

More than 30,200 job openings were posted online from February 14, 2013, through March 13, 2013, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 283 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 1,946 ads. This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of March 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	28.7%
Middle Income Jobs (\$30K-\$49K)	23.2%
Upper Middle Income Jobs (\$50K-\$79K)	23.1%
High Income Jobs (\$80K-\$99K)	15.2%
Six Figure Jobs (\$100K+)	9.8%

  

Education Range for All Available Ads	Total Ads
Less than High School	12.6%
High School Diploma or equivalent	35.1%
Less than 4 year Degree, but more than High School	14.0%
4 Year Degree	32.0%
More than 4 year Degree	6.4%

**Certifications in Demand**

RN-Cert Registered Nurse	1,487	CNA-Cert Nursing Admin	425
CDL-Comm'l Driver's License	1,205	BLS-Basic Life Support	418
CPR-Cert Cardiopulmonary Resuscitation	690	OSHA-Occu Sfty&Hlth Admin Cert	318
CPA-Cert Public Accountant	531	HIPAA-Hlth Ins Port/Account Act	303
CAD-Computer Aided Design	431	Physical Thrpy Cert	301

**Employers with the Most Area Job Ads**

From February 14, 2013, to March 13, 2013

Total Employer Ads	26,700
IBM	850
Mercy Healthcare	789
Fifth Third Bank	322
General Electric	250
Vantiv	202
Kroger	158
U.S. Bancorp	142
University of Cincinnati	112
Humana Inc.	103
HealthPartners	101
Lowe's	100
Luxottica	100
The Procter & Gamble Company	100
Deloitte	96
TriHealth	93
Cincinnati Bell	91
Macy's	83
Cintas	82
Home Depot	82
PNC Financial Services	79
Johnson & Johnson Family of Companies	78
Western & Southern Financial Group	75
Ascendum Solutions	71
Unitedhealth Group	68
Department of Veterans Affairs	65
Quest Diagnostics	64
Liberty Mutual	63
Miami University	60
Meijer	60
CVS Caremark	59
W&S Life Insurance	58
AT&T	57
Servicemaster	54
Siemens AG	54
Great American Insurance Co.	53
L-3 Communications	52
Axcess Financial	47
Omnicare, Inc.	46

**Top Occupations Found in Area Job Ads**

From February 14, 2013, to March 13, 2013

Total Occupation Ads	26,700
Heavy and Tractor-Trailer Truck Drivers	878
Registered Nurses	735
Retail Salespersons	692
Customer Service Representatives	592
First-Line Supervisors of Retail Sales Workers	530
Marketing Managers	526
Computer Systems Analysts	480
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	470
First-Line Supervisors of Office and Administrative Support Workers	463
Industrial Engineers	446
Web Developers	417
Management Analysts	410
First-Line Supervisors of Food Preparation and Serving Workers	407
Computer User Support Specialists	378
Software Developers, Applications	354
Maintenance and Repair Workers, General	352
Sales Managers	312
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	302
Executive Secretaries and Executive Administrative Assistants	299
Insurance Sales Agents	291
Information Technology Project Managers	273
Network and Computer Systems Administrators	260
Sales Representatives, Services, All Other	259
Medical and Health Services Managers	256
Accountants	254
General and Operations Managers	239
Mechanical Engineers	229
Sales Agents, Financial Services	219
Bookkeeping, Accounting, and Auditing Clerks	203
Market Research Analysts and Marketing Specialists	203
First-Line Supervisors of Non-Retail Sales Workers	192
Financial Managers, Branch or Department	186
Telemarketers	182
Light Truck or Delivery Services Drivers	182
Waiters and Waitresses	169
Combined Food Preparation and Serving Workers, Including Fast Food	161
Managers, All Other	160
Computer Systems Engineers/Architects	155

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.