

Snapshot of Ohio Help Wanted OnLine® Internship Ads

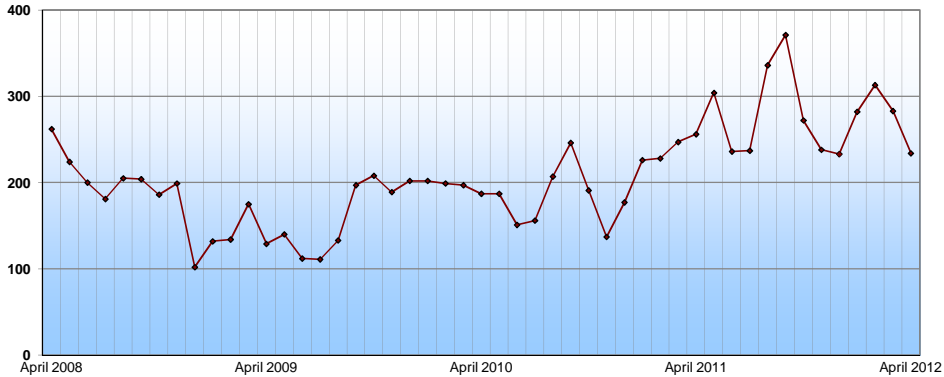
Cincinnati, JobsOhio Network

April 2012

Summary

For the last 30-day reporting period (March 14 - April 13), **234** Help Wanted OnLine® (HWOL) ads were posted for internships, according to data from The Conference Board. This is a decrease of 49 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 22 ads. In addition, the graph below reflects monthly trends of new internship ads posted through April 13, 2012.

Help Wanted OnLine® Internship Ads in Area



Monthly Ads-Total (4yr)

Employers in the Area with the Most Internship Ads* over the past month

Total Ads, Employer	234
IBM	20
Fifth Third Bank	12
Procter & Gamble	12
Cengage Learning	10
Bechtel	10
L-3 Communications	8
Duke Energy	7
Cintas	6
Kroger	5
Liberty Mutual	5
Job Overview	4
L3	4
Limbo Marketing, Inc.	3
American Modern Insurance Group, Inc.	3
CITI	3
PreviewStay.com	3
Ethicon Endo-Surgery, Inc.	3
Wellpoint	3
Vantiv	3
Western & Southern Financial	3
Convergys	3
Izo Brands	3
Mercy Health Partners	2

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area* over the past month

Total Ads	240
Public Relations Specialists	18
Market Research Analysts	13
Web Developers	12
Electrical Engineers	10
Industrial Engineers	10
Managers, All Other	10
Computer Support Specialists	8
Management Analysts	7
Financial Analysts	6
Auditors	6
Computer Software Engineers, Applications	5
Financial Managers, Branch or Department	5
Computer Systems Analysts	4
Computer Programmers	4
Operations Research Analysts	4
Electronics Engineers, Except Computer	4
Sales Agents, Financial Services	4
Advertising Sales Agents	4
Information Technology Project Managers	3
Network and Computer Systems Administrators	3
Mechanical Engineers	3
Civil Engineers	3
Accountants	3

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLM@fs.ohio.gov.