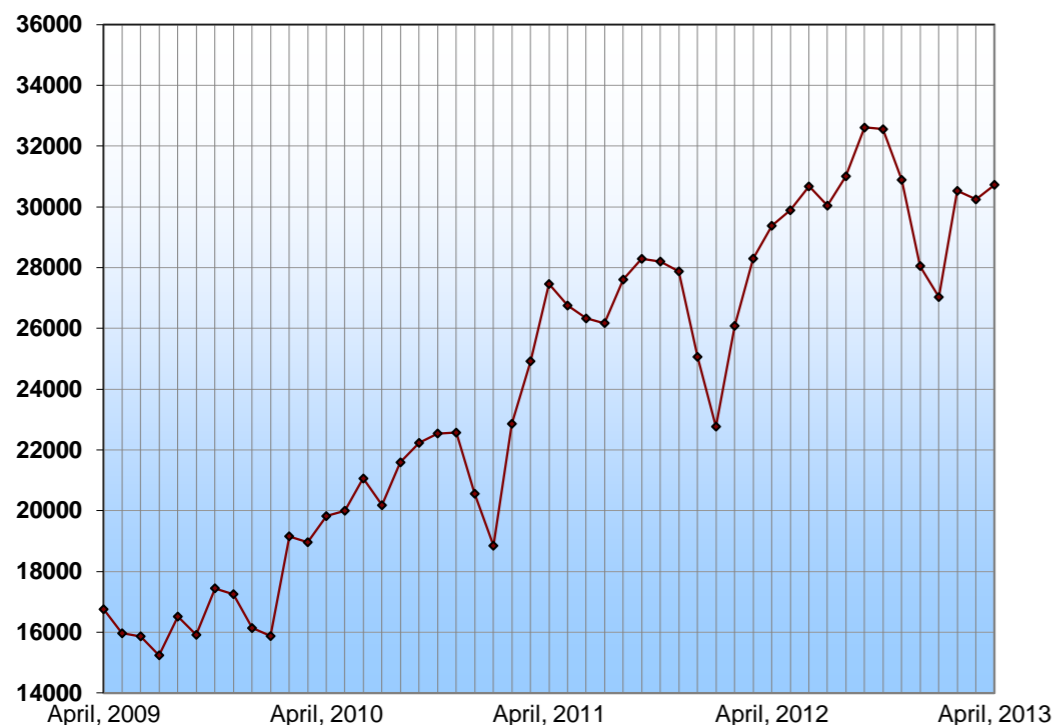


## April Snapshot of Cincinnati-Southwest Ohio Area OnLine® Job Postings

More than 30,700 job openings were posted online from March 14, 2013, through April 13, 2013, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 483 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 1,349 ads. This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

**Help Wanted OnLine® Job Ads in Area**



**Salary and Education Ranges for OnLine® Job Ads**

As of April 13, 2013

Salary Range for All Available Ads		Total Ads
Entry Level Jobs (less than \$30K)		29.1%
Middle Income Jobs (\$30K-\$49K)		23.1%
Upper Middle Income Jobs (\$50K-\$79K)		23.5%
High Income Jobs (\$80K-\$99K)		14.9%
Six Figure Jobs (\$100K+)		9.3%
Education Range for All Available Ads		Total Ads
Less than High School		12.5%
High School Diploma or equivalent		35.9%
Less than 4 year Degree, but more than High School		13.7%
4 Year Degree		31.8%
More than 4 year Degree		6.1%
Certifications in Demand		
RN-Cert Registered Nurse	1,508	BLS-Basic Life Support 436
CDL-Comm'l Driver's License	1,372	CNA-Cert Nursing Admin 412
CPR-Cert Cardiopulmonary Resuscitation	725	OSHA-Occu Sfty&Hlth Admin Cert 364
CAD-Computer Aided Design	493	Physical Thrpy Cert 322
CPA-Cert Public Accountant	486	HIPAA-Hlth Ins Port/Account Act 301

**Employers with the Most Area Job Ads**

From March 14, 2013, to April 13, 2013

Total Employer Ads	27,027
Mercy Healthcare	736
Fifth Third Bank	354
General Electric	233
Vantiv	225
IBM	205
U.S. Bancorp	188
Kroger Foods	179
PNC Financial Services	130
Macy's	110
University of Cincinnati	109
Luxottica	105
Unitedhealth Group	99
Cincinnati Bell	98
Lowe's	96
TriHealth	96
Home Depot	94
HealthPartners	87
Cintas	86
Johnson & Johnson Family of Companies	76
CAESARS ENTERTAINMENT	74
Quest Diagnostics	72
Humana Inc.	68
University of Miami	68
Meijer	65
WellPoint, Inc.	65
AlliedBarton Security	63
Western & Southern Financial Group	63
Comey & Shepherd Realtors	62
L-3 Communications	60
Deloitte	60
Ascendum Solutions	59
AT&T	59
CVS Caremark	59
Liberty Mutual	57
Servicemaster	57
The Procter & Gamble Company	55
W&S Life Insurance	54
Omnicare, Inc.	49

**Top Occupations Found in Area Job Ads**

From March 14, 2013, to April 13, 2013

Total Occupation Ads	27,027
Heavy and Tractor-Trailer Truck Drivers	963
Registered Nurses	766
Retail Salespersons	762
Customer Service Representatives	625
First-Line Supervisors of Retail Sales Workers	593
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	467
1st-Line Superv/Mgr of Food Prep & Serving Workers	465
Industrial Engineers	459
1st-Line Superv/Mgr of Office & Admin Support Workers	451
Computer Systems Analysts	437
Marketing Managers	421
Computer User Support Specialists	410
Web Developers	402
Maintenance and Repair Workers, General	351
Insurance Sales Agents	343
Sales Managers	319
Software Developers, Applications	299
Sales Representatives, Services, All Other	274
Network and Computer Systems Administrators	260
Mechanical Engineers	260
Management Analysts	252
Executive Secretaries & Adm Assistants	250
Accountants	248
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	237
First-Line Supervisors of Non-Retail Sales Workers	236
Sales Agents, Financial Services	235
General and Operations Managers	235
Medical and Health Services Managers	230
Information Technology Project Managers	229
Light Truck or Delivery Services Drivers	199
Market Research Analysts and Marketing Specialists	198
Financial Managers, Branch or Department	194
Combined Food Prep & Serving Workers, Incl Fast Food	193
Telemarketers	192
Bookkeeping, Accounting, and Auditing Clerks	187
Waiters and Waitresses	179
Managers, All Other	158
Computer Programmers	155

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.