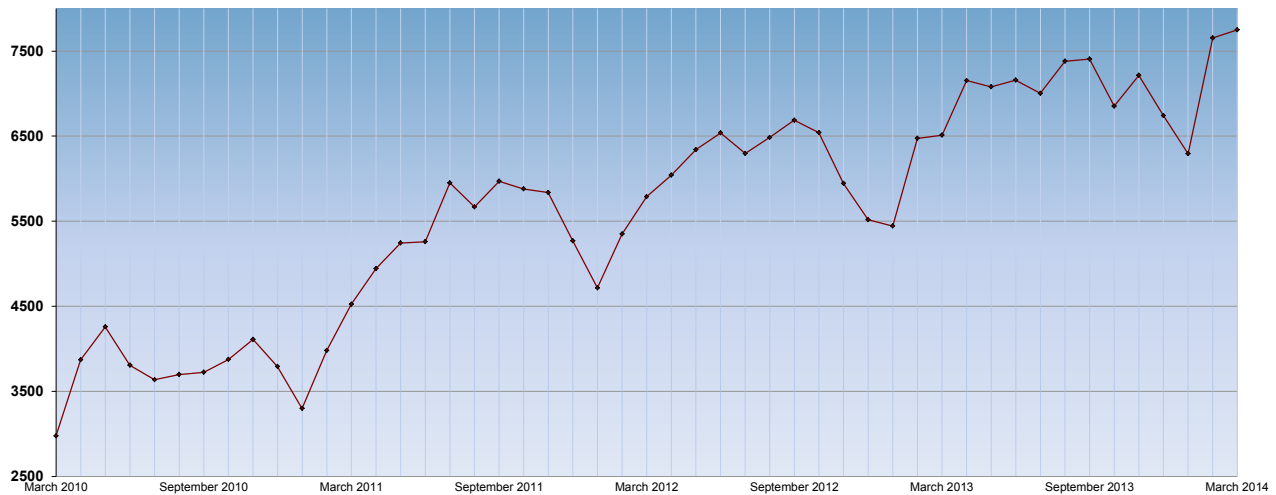


**March 2014**

More than 7,700 job openings were posted online from February 14, 2014, through March 13, 2014, for Adams, Athens, Belmont, Carroll, Coshocton, Gallia, Guernsey, Harrison, Highland, Hocking, Holmes, Jackson, Jefferson, Lawrence, Meigs, Monroe, Morgan, Muskingum, Noble, Perry, Pike, Ross, Scioto, Vinton and Washington counties, according to data from The Conference Board. This was an increase of 96 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 1,237 ads.

This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).



**Top Employers with the Most Area Job Ads**

Total Ads: 6,618

Employer	Ads
Genesis HealthCare	133
Ohio University	113
Lowe's	99
Sears Holdings Corporation	82
The Dollar General	59
Extencicare	59
Memorial Health	55
Rural King	52
Pizza Hut	43
Hogan	43
CVS Caremark	41
Marietta Memorial Hospital	40
North American Senior Benefits	40
McDonald's Corporation	39
Aaron's	38
Adena Health System Inc	38
Holzer Health System	35
AT&T	34
National Church Residences	33
ProStep	31
US Pharmacopeia	30
Roehl	27
MarkWest Energy Partners	26
HCR ManorCare	24
Kindred Healthcare	23
Walmart	23
Unitedhealth Group	23
Southern Ohio Medical Center	23
PNC Financial Services	22
Fluor B&W	22
Trilogy Health Services	21
AECOM	21
Advantage Sales and Marketing, LLC	21
NTB Inc.	21
The TruGreen Companies L.L.C.	20
Sodexo Inc.	20
WIS INTERNATIONAL	18
Pure Acquisitions, Inc.	18
RehabCare	18
Murphy Oil Corporation	18
YOUR Insurance Group IMO	17
U.S. Bancorp	17
Department of Veterans Affairs	16
Home Health and Hospice Care Inc	16
Bankers Life and Casualty Company	16

**Salary, Education and Certifications for OnLine® Job Ads**

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	34.5%	GED/High School	70.7%
Middle Income Jobs (\$30K-\$49K)	29.8%	Associate Level	9.6%
Upper Middle Income Jobs (\$50K-\$79K)	23.6%	Bachelor's Degree	12.1%
High Income Jobs (\$80K-\$99K)	7.1%	Master's Degree	3.9%
Six Figure Jobs (\$100K+)	5.0%	Doctoral Degree	3.6%

**Top Certifications**

CDL-Comm'l Driver's Lisc	1,202	CNA-Cert Nursing Admin	150
RN-Cert Registered Nurse	490	OSHA-Occu Sfty&Hlth Admin Cert	149
CPR-Cert Cardiopulmonary Resuscitation	259	CPM-Certified Purchasing Manager	142
LPN-Lisc Prac Nurse	230	Tanker and Hazmat Endorsement	108
Physical Thrpy Cert	160	HHA-Home Health Aide	107

**Top Occupations with the Most Area Job Ads**

Total Ads: 6,618

Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	754
First-Line Supervisors of Retail Sales Workers	270
Retail Salespersons	254
Registered Nurses	239
Customer Service Representatives	172
Insurance Sales Agents	162
Maintenance and Repair Workers, General	129
Nursing Assistants	101
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	100
1st-Line Superv of Food Prep & Serving Workers	96
1st-Line Superv of Office & Admin Support Workers	95
Merchandise Displayers and Window Trimmers	94
Licensed Practical and Licensed Vocational Nurses	81
Home Health Aides	80
Light Truck or Delivery Services Drivers	74
Medical and Health Services Managers	72
First-Line Supervisors of Production and Operating Workers	65
Stock Clerks, Sales Floor	63
Cashiers	62
Combined Food Prep & Serving Workers, Incl Fast Food	58
Laborers and Freight, Stock, and Material Movers, Hand	56
Physical Therapists	55
Executive Secretaries & Exec Adm Assistants	52
Office Clerks, General	51
Demonstrators and Product Promoters	50
First-Line Supervisors of Mechanics, Installers, and Repairers	50
Occupational Therapists	49
Driver/Sales Workers	45

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included. Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.



Department of  
Job and Family Services

