

Snapshot of Ohio Help Wanted OnLine® Internship Ads

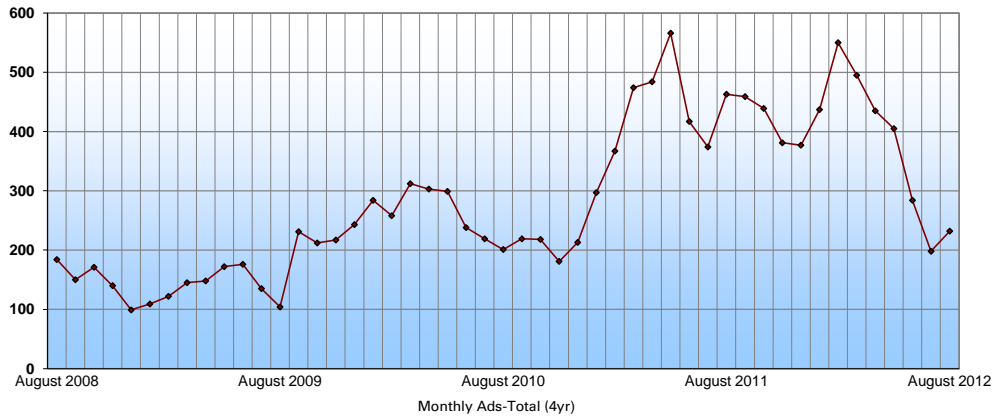
Columbus, JobsOhio Network

August 2012

Summary

For the last 30-day reporting period (July 14 - August 13), **232** Help Wanted OnLine® (HWOL) ads were posted for internships, according to data from The Conference Board. This is an increase of 34 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 231 ads. In addition, the graph below reflects monthly trends of new internship ads posted through August 13, 2012.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*
over the past month

Total Ads, Employer	234
IBM	26
Battelle	7
Abercrombie & Fitch	5
Cardinal Health	5
The Scotts Miracle-Gro Company	4
Deloitte	4
Engauge	4
Freshbox Catering	3
Battelle Memorial Institute	3
Ibm Corporation	3
Short North Alliance (SNA)	3
Safelite Autoglass	3
HONDA R&D AMERICAS, INC.	2
Target	2
HFP Racing	2
Lingua Love	2
Yun Strength & Fitness Systems	2
SumoSkinny Media	2
AT&T	2
DK Web Consulting	2
LeasePointe, Inc.	2
Ohio Environmental Council	2
UBS Financial Services	2

Top Internship Occupations Found in Area*
over the past month

Total Ads	236
Public Relations Specialists	34
Market Research Analysts	27
Computer Support Specialists	12
Web Developers	11
Operations Research Analysts	9
Computer Programmers	9
Graphic Designers	9
Computer Software Engineers, Systems Software	7
Managers, All Other	7
Meeting and Convention Planners	6
Management Analysts	5
Office Clerks, General	5
Pharmacists	5
Auditors	4
Computer Hardware Engineers	4
HR, Training, & Labor Relations Specialists, All Other	3
Accountants	3
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	3
Bookkeeping, Accounting, and Auditing Clerks	3
Computer Software Engineers, Applications	2
Computer Systems Analysts	2
Network and Computer Systems Administrators	2
Reporters and Correspondents	2

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLMI@ifs.ohio.gov.