

Help Wanted Online® Job Postings

in the Southwest JobsOhio Network

August 2015

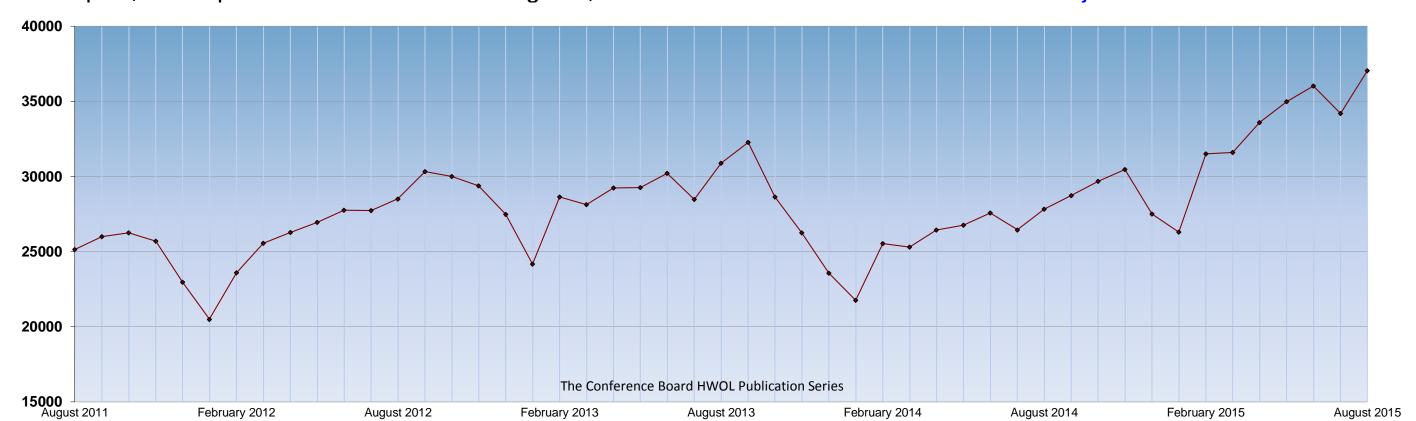
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A total of 37,037 job openings were posted online from July 14, 2015, through August 13, 2015, for Brown, Butler, Clermont, Hamilton and Warren counties, according to data from The Conference Board. This was an increase of 2,850 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 9,211 ads. The graph below shows historical trends for ads posted in this area over the last several years.

This report, and reports for other JobsOhio regions, can be found here and at www.ohiomeansjobs.com.



Salary for OnLine® Job Ads

Salary Range	Ads
Entry Level Jobs (less than \$30K)	29.3%
Middle Income Jobs (\$30K-\$49K)	28.1%
Upper Middle Income Jobs (\$50K-\$79K)	23.9%
High Income Jobs (\$80K-\$99K)	11.5%
Six Figure Jobs (\$100K+)	7.3%

Top Certifications for OnLine® Job Ads

Certifications	Ads
Driver's License	4,408
Certified Registered Nurse	2,332
Commercial Driver's License	2,293
Certification in Cardiopulmonary Resuscitation	992
Occupational Safety & Health Administration Certification	810
HAZMAT	800
Basic Life Support	780
Continuing Education	723
Certified Public Accountant	616
Advanced Cardiac Life Support	459

Top Employers with the Most Area Job Ads

Employer	Ads
Fifth Third Bank	892
UC Health	675
MERCY HEALTH	643
Anthem, Inc.	606
University of Cincinnati	558
Oracle	464
ACCENTURE	456
IBM	373
TriHealth	320
Macy's	281
Uc Physicians	280
PNC Financial Services	221
General Electric	206
medpace	201
The Kroger Company	193
Deloitte	185
U.S. Bancorp	182
Aramark Corporation	167
Vantiv	156
Westchester Hospital	149
University of Miami	143
Cincinnati Public Schools	143
Daniel Drake Center for Post-Acute Care	135
Western & Southern Financial Group	129
Cintas	114
Roehl	113
Advantage Sales and Marketing, LLC	110
Cincinnati Bell	106
Sears Holdings Corporation	97
AdvancePierre Foods	91
TOTAL QUALITY LOGISTICS	87
Lowe's	85
CHI Health at Home	85
Omnicare, Inc.	85
Procter & Gamble	77

Education for OnLine® Job Ads

Education Range	Ads
GED/High School	43.3%
Associate Level	16.2%
Bachelor's Degree	35.7%
Master's Degree	2.6%
Doctoral Degree	2.2%

Top Skills for OnLine® Job Ads

Skills	Ads
Quality Assurance	1,512
Structured query language	1,063
Customer relationship management	889
Java	866
Quality control	837
Technical support	829
Software development	787
Systems Development Life Cycle	688
Linux	618
Bilingual	567

Top Occupations with the Most Area Job Ads

Top Occupations with the Most Area Job Ads	
Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	1,745
Registered Nurses	1,039
First-Line Supervisors of Retail Sales Workers	677
Marketing Managers	676
Retail Salespersons	640
First-Line Supervisors of Office and Administrative Support Workers	624
Customer Service Representatives	558
Management Analysts	549
Computer Systems Analysts	509
Maintenance and Repair Workers, General	481
First-Line Supervisors of Food Preparation and Serving Workers	430
Accountants	413
Sales Reps, Wholesale & Manufacturing, Except Technical & Scientific Products	410
Computer User Support Specialists	408
Medical and Health Services Managers	407
Software Developers, Applications	400
Sales Managers	388
Sales Reps, Wholesale & Manufacturing, Technical & Scientific Products	317
Web Developers	317
General and Operations Managers	316
Financial Managers, Branch or Department	315
Network and Computer Systems Administrators	304
Information Technology Project Managers	286
Tellers	261
Combined Food Preparation and Serving Workers, Including Fast Food	258
Market Research Analysts and Marketing Specialists	257
Sales Representatives, Services, All Other	245
Light Truck or Delivery Services Drivers	233
Insurance Sales Agents	224
First-Line Supervisors of Non-Retail Sales Workers	218
Executive Secretaries and Executive Administrative Assistants	213
Sales Agents, Financial Services	205
First-Line Supervisors of Mechanics, Installers, and Repairers	203
Computer Systems Engineers/Architects	202
Bookkeeping, Accounting, and Auditing Clerks	201

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.

Reports for other areas or months are located at http://ohiolmi.com/asp/omj/hw.htm.



