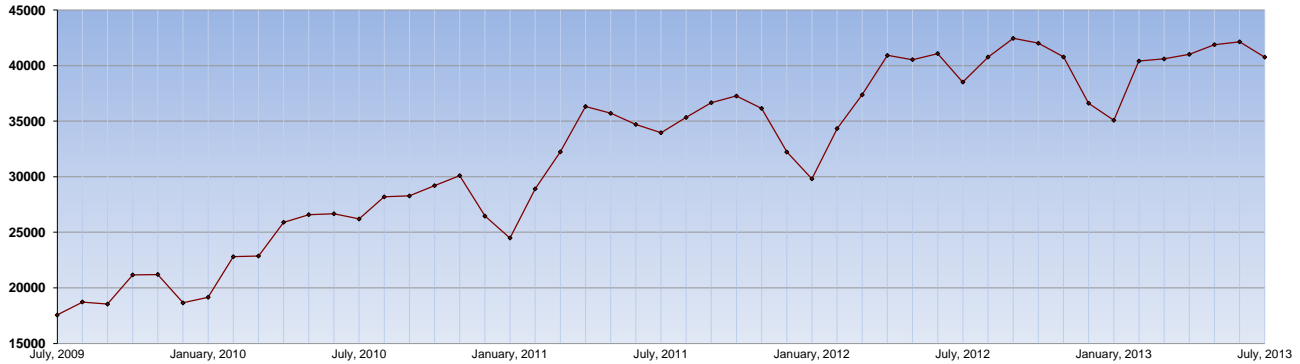


**July Snapshot of Columbus-Central Ohio Area OnLine® Job Postings**

More than 46,100 job openings were posted online from June 14, 2013, through July 13, 2013, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 1,380 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 2,240 ads.

This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

**Help Wanted OnLine® Job Ads in Area**



**Top Employers with the Most Area Job Ads**

From June 14, 2013, to July 13, 2013  
Total Ads: 36,107

Employer	Ads
J.P. Morgan Chase & Co.	829
Cardinal Health	335
Alliance Data	302
Chase	182
Mount Carmel	168
Huntington National Bank	163
IBM	152
PNC Financial Services	131
Macy's	126
UNICON International, Inc.	122
Unitedhealth Group	117
The Scotts Miracle-Gro Company	116
Nationwide Children's Hospital	116
Verizon	106
Sears Holdings Corporation	104
OHIO State University	98
CITI	97
Aetna Inc.	92
Lowe's	91
COWIC	87
AT&T	86
HCR ManorCare	84
CVS Caremark	84
Ohiohealth	83
Kindred Healthcare	80
DAWSON	77
Fresenius Medical Care	77
Limited Brands	77
Fiserv	74
Abercrombie & Fitch	72
Software Guidance & Assistance	66
Penn National Gaming	64
Battelle	63
Ascena Retail Group, Inc	61
American Electric Power	59
Dick's Sporting Goods, Inc.	57
United McGill Corporation	57
Grange Insurance	56
AlliedBarton Security	55
Brookdale Senior Living	55
Smartsource	54
McKesson	54
Time Warner	53
Exel	52
Marriott	51
Rolls Royce	50

**Salary, Education and Certifications for OnLine® Job Ads**

As of July 13, 2013

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	28.9%	Less than High School	14.0%
Middle Income Jobs (\$30K-\$49K)	22.6%	High School Diploma or equivalent	37.3%
Upper Middle Income Jobs (\$50K-\$79K)	25.1%	Less than 4 year Degree, but more than H.S.	14.6%
High Income Jobs (\$80K-\$99K)	14.3%	4 Year Degree	31.1%
Six Figure Jobs (\$100K+)	9.2%	More than 4 year Degree	3.1%

**Certifications in Demand**

RN-Cert Registered Nurse	3,399	BLS-Basic Life Support	738
CDL-Comm'l Driver's Lisc	2,817	LPN-Lisc Prac Nurse	695
CPR-Cert Cardiopulmonary Resuscitation	1,452	First Aid Cert	595
CPA-Cert Public Accountant	1,060	ACLS-Adv Cardiac Life Support	591
OSHA-Occu Sfty&Hlth Admin Cert	762	HIPAA-Hlth Ins Port/Account Act	559

**Top Occupations with the Most Area Job Ads**

From June 14, 2013, to July 13, 2013  
Total Ads: 36,107

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,398
Retail Salespersons	960
Customer Service Representatives	908
First-Line Supervisors of Retail Sales Workers	718
Registered Nurses	715
Maintenance and Repair Workers, General	668
First-Line Supervisors of Office and Administrative Support Workers	649
Computer Systems Analysts	641
First-Line Supervisors of Food Preparation and Serving Workers	628
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	594
Web Developers	583
Computer User Support Specialists	549
Network and Computer Systems Administrators	489
Marketing Managers	482
Financial Managers, Branch or Department	463
Software Developers, Applications	456
Management Analysts	416
Accountants	394
Sales Managers	361
Computer Programmers	360
Sales Representatives, Services, All Other	349
Insurance Sales Agents	337
Executive Secretaries and Executive Administrative Assistants	322
Medical and Health Services Managers	302
Market Research Analysts and Marketing Specialists	299
General and Operations Managers	295
Demonstrators and Product Promoters	282
Combined Food Preparation and Serving Workers, Including Fast Food	280
Information Technology Project Managers	274

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.