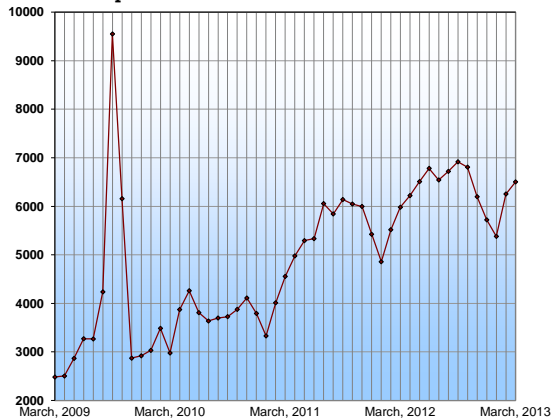


March Snapshot of Nelsonville-Southeast Ohio Area OnLine® Job Postings

More than 6,500 job openings were posted online from February 14, 2013, through March 13, 2013, for Adams, Athens, Belmont, Carroll, Coshocton, Gallia, Guernsey, Harrison, Highland, Hocking, Holmes, Jackson, Jefferson, Lawrence, Meigs, Monroe, Morgan, Muskingum, Noble, Perry, Pike, Ross, Scioto, Vinton and Washington counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 249 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 522 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of March 13, 2013

Salary Range for All Available Ads		Total Ads
Entry Level Jobs (less than \$30K)		37.8%
Middle Income Jobs (\$30K-\$49K)		27.7%
Upper Middle Income Jobs (\$50K-\$79K)		22.0%
High Income Jobs (\$80K-\$99K)		7.1%
Six Figure Jobs (\$100K+)		5.4%
Education Range for All Available Ads		Total Ads
Less than High School		19.9%
High School Diploma or equivalent		45.1%
Less than 4 year Degree, but more than High School		13.8%
4 Year Degree		13.0%
More than 4 year Degree		8.2%

Certifications in Demand

CDL-Comm'l Driver's Lisc	601	CPR-Cert Cardiopulmonary Resuscitation	152
RN-Cert Registered Nurse	479	Physical Therapist Cert	138
LPN-Lisc Prac Nurse	262	CPNL/LTC-Cert Prac Nurse, Long-term	84
CNA-Cert Nursing Admin	230	OSHA-Occu Sfty&Hlth Admin Cert	71
HHA-Home Health Aide	169	Occu Thrpy-Feeding,Eating,Swallowing	60

Employers with the Most Area Job Ads

From February 14, 2013, to March 13, 2013

Total Employer Ads	5,850
Ohio University	147
AECOM	113
Lowe's	99
Kindred Healthcare	79
Holzer Health System	73
Southern Ohio Medical Center	64
Genesis HealthCare	49
AT&T	49
CVS Caremark	48
Adena Health System Inc	36
Battelle	31
Marietta Memorial Hospital	30
Department of Veterans Affairs	29
Arnoff & Associates Inc.	29
Barr-nunn	26
Macy's	26
Extendicare	25
HCR ManorCare	24
Value Added Solutions, Inc.	24
U.S. Bancorp	23
Longhorn Steakhouse	22
Enterprise Rent-A-Car Company	21
Servicemaster	21
US Pharmacopeia	20
RehabCare	20
Quidel Corporation	19
PNC Financial Services	19
Fastenal	18
Red Lobster	18
Holzer Clinic	17
Compucom	17
UPS	16
Fresenius Medical Care	16
1st Stop, Inc.	16
Elder-Beerman	16
Sears Holdings Corporation	16
Middleton Estates	15
Kellogg Company	15

Top Occupations Found in Area Job Ads

From February 14, 2013, to March 13, 2013

Total Ads	5,850
Heavy and Tractor-Trailer Truck Drivers	436
Retail Salespersons	260
Registered Nurses	183
First-Line Supervisors of Food Preparation and Serving Workers	146
First-Line Supervisors of Retail Sales Workers	138
Customer Service Representatives	107
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	105
First-Line Supervisors of Office and Administrative Support Workers	91
Nursing Assistants	90
Home Health Aides	83
Maintenance and Repair Workers, General	82
Licensed Practical and Licensed Vocational Nurses	81
Combined Food Preparation and Serving Workers, Including Fast Food	79
Medical and Health Services Managers	76
Physical Therapists	69
Cashiers	65
Industrial Engineers	65
Light Truck or Delivery Services Drivers	61
Insurance Sales Agents	59
Driver/Sales Workers	59
Office Clerks, General	53
Demonstrators and Product Promoters	50
Sales Agents, Financial Services	47
Tellers	44
Occupational Therapists	43
Laborers and Freight, Stock, and Material Movers, Hand	42
Stock Clerks, Sales Floor	41
First-Line Supervisors of Mechanics, Installers, and Repairers	40
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	39
Medical Assistants	37
First-Line Supervisors of Non-Retail Sales Workers	36
Sales Managers	35
Cooks, Restaurant	35
Sales Representatives, Services, All Other	34
Receptionists and Information Clerks	33
Training and Development Specialists	31
Speech-Language Pathologists	29
Managers, All Other	29

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.